

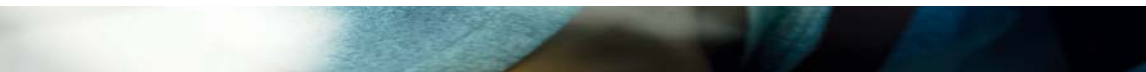


MAZDA2



SMALL IN SIZE.
BIG ON FUN.

Designed to fit the busy city life and engineered for the pure joy of driving,
this versatile car is stylish and agile enough to satisfy your playful side anywhere you take it.



Mazda2 is perfect for those tight city streets. Ready to make an impression with its sporty yet sleek look,
ready to give you a joyful drive thanks to Mazda's latest Skyactiv-Engine Technology.

URBAN LIFESTYLE









ZERO COMPROMISE.
100% JOY.



We explore cities and winding country roads.

Corners hugged and throttles revved.

Windows down, radio loud, no particular place to go.

Always forward, defying the wind.

I am the embodiment of Jinba Ittai.

You, the heart behind the wheel.

We were always meant to connect,

like a horse and rider,

car and driver as one.

Together, we are stronger.

We have a bond that words alone cannot describe.

We never drive alone.

We drive together.





HIROSHIMA SPIRIT

Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible, from the rotary engine to Skyactiv Technology and beyond. Most of all, we have never strayed from our belief in the power of human potential. We give all of ourselves, we use our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.

KODO: SOUL OF MOTION

From its looks to its performance, the Mazda2 was built to be enjoyed. As a perfect expression of the award-winning Kodo: Soul of Motion design, the Mazda2 has a solid stance, muscular lines, a rear-leaning cabin and an overall look that says forward momentum. The mix of the human-centric designed interior and high-quality finishes is an expression of pure comfort. The craft of Takumi-Nuri, Mazda’s high-quality painting technology, gives the impression of a hand-painted concept car: “Takumi” means craftsmen. This enables the exceptional vividness and depth achieved in the signature Soul Red Crystal and Machine Grey exterior colour options.





MAZDA 2

The Mazda2 is the proof that small cars can be full of surprises too: breathtaking looks, absolute comfort and a complete driving experience. From the first drive, its responsiveness and fun-to-drive feeling makes this car feel like an extension of your body. Its overall striking elegance forms a perfect combination with the high-end technology, advanced in-car connectivity and the dynamic performance of a fuel-efficient engine.





MAZDA TAKUMI: SUPERIOR CRAFTSMANSHIP

These are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and dedication are poured into every vehicle. The Takumi master clay modelers are so highly skilled, they instinctually carve the shape of the vehicle from a block of clay ensuring every curve is pleasing to not only the eyes, but to the touch as well. Exhaustive efforts are made to perfect the outcome of their design. Leaving you with their very best. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.

CONNECTING CAR AND DRIVER

There is a unique feeling when you get behind the wheel of the Mazda2. A smooth balance between complete relaxation and excitement is the result of a car built to feel and function as an extension of your body. Always intuitive and effortlessly responding to your direction. We call this feeling Jinba Ittai – horse and rider as one. The Mazda2 heightens your senses and each detail contributes to a pure driving experience.





EFFORTLESS CONNECTIVITY

Welcome to the the driver-centric cabin within the Mazda2, where every control is situated within your reach, so you can stay focused on the road ahead. An intuitive instrument panel places information within your line of sight to minimise distraction. The centre console and Multimedia Commander are positioned for optimal comfort of the wrist and forearm. And now, the Mazda Connect infotainment system provides Apple CarPlay® and Android Auto™ integration for your mobile phone. Communication between you and your vehicle becomes second nature—by design.



MAZDA M HYBRID

Mazda2 now comes equipped with the new Mazda M Hybrid System, which contributes to improved fuel economy and emission performance. It's Mazda engineers' brilliant way to deliver outstanding driving pleasure, while using less fuel and allowing you to simply focus on what really matters. The joy of driving.

Available on manual transmission models only.

ALWAYS IN CONTROL

We've never been satisfied with the status quo. We refuse to do things the way they have been done for years. Which is why we create technology to perform like no other. Breakthrough Skyactiv-Vehicle Dynamics with G-Vectoring Control Plus helps maintain road grip and steering accuracy by shifting vehicle weight upon turn entry and exit to achieve a smoother, more responsive drive. Constantly coming up with innovative solutions give way for more confident driving, no matter the conditions so you can always feel in control.





CONFIDENCE IN EVERY DIRECTION

To heighten your senses, we created a few of our own. Sophisticated safety innovations that alert you to hazards and help you avoid collisions — or lessen their impact — is the ingenious thinking behind i-Activsense. Features such as Advanced Smart City Brake Support (Front)* or the Lane-keep Assist System* help improve your visibility and awareness of the road. All for a more confident drive, so you can feel focused on the road ahead.

* Available from 90ps SE-L Nav grade upwards.



EXQUISITELY CRAFTED DOWN TO THE LAST STITCH

It's the little details that make a big difference. This is what drives Mazda's Takumi, to create beautiful elements through shape, texture and colour. Everything is well thought out; from the seat covering and door trims to the bio-based polycarbonate door panel and even the knee pad to make your driving experience better. Expert fabricators create a range of distinct and expressive designs.

THE ART OF MOTION

The more you discover the Mazda2, the more intriguing our story becomes. Mazda's Kodo design philosophy is evident across every aspect of the Mazda2—right down to its alloy wheels. Our entire selection of wheels are designed to help you express your own character, to create an even greater connection between you and your car.





DESIGNED TO COMPLEMENT YOUR MAZDA2. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda2.



Aluminium pedal set



Illuminated scuff plates

OUR COMMITMENT TO YOU AND YOUR MAZDA

Service and Warranties

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 60,000 miles, including a 3-year paintwork warranty, and a 12-year perforation warranty. We also offer Extended Warranties to extend the cover for your Mazda. Mazda Roadside Assistance offers cover in the event you require breakdown assistance, your vehicle is stolen or is involved in an accident. The maximum service interval for your Mazda is 12,500 miles or 12 months whichever occurs first, however, the servicing intervals may reduce based on the style of driving and the conditions under which your vehicle is operated.

Free Mazda Accident Aftercare

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Call Mazda First after an accident and they will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts. Additional benefits include providing you with a free courtesy car and maintaining your Mazda warranties.

Our commitment to you and your Mazda

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again and again. We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

Finance

As well as vehicle warranty and service plans, we offer finance packages to help ensure a rewarding ownership experience. Mazda Financial Services provides a variety of finance products to suit the needs of both private and business customers.

What you can expect from Mazda Financial Services:

- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda as often as you would like.
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement.
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles, we aim to tailor a finance package to both your budget and your motoring and ownership needs.

Please ask your Sales Executive for a tailor-made finance quote for your new car.

Mazda Financial Services finance plans:

Mazda Conditional Sale:

The traditional way of buying your car. Mazda Conditional Sale is a simple way of financing that provides you with certainty due to a fixed interest rate and fixed monthly repayments throughout the agreement. Your initial deposit and repayment period can be structured to help meet your budget and the length of time you expect to keep the car. You can trade in your existing vehicle and put this towards the initial deposit, or if you wish, just put down a cash deposit. At the end of your contract, when all repayments have been made, the car is yours.

Mazda Personal Contract Purchase:

The finance plan that helps you change your Mazda at more regular intervals.

Personal Contract Purchase is similar to a Conditional Sale agreement but with additional flexibility since part of the vehicle cost is deferred until the end of the agreement which may give you the benefit of lower monthly repayments.

The deferred amount is known as the Guaranteed Future Value or Optional Final Payment. At the end of your contract, when all repayments have been made, you then have three options:

- Renew: Choose another Mazda. Use any excess value above the Optional Final Payment towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- Retain: Keep the car. Simply pay the Optional Final Payment, and the car is yours
- Return your car: There's nothing more to pay if the car's in good condition and within the agreed mileage

Mazda Contract Hire

Mazda Financial Services Contract Hire offers low running costs with market driven residuals, resulting in extremely competitive costs for businesses and individuals.

To find out more about the benefits of Mazda Financial Services Contract Hire, please speak to your Mazda dealer or visit www.mazda.co.uk.

Customer Experience

Start your journey with Mazda using the Configurator on the Mazda website.

It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

Skyactiv Technology – helping you stay efficient

We develop exciting cars that are fun to drive, and we are equally committed to the environment for the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our Skyactiv Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel efficient than many of our competitors.

Looking for more information?

Learn more about our dedication to deliver a unique customer experience online at:



Finance subject to status. Terms and conditions apply. 18s and over. Guarantee may be required. Mazda Financial Services RH1 1SR.



SPECIFICATIONS

		PETROL			
		1.5 Skyactiv-G Petrol 75ps Manual Mazda M Hybrid	1.5 Skyactiv-G Petrol 90ps Manual Mazda M Hybrid		1.5 Skyactiv-G Petrol 90ps Automatic
EC emission level		Euro Stage6d	Euro Stage6d		Euro Stage6d
WLTP Values:					
		15" Alloy	15" Alloy	16" Alloy	16" Alloy
WLTP Fuel consumption ⁽¹⁾ [mpg / (l/100 km)]:	Low	44.1 (6.4)	44.1 (6.4)	44.1 (6.4)	37.7 (7.5)
	Medium	58.9 (4.8)	58.9 (4.8)	57.7 (4.9)	51.4 (5.5)
	High	61.4 (4.6)	61.4 (4.6)	62.8 (4.5)	55.4 (5.1)
	Extra High	48.7 (5.8)	48.7 (5.8)	47.9 (5.9)	44.8 (6.3)
	Combined	53.3 (5.3)	53.3 (5.3)	53.3 (5.3)	47.9 (5.9)
WLTP CO ₂ Emissions ⁽¹⁾ [mpg / (l/100 km)]:		121	121	120	133

⁽¹⁾ Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. All figures quoted are derived from the latest WLTP test cycle.

Mazda Motors UK reserves the right to introduce changes in specification and equipment due to its ongoing product development. Colour and trim samples shown in this brochure may vary from the actual colours because of the limitations of the printing process. Models shown may not be to UK specification. It is recommended that you consult your Mazda dealer when referring to these. Apple CarPlay®, Android Auto™ and Bose are registered trademarks in the U.S. and other countries. Used with permission. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Mazda Motor Company is under licence. Other trademarks and trade names are those of their respective owners.

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