



# MAZDA MX-5





We explore cities and winding country roads.

Corners hugged and throttles revved.

Top down, even on cold winter days.

Stargazing, defying the wind.

I am the embodiment of Jinba Ittai.

You, the heart behind the wheel.

We were always meant to connect,

like a horse and rider,

car and driver as one.

Together, we are stronger.

We have a bond that words alone cannot describe.

We never drive alone.

We drive together.





## MAZDA MX-5 CONVERTIBLE AND MAZDA MX-5 RF

Mazda MX-5 is the perfect embodiment of what we call “art in motion”. A car designed to take your breath away even before you get to drive it. With beautiful proportions, flowing lines and dramatic contours, the Kodo: Soul of Motion design captivates your senses, while the luxurious interior and excellent vehicle responsiveness heighten your senses and activates the feeling of togetherness we call Jinba Ittai. For those that want additional thermal and sound insulation for year-round enjoyment, the Mazda MX-5 RF features a fully-electric hardtop roof which fully retracts in 13 seconds. With its low stance, rear wheel drive and Skyactiv Technology, both the Mazda MX-5 Convertible and RF drive as if it’s a part of you. Built to deliver excellent fuel economy, low emissions and advanced in-car connectivity, all that is left for you is to enjoy driving in its purest form.



## EFFORTLESS CONNECTIVITY

Eliminating distractions is a key consideration in our approach to design. While keeping you focused on the road, the Mazda MX-5 provides plenty of intuitive and interactive features. Every element is situated within reach to minimise interference. And now, the Mazda Connect infotainment system has been enhanced with available Apple CarPlay® and Android Auto™ integration – all easily controlled via the 7" colour touch-screen display and Multimedia Commander. Communication between you and your vehicle becomes second nature by design.

TO HEIGHTEN YOUR SENSES,  
WE CREATED A FEW OF OUR OWN.

Avoiding an accident in the first place is always the safest route. With the available i-Activsense suite of safety features, sophisticated safety innovations alert you to hazards to help you avoid collisions or lessen their impact. Features such as front and rear Smart City Brake Support\* will perform automatic braking, whilst the Lane Departure Warning System\* will help to improve your awareness of the road. More confident driving, so you can feel focused and engaged on every drive.

\*Excludes SE-L models





## EXQUISITELY CRAFTED DOWN TO THE LAST STITCH

Nothing quite tempts the senses like touch. The contact of soft textures, solid stitching and a form that embraces you. Every inch of our carefully constructed upholstery is designed to make your driving experience better. Expert fabricators created pieces of distinct and expressive design. An elegant level of refinement in the Mazda MX-5 meets expectations even from the most demanding of drivers when it comes to taste.

## SELF-EXPRESSION AT EVERY LEVEL

The closer you examine the Mazda MX-5, the more intriguing our story becomes. Mazda's Kodo design philosophy is evident across every aspect of the Mazda MX-5, right down to its alloy wheels which are designed to help express your own character, to create an even greater connection between you and your car.



DESIGNED TO COMPLEMENT YOUR MAZDA MX-5. AND YOU.

Mazda has created thoughtfully-designed accessories that perform seamlessly with your Mazda MX-5.



17" Black BBS alloy wheels^



Alcantara interior trim

^Not compatible with vehicles equipped with 132ps Skyactiv-G engine. New tyres sold separately.



Gloss Black Design Pack

## OUR COMMITMENT TO YOU AND YOUR MAZDA

### MyMazda App

Designed exclusively for Mazda owners, it provides you with access to important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.

### Service and Warranties

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 60,000 miles, including a 3-year paintwork warranty, and a 12-year perforation warranty. We also offer Extended Warranties to extend the cover for your Mazda. Mazda Roadside Assistance offers cover in the event you require breakdown assistance, your vehicle is stolen or is involved in an accident. The maximum service interval for your Mazda is 12,500 miles or 12 months whichever occurs first, however, the servicing intervals may reduce based on the style of driving and the conditions under which your vehicle is operated.

### Free Mazda Accident Aftercare

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Call Mazda First after an accident and they will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts. Additional benefits include providing you with a free courtesy car and maintaining your Mazda warranties.

### Our commitment to you and your Mazda

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again and again. We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

### Finance

As well as vehicle warranty and service plans, we offer finance packages to help ensure a rewarding ownership experience. Mazda Financial Services provides a variety of finance products to suit the needs of both private and business customers.

### What you can expect from Mazda Financial Services:

- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda as often as you would like.
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement.
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles, we aim to tailor a finance package to both your budget and your motoring and ownership needs.

Please ask your Sales Executive for a tailor-made finance quote for your new car.

### Mazda Financial Services finance plans: Mazda Conditional Sale:

The traditional way of buying your car. Mazda Conditional Sale is a simple way of financing that provides you with certainty due to a fixed interest rate and fixed monthly repayments throughout the agreement. Your initial deposit and repayment period can be structured to help meet your budget and the length of time you expect to keep the car. You can trade in your existing vehicle and put this towards the initial deposit, or if you wish, just put down a cash deposit. At the end of your contract, when all repayments have been made, the car is yours.

### Mazda Personal Contract Purchase:

The finance plan that helps you change your Mazda at more regular intervals. Personal Contract Purchase is similar to a Conditional Sale agreement but with additional flexibility since part of the vehicle cost is deferred until the end of the agreement which may give you the benefit of lower monthly repayments. The deferred amount is known as the Guaranteed Future Value or Optional Final Payment. At the end of your contract, when all repayments have been made, you then have three options:

- Renew: Choose another Mazda. Use any excess value above the Optional Final Payment towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- Retain: Keep the car. Simply pay the Optional Final Payment, and the car is yours
- Return your car: There's nothing more to pay if the car's in good condition and within the agreed mileage

### Mazda Contract Hire

Mazda Financial Services Contract Hire offers low running costs with market driven residuals, resulting in extremely competitive costs for businesses and individuals. To find out more about the benefits of Mazda Financial Services Contract Hire, please speak to your Mazda dealer or visit [www.mazda.co.uk](http://www.mazda.co.uk).

Finance subject to status. Terms and conditions apply. 18s and over. Guarantee may be required. Mazda Financial Services RH1 1SR.

### Customer Experience

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

### Skyactiv Technology – helping you stay efficient

We develop exciting cars that are fun to drive, and we are equally committed to the environment for the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our Skyactiv Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel efficient than many of our competitors.

### Looking for more information?

Learn more about our dedication to deliver a unique customer experience online at:

[www.mazda.co.uk](http://www.mazda.co.uk)

[facebook.com/mazdauk](https://facebook.com/mazdauk)

[twitter.com/mazda\\_uk](https://twitter.com/mazda_uk)

[youtube.com/mazdauk](https://youtube.com/mazdauk)





## SPECIFICATIONS

### MX-5

	PETROL					
	1.5 Skyactiv-G 132ps Manual	1.5 Skyactiv-G 132ps Manual	2.0 Skyactiv-G 184ps Manual	2.0 Skyactiv-G 184ps Manual	2.0 Skyactiv-G 184ps Auto	
Body Type:	Convertible	RF	Convertible	RF	RF	
EC emission level	Euro Stage 6d		Euro Stage 6d		Euro Stage 6d	
<b>WLTP Values:</b>						
Fuel consumption <sup>(1)</sup> [mpg / (l/100 km)]:	Low	35.8 (7.9)	35.8 (7.9)	30.7 (9.2)	30.7 (9.2)	26.2 (10.8)
	Medium	47.9 (5.9)	47.9 (5.9)	44.1 (6.4)	44.1 (6.4)	37.7 (7.5)
	High	52.3 (5.4)	52.3 (5.4)	47.9 (5.9)	47.9 (5.9)	43.5 (6.5)
	Extra High	42.8 (6.6)	42.8 (6.6)	40.4 (7.0)	40.4 (7.0)	37.7 (7.5)
	Combined	44.8 (6.3)	44.8 (6.3)	40.9 (6.9)	40.9 (6.9)	37.2 (7.6)
CO <sub>2</sub> emissions <sup>(1)</sup> (g/km)	142		155		171	

<sup>(1)</sup> Figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. All figures quoted are derived from the latest WLTP test cycle.

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