

FORD KUGA



THE SIMPLE WAY TO DRIVE A NEW FORD KUGA

1 EXPLORE

2 SELECT

3 PERSONALISE

4 SPECIFICATIONS

5 PURCHASE



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online

Kuga ST-Line X Edition plug-in hybrid (PHEV) fitted with 20" Pearl Grey machined alloy wheels (option) in Chrome Blue premium body colour (option).



1 EXPLORE

RETHINK ADVENTURE

Why see adventure as a one-off experience? For you, it's a state of mind. You know you don't need a 20-kilo backpack and a six-month career break to head out and find it. From the bright city lights to the wide, sweeping skies – every place, time, and moment brings something new. Introducing the all-new Ford Kuga. Adventure in every drive.

Kuga ST-Line X Edition plug-in hybrid (PHEV) fitted with 20" Pearl Grey machined alloy wheel (option) in White Platinum exclusive body colour (option).





Kuga ST-Line X Edition plug-in hybrid (PHEV) fitted with 20" Pearl Grey machined alloy wheels (option) in Lucid Red exclusive body colour (option).



1 EXPLORE

POWER UP

Be ready for anything with Kuga's electric hybrid power. With two all-new hybrid versions available, Ford Kuga offers newer, cleaner, and more economical ways to enjoy SUV driving. The Ford Kuga Plug-In Hybrid (PHEV) combines a separate battery-powered electric motor with its efficient 2.5L Atkinson-cycle petrol engine.

The electric motor kicks in to provide extra support when needed, meaning you can drive further with lower emissions. You can run the vehicle solely on electric power up to a range of 35 miles (WLTP test range)*, making it ideal for moving through heavy traffic and ultralow emissions zones. And when you head out of town for a long country road trip, the engine switches to running on fuel, so there's no need to worry about reaching your destination.

Using the FordPass app, you can check the battery charge level status and electric driving range, and set your preferred home charging times to best utilise cheaper electricity tariffs. The app will also notify you when your desired charge level is reached.

The PHEV battery is easy to recharge at most public charging points, alternatively, a domestic charging cable is supplied with the vehicle (as standard) and in addition to this Ford also offers an EVBox+ Elvi Wallbox solution (Accessory, available at additional cost).

*Tested with a full battery charge. Up to 35 miles of electric-only range based on results from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age.

**An EVBox+ Elvi Wallbox is available as an accessory at extra cost.

†Item covered by third party supplier's warranty, please see back cover for details.

Kuga ST-Line X Edition plug-in hybrid (PHEV) fitted with 20" Pearl Grey machined alloy wheels (option) in Solar Silver premium body colour (option).

TAKE ON YOUR WORLD

Ford Kuga is equally at home exploring rolling landscapes or seeking adventure from a city commute. Wherever your journey takes you, you'll enjoy the perfect balance of rugged SUV capability and beautifully sculpted styling.

The vehicle's impressive array of assistance features – including SYNC 3 navigation, FordPass Connect with Live Traffic*, and Adaptive Cruise Control with Stop & Go** – make it ideal for negotiating the crowded stop-start traffic of urban environments.

Or just take a mountain bike in the generous rear loadspace and head out into the countryside. With advanced technologies such as intelligent All-Wheel Drive (available with the 2.0 Ecoblue 190PS automatic) and a new Selectable Drive Modes system, you can adapt your driving experience to suit the road conditions.

*FordPass Connect features including Live Traffic updates and certain FordPass Connect features are complementary for initial trial periods, after which subscription charges apply.

**Available as standard for models with automatic transmission only.

Kuga ST-Line X Edition plug-in hybrid (PHEV) fitted with 20" Pearl Grey machined alloy wheels (option) in Chrome Blue premium body colour (option).



ELECTRIFY YOUR DRIVE

With the introduction of the new Kuga Hybrid, a full hybrid vehicle (sometimes known as a FHEV or HEV), the new Kuga range offers the most electrified powertrain options of any Ford. Similar to the Kuga EcoBlue Hybrid (mild hybrid or mHEV), Kuga Hybrid combines a conventional engine with an electric motor to give effortless performance and a smooth, refined drive in all conditions. However, the high-voltage lithium-ion battery that powers the electric motor – located beneath the floor for the most efficient use of space – also enables Kuga Hybrid to drive short distances using electric only, so you can cruise at low speed with zero tailpipe emissions.



Kuga ST-Line X Edition full-hybrid (FHEV) in Chrome Blue premium body colour (option).



1 EXPLORE

REDEFINE YOUR SPACE

The feeling of movement and freedom continues into the vehicle and flows through every interior feature. From the fluid design of the fascia and centre console, to the sumptuous style of the leather-trimmed seats (standard on Vignale) – the Kuga creates a sanctuary of premium comfort.

Additional clever design features complement an active lifestyle. The rear seats include an all-new sliding function (standard feature), which allows you to offer extra legroom for rear passengers if needed, or to extend the rear loadspace for extra storage capability. While the hands-free tailgate lets you access the loadspace even when your hands are full with luggage (standard on all series except Zetec).

Interior door insert design shown, is only available from February 2021.

Kuga ST-Line X Edition plug-in hybrid (PHEV) with Rapton in Ebony and Partial Sensico seats with red stitching and 10 Way Power Adjust Driver's Seat (standard).

EFFORTLESS DRIVING

MAKING LIGHT WORK OF HEAVY TRAFFIC

Adaptive Cruise Control with Stop & Go can help keep you moving on your journey, slowing down or even stopping and pulling away again with the traffic ahead. While Active Lane-Keeping System with Blind Spot Assist, and Pre-Collision Assist with Evasive Steering Assist keep a watchful eye on the road around you and can alert you to potential hazards.

- **Adaptive Cruise Control with Stop & Go*** maintains a comfortable distance from the vehicle ahead, and can even bring your car to a complete stop and move off again as the traffic allows (available as part of the optional Driver Assistance Pack)
- **Pre-Collision Assist**^{†‡} with pedestrian and cyclist detection, monitors your proximity to other vehicles, cyclists and pedestrians and can alert you to a potential collision (standard)

- **Evasive Steering Assist**^{†‡} is designed to detect an evasive swerve and help you steer around an obstacle in your path (part of Pre-Collision Assist)
- **Active Lane-Keeping System with Blind Spot Assist**^{‡2)} alerts you to vehicles detected in your blind spots by illuminating a light in the corresponding door mirror. If you try to change lanes while a warning is displayed, the system will apply a light resistance to the steering to help reduce the risk of a collision (available as part of the optional Driver Assistance Pack)

*Available for models with automatic transmission only. If the stop is longer than three seconds, driver must intervene and press 'RES' button or accelerator pedal to resume system operation.
[‡]Uses sensors. ²⁾Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

Kuga Vignale plug-in hybrid (PHEV) with premium Windsor Leather (standard).





1 EXPLORE

ELECTRIC POWER IN YOUR HANDS

ELECTRIC VEHICLE (EV) MODES

The Kuga Plug-In Hybrid can help you reach your destination more efficiently by using two sources of power. You can choose when to run on electric power and when to use the vehicle's efficient 2.5 L Atkinson-cycle petrol engine – or let Kuga choose for you in Auto EV mode. During your journey, the vehicle will be reclaiming energy when decelerating or braking.

- **Auto EV mode** Switches between the electric motor and blended electrical/petrol engine (hybrid) operation, according to your driving conditions and available charge
- **EV Now mode** Allows you to drive using electric power only, until the battery is almost depleted, then the vehicle switches back to using the hybrid operation
- **EV Later mode** Enables you to save electrical charge in the battery for later use. The vehicle will predominantly drive in hybrid operation, until you switch to electric mode
- **Battery charge mode** Allows you to charge the battery using the Atkinsoncycle petrol engine when the vehicle is stationary
- **Geofencing technology**** Makes driving in low emission zones even easier. The navigation system will show a controlled area, such as a low emission zone, to let you know when to switch to EV Now mode

An EVBox Elvi Wallbox is available as an accessory at extra cost.

**Only available from March 2021.

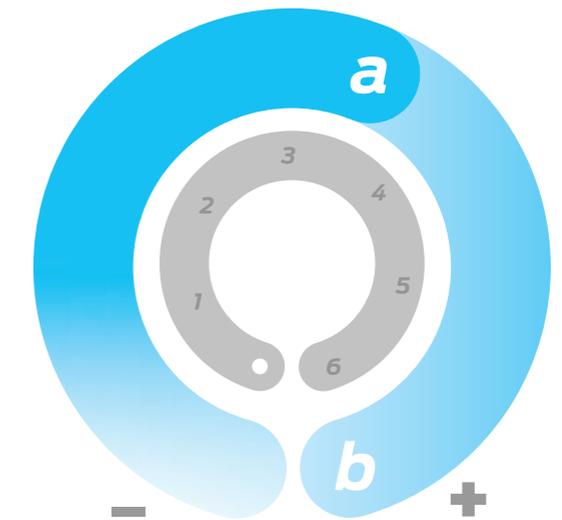
†FordPass app, compatible with selected smartphone platforms, is available via a download. Message and data rates may apply.

‡Item covered by third party supplier's warranty, please see back cover for details.

Kuga ST-Line X Edition plug-in hybrid (PHEV) fitted with 20" Pearl Grey machined alloy wheel (option) in Frozen White premium body colour (option).

CHARGING YOUR KUGA

Whether you're at home or away, charging your Kuga is easy via a domestic mains socket, a wallbox* or public charging points. Use the FordPass app† to check battery level, find charge locations and get notifications of charge status. A home charging cable is supplied with the vehicle as standard (7.1 metres in length).



a. EVBox* Elvi Wallbox and public charging point

Full recharge can be achieved in 3.5 hours via optional wall-mounted charging box (accessory, at extra cost), and at most public charging stations.

b. Mains charging

Full recharge can be achieved in 6 hours via domestic 230-volt mains socket.

SEE AND BE SEEN

ADAPTIVE FRONT LIGHTING SYSTEM

Kuga's eye-catching advanced LED headlights provide excellent illumination at night, and in poor visibility. Dynamic LED headlights with full adaptive lighting use camera technology to alter the light pattern to illuminate bends before you enter them, for improved night driving (available as part of the optional Technology Pack for all series except Zetec).

- **Sign-based light** recognises if you approach a roundabout or stop sign, and can adapt the headlight beam to match the road layout
- **Predictive curve light** uses lane-markers to detect bends in the road and illuminate bends before you enter them
- **Glare-free high beam** adjusts the headlight angle for enhanced illumination, while the front camera helps the system to protect other drivers from glare



Kuga ST-Line X Edition plug-in hybrid (PHEV) in Solar Silver premium body colour (option).



LET KUGA PARK ITSELF

ACTIVE PARK ASSIST

From identifying a suitable parking space to steering you in and out, Kuga makes parking easier, even in tighter spaces (available as part of the optional Driver Assistance Pack).

- **Active Park Assist** helps control the steering as it guides you in and out of a space. As well as the rear wide-view camera, the system includes a front wide-view camera (Stop & Go available with automatic transmission only)
- **Cross Traffic Alert*** helps when reversing out of a parking bay, by warning of traffic approaching from either side
- **Rear view camera** provides a clear view to the left and right at the rear of your car when reverse gear is selected (standard on all series except Zetec)

*Part of Active Lane-Keeping System with Blind Spot Assist.

**Cameras only operate at speeds under 6 mph (10 km/h).

²⁾Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.



SYNC

EXPLORE

CONNECTED AND IN CONTROL

FORD SYNC 3

Ford SYNC 3 integrates seamlessly with compatible smartphones to make communication and navigation effortless. You can control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you use the 8" colour touchscreen as if it were your smartphone handset.

Using the touchscreen or simple voice commands, you can make calls, write and listen to text messages, and control your music and satellite navigation. In the event of an accident, Emergency Assistance[†] helps occupants place a call to emergency services with your vehicle's location.

FORDPASS CONNECT

The FordPass Connect modem that's built into your car enables a range of features designed to make driving easier and more enjoyable^{**}. These include Live Traffic[†] that delivers up-to-date traffic information to your SYNC 3 Navigation system, and Local Hazard Information^{††} that can warn you of upcoming hazards before they are encountered. In the event of an accident, eCall[‡] helps occupants place a call with the emergency services and shares your location. While for optimum connectivity, it also provides on-board Wi-Fi^{***} for a maximum of ten devices.

FORDPASS APP

Get the most from your connected car experience with the FordPass app^{‡‡}. From smart remote features to detailed vehicle health reports, the FordPass app lets you access even more functions via your smartphone. For peace of mind, you can lock or unlock your vehicle wherever you are, and even defrost the windscreen and activate the heated seats and heated steering wheel (where fitted) on a cold winter's morning (models with automatic transmission only).

Health Alerts send important information, such as tyre pressure and fuel level warnings, direct to your phone. In addition, if your vehicle is fitted with an alarm, a push notification will alert you if the system is triggered.

The FordPass app also delivers new electrified vehicle features for Kuga Plug-in Hybrid owners. These allow you to view battery charge level status and electric driving range, set preferred home charging times to best utilise electricity tariffs and be notified when your desired charge level is reached. You can also locate and navigate to your nearest public charging station and pay to use it through the app. The FordPass Charging Network is one of Europe's largest and fastest growing public charging networks.

Please note: Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information. Map updates are complimentary for a limited time following vehicle registration.

^{*}Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

^{**}The on-board modem will be connected at the time of vehicle delivery. You may choose to opt in/out of certain data sharing. Where available, FordPass Connect remote features are complimentary for 10 years, thereafter a subscription may be payable.

^{***}Wi-Fi hotspot (up to 4G LTE) includes a complimentary wireless data trial for a limited time only that begins at time of activation. Afterwards, data bundles can be purchased from Vodafone. Please refer to their website for details of their data packages. To take advantage of the built-in Wi-Fi hotspot capability, Ford vehicles must come with the appropriate hardware, and a data plan is required. Data coverage and service is not available everywhere and terms of your data plan, including applicable message and data rates, may apply.

[†]Live Traffic access is complimentary for the first 12 months following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a licence subscription is required.

^{††}Local Hazard Information is complimentary for the first 12 months following the purchase of a new Ford with certain driver information modules; thereafter a licence subscription is required.

[‡]Ford eCall shares vehicle location and helps the occupants initiate a call in their respective language to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

^{‡‡}FordPass app, compatible with selected smartphone platforms, is available via a download. Message and data rates may apply.



Selectable Drive Modes

Tailor your Kuga driving experience to suit the conditions through a selection of available drive modes. The system adjusts various settings, including throttle response and steering feel, as well as gear-change behaviour on cars with automatic transmission (standard).



B&O Sound System

Superior sound and stylish design is the ideal fit for your new Kuga. Unique Bang & Olufsen speaker patterns perfectly complement the car's distinctive styling – while the sophisticated, model-specific sound tuning elevates the experience of every journey, allowing you to rediscover your music the way the artists intended for it to be heard (standard on all series except Zetec).

Head-up display

Projects key information in your field of vision, so you can keep your eyes on the road ahead. The clear, bright image can display your choice of content, including vehicle speed, navigation, cruise control notifications and Traffic Sign Recognition data. Compatible with polarised sunglasses (available as part of the optional Technology Pack).

Don't drive while distracted. See owner's manual for details and system limitations.



Hands-free tailgate

Opening or closing the all-new Kuga's tailgate is easy, even when your hands are full. With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the tailgate will operate without you having to touch a thing. Can also be opened and closed while sitting inside the car (standard on all series except Zetec).



Front and rear-view cameras²⁾

Views to the front and rear of the vehicle are displayed on the touchscreen display. Useful for making tight parking manoeuvres by allowing you to monitor the area around the car. Rear-view camera activates when the vehicle is shifted into reverse gear (standard on all series except Zetec). Front view camera can be manually activated when driving in tight spaces (available as part of the optional Driver Assistance Pack).

²⁾Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle. Cameras only operate at speeds under 6 mph (10 km/h).

Retractable tow bar

Ford's fully power-operated retractable tow bar automatically stows itself out of sight behind the rear bumper when not in use for uncompromised styling and easier access to the loadspace. For extra transport and stowage capability, the tow bar can tow up to 2,100 kg depending on the powertrain (available as an option, check with your Ford Dealer for further details).

*Maximum towing varies based on cargo, vehicle configuration, accessories and number of passengers.



2

SELECT

With a choice of exterior and interior styling, there's a new Ford Kuga that's right for you.

**Zetec**

Kuga's elegant entry model has a richer level of standard features than ever before, including impressive integrated technologies.

Key features

- 17" Shadow Silver alloy wheels
- Halogen Projector Headlamps with LED day time running lamps
- Privacy glass, silver roof rails, rear spoiler and twin exhausts
- Ford SYNC3 with DAB audio system and Navigation, embedded modem, App link, Android and mobile phone charging pad
- Front and rear parking sensors
- Pre-Collision Assist with Autonomous Emergency Braking

**Titanium Edition**

Kuga's luxury models deliver elevated levels of sophistication and comfort, from superior quality materials to additional technologies.

Key features (additional to Zetec)

- 18" Machined alloy wheels
- Full LED Headlamps
- 10 way power adjustable driver's seat
- Hands-free Power Tailgate
- Full digital colour 12.3" instrument cluster
- B&O Premium audio system
- Rear View Camera

**ST-Line Edition**

The striking Kuga ST-Line Edition has a distinctly sporty character, thanks to its unique exterior styling and interior detailing.

Key features (additional to Titanium Edition)

- 18" Rock Metallic alloy wheels
- ST-Line body styling kit with large rear spoiler
- Black roof rails and red brake calipers
- Partial premium Sensico sports seats with red stitching
- Flat bottom steering wheel
- Alloy pedals

**ST-Line X Edition**

Brimming with athleticism and advanced technology, Kuga ST-Line X Edition is prepared for any driving occasion.

Key features (additional to ST-Line Edition)

- 19" Machined alloy wheels
- Power opening panorama roof
- Heated front and rear seats
- Heated steering wheel

**Vignale**

With unique design features and exclusively sourced soft-touch leathers, Kuga Vignale places you in a world of unrivalled refinement.

Key features (additional to Titanium Edition)

- 19" Luster Nickel alloy wheels
- Vignale body kit and metallic paint
- Full Vignale Premium Leather seat trim
- Heated front and rear seats
- Heated steering wheel

Zetec

Standard exterior features

- 17" 5-spoke Shadow Silver alloy wheels
- Halogen headlights with LED daytime running lights
- LED Tail lamps
- Auto headlamps (on/off)
- Black mesh front upper grille with chrome-finish surround
- Privacy glass
- Silver roof rails
- Heated door mirrors
- Rear spoiler and twin exhausts

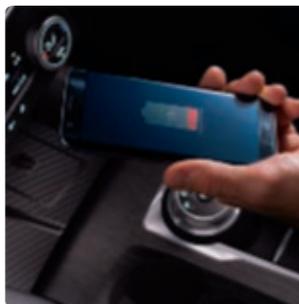
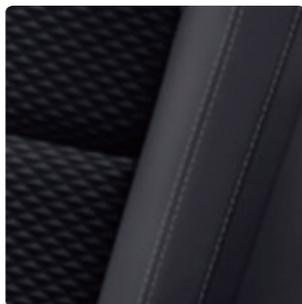
Standard interior features

- Manual air conditioning and Quickclear heated windscreen
- Ford Power starter button (Keyless Start)
- Power front and rear windows
- Ford SYNC 3 with 8" TFT touchscreen, 6 speakers and Navigation
- Embedded Modem with e-Call functionality
- Mobile phone wireless charging pad
- Electrical charging point in second row
- Sensico trimmed steering wheel and gear knob
- Centre console with electronic parking brake
- Cruise control with adjustable speed Limiter
- Front and rear parking sensors
- Pre-Collision Assist with Autonomous Emergency Braking
- Lane-Keeping Aid with Lane-Departure Warning
- Selectable Drive Modes: Normal, Eco, Sport, Slippery & Trail
- Intelligent Speed Assist, Hill Launch Assist
- Electronic Stability Control (ESC) and ABS
- Sports seats in Zaha Eton in Ebony trim

Engines

- 1.5L Ford EcoBoost 150 PS (petrol)
- 1.5L Ford Ecoblue 120PS (diesel)

*Ford eCall shares vehicle location and helps the occupants initiate a call in their respective language to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.



Titanium Edition

Standard exterior features (additional to Zetec)

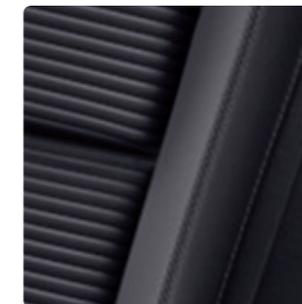
- 18" 5x2-spoke Magnetic machined alloy wheels
- Full LED headlights with LED daytime running lights
- Front LED fog lights
- Hands-free power tailgate
- Power heated folding mirrors with puddle lights

Standard interior features (additional to Zetec)

- Dual-zone Electronic Automatic Temperature Control (DEATC)
- Rain-sensing wipers
- Full digital 12.3" instrument cluster
- B&O Premium Audio System with 10 speakers and subwoofer (575 watts)
- Rear view camera
- Ambient lighting
- Auto-dimming rear view mirror
- Ford KeyFree System (keyless entry)
- Sports seats with partial Sensico trim
- 10-way power adjustable driver's seat

Engines

- 1.5L Ford EcoBoost 150 PS (petrol)
- 1.5L Ford EcoBlue 120 PS (diesel)
- 2.0L Ford EcoBlue mHEV 150 PS (diesel)
- 2.0L Ford EcoBlue 190PS (diesel)



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ST-Line Edition

Standard exterior features (additional to Titanium Edition)

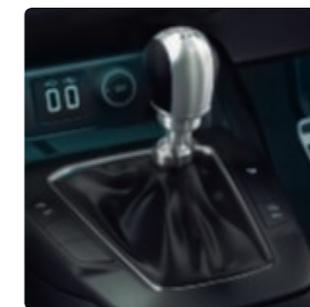
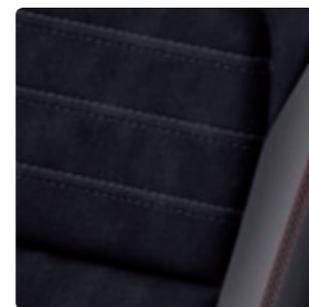
- 18" 5x2 spoke Rock Metallic alloy wheels
- LED fog lights
- ST-Line body kit
- Large rear spoiler
- Red brake calipers
- Black roof rails

Standard interior features (additional to Titanium Edition)

- ST-Line flat bottom steering wheel with red stitching
- Dark headliner and pillars
- ST-Line front and rear floor mats
- Alloy pedals
- Partial Sensico sports seats with red stitching
- GEO awareness (PHEV only)
- 3 pin plug home charge cable (PHEV only)

Engines

- 1.5L Ford EcoBoost 150 PS (petrol)
- 1.5L Ford EcoBlue 120 PS (diesel)
- 2.0L Ford EcoBlue mHEV 150 PS (diesel mild-hybrid)
- 2.0L Ford EcoBlue 190 PS (diesel)
- 2.5L Ford FHEV 190PS (petrol full hybrid)
- 2.5L Ford PHEV 225 PS (petrol plug-in hybrid)



ST-Line X Edition

Standard exterior features (additional to ST-Line Edition)

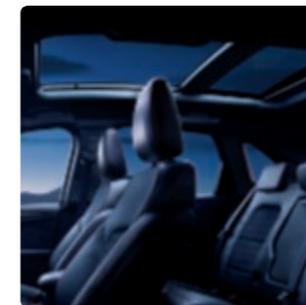
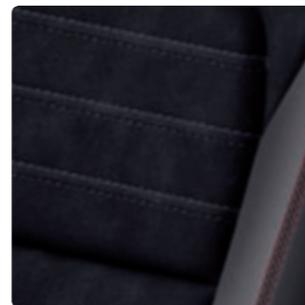
- 19" 15-spoke machined finished alloy wheels
- Power opening panorama roof

Standard interior features (additional to ST-Line Edition)

- Heated front seats
- Heated rear seats
- Heated steering wheel

Engines

- 1.5L Ford EcoBoost 150 PS (petrol)
- 1.5L Ford EcoBlue 120 PS (diesel)
- 2.0L Ford EcoBlue mHEV 150 PS (diesel mild-hybrid)
- 2.0L Ford EcoBlue 190 PS (diesel)
- 2.5L Ford FHEV 190PS (petrol full hybrid)
- 2.5L Ford PHEV 225 PS (petrol plug-in hybrid)



Vignale

Standard exterior features (additional to Titanium Edition)

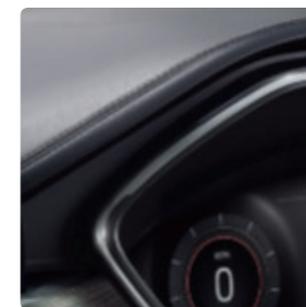
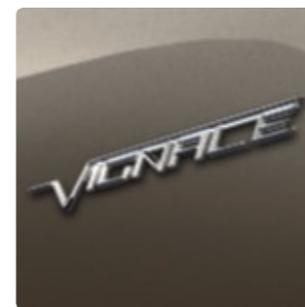
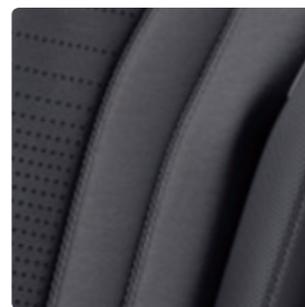
- 19" 10-spoke Luster Nickel alloy wheels
- Unique Vignale bodystyling kit
- Front & rear Vignale fascia
- Vignale rear diffuser
- Metallic paint

Standard interior features (additional to Titanium Edition)

- Premium Sensico-wrapped instrument panel
- Premium Sensico steering wheel
- Heated steering wheel
- Heated front and rear seats
- Vignale front and rear floor mats
- 10-way power-adjustable driver's seat with memory function
- Full Vignale leather trim seats
- GEO awareness (PHEV only)

Engines

- 1.5L Ford EcoBoost 150 PS (petrol)
- 1.5L Ford EcoBlue 120 PS (diesel)
- 2.0L Ford EcoBlue mHEV 150 PS (diesel mild-hybrid)
- 2.0L Ford EcoBlue 190 PS (diesel)
- 2.5L Ford FHEV 190PS (petrol full hybrid)
- 2.5L Ford PHEV 225 PS (petrol plug-in hybrid)



3

PERSONALISE

Choose your colour, wheels, options and extras, and make new Kuga unmistakably yours.

LIFE IN GLORIOUS COLOUR

Ford Kuga owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your new Kuga will retain its good looks for many years to come.



Lucid Red
Exclusive body colour*



Blazer Blue†
Standard body colour



Chrome Blue
Premium body colour* (included with Vignale)



Solar Silver
Premium body colour* (included with Vignale)



Frozen White
Premium body colour* (included with Vignale)



Lucid Red
Exclusive body colour*



White Platinum††
Exclusive body colour*



Agate Black
Premium body colour* (included with Vignale)



Magnetic
Exclusive body colour*

*Option available at extra cost.
†Not available on Vignale.
††Not available on Zetec.
The Ford Kuga is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.
Note: The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

3 PERSONALISE TRIMS



Eton in Ebony cloth trim
Standard on Zetec



Ray in Ebony with partial Sensico trim
Standard on Titanium Edition



Raptan in Ebony with partial Sensico trim with red stitching
Standard on ST-Line Edition and ST-Line X Edition



Windsor Premium Leather in Ebony
Standard on Vignale

WHEELS



19"
10-spoke Luster Nickel machined alloy wheel
Option on Titanium Edition



19"
15-spoke high-gloss machined alloy wheel
Option on ST-Line Edition



20"
10-spoke Pearl Grey machined alloy wheel
Option on ST-Line X Edition

Note All alloy wheels are available as accessories through your Ford Dealer at extra cost. Visit ford-accessories.com

3 PERSONALISE OPTION PACKS

Winter Pack

- Driver and passengers heated seats
- Heated steering wheel



Driver Assistance Pack

- Front view camera
- Adaptive Cruise Control (manual transmission only) or Adaptive Cruise Control with Stop & Go and Lane-Centering (automatic transmissions only)
- Traffic Sign Recognition
- Blind Spot Information System (BLIS)
- Intelligent Speed Assist
- Driver Alert (Driver's impairment monitor)
- Active Park Assist with perpendicular, parallel park assist and Park-Out Assist (manual transmission only) or Active Park Assist 2 (enhanced) with parallel and perpendicular parking assistance (automatic transmissions only)
- Front and rear door edge protectors



Technology Pack

- Head-up display
- Full LED quad projector headlights (with dynamic bending, automatic headlight leveling and glare-free high beam)

3 PERSONALISE ACCESSORIES



1.



2.



3.



4.



5.



6.



7.



8.



9.

1. Rubber floor mats
2. Rear bumper load protector
3. Detachable tow bar
4. Boot liner
5. Load compartment mat, reversible
6. Door sill protection foil
7. Mud flaps
8. Thule[†] roof bike carrier
9. Cross bars
10. ZEV[†] public charging cable
11. EVBox[†] Elvi wall box
12. EVBox[†] cable dock
13. Uebler[†] rear bike carrier I21, foldable by 90°
14. Box-in-Box system

Items ordered as an option, will be fitted in the factory. If ordered as an accessory, items will be fitted at the dealership. Fitment of accessories may have an impact on your vehicle's fuel consumption.

[†]Item covered by third party supplier's warranty, please see back cover for details.

For more accessories please visit www.ford-accessories.co.uk

For a range of Ford branded merchandise – from clothing to lifestyle products and travel utensils – visit www.fordlifestylecollection.com



4

-  Regenerative charging
-  Charging via engine
-  Plug-in charging required
-  230V wall outlet charging
-  Installed wall box charging
-  Public charging station charging

SPECIFICATIONS

Explore the electrified powertrain options of the new Ford Kuga. Sophisticated solutions include Kuga Plug-in Hybrid, Kuga EcoBlue Hybrid (mild hybrid) and Kuga Hybrid (full hybrid) versions, alongside Ford's advanced 2.0-litre and 1.5-litre EcoBlue diesels and 1.5-litre EcoBoost petrol engines. Together, they can help you find the right solution for your lifestyle, while making the switch to electrified driving easy and enjoyable.



FordPass app for Kuga PHEV

With the FordPass app[†], you can view your Kuga PHEV's battery charge status, electric driving range, set your home charging times and be alerted when your desired charge level is reached. Plus, locate and navigate to public charging stations and pay to charge your car, all via the app.

[†]FordPass app, compatible with selected smartphone platforms, is available via a download. Message and data rates may apply.



Kuga EcoBlue Hybrid (mHEV)

Combines a diesel engine and a battery-powered electric motor. The electric motor boosts the engine for more powerful acceleration with reduced fuel consumption and lower tailpipe emissions.

- 2.0L Ford EcoBlue diesel engine
- 48-volt lithium-ion battery
- Regenerative Braking System
- Instrument cluster power gauge



	Battery range	n/a
	CO ₂ emissions**	128-134 g/km
	Fuel range***	655-699 miles
	Charge time	n/a

*Based on full charge. Up to 35 miles of electric-only range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP) applies to an available configuration. Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age. **The declared CO₂-emissions are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicle type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) will have fuel/energy consumption and CO₂-emission information for New European Drive Cycle (NEDC) and WLTP. WLTP



Kuga Hybrid (FHEV)

Combines a petrol engine and an electric motor which work together to enhance performance and fuel efficiency. Kuga Hybrid can also drive short distances on electric only with zero tailpipe emissions.

- 2.5L Atkinson-cycle petrol engine
- 1.1 kWh 48-volt lithium-ion battery
- Pure-electric driving capability
- Charging via engine possible



	Battery range	n/a
	CO ₂ emissions**	125-133 g/km
	Fuel range***	587-621 miles
	Charge time	n/a

has fully replaced the NEDC latest by the end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. During NEDC phase-out, WLTP fuel consumption and CO₂ emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered, so the same car might have different fuel consumption and CO₂ emissions. ***Potential driving range calculation based on fuel efficiency from 55.4 – 57.6 mpg (WLTP) on Kuga EcoBlue Hybrid (mHEV), 48.7 – 52.3 mpg (WLTP) on Kuga Hybrid (FHEV) and 54-litre fuel tank capacity. On Kuga Plug-In Hybrid the potential fuel driving range is based on fuel efficiency from 43.5 mpg (WLTP – petrol only) in Charge Sustain Mode (when high-voltage battery is depleted) and 45-litre fuel tank capacity. Total range on Worldwide Harmonised Light Vehicle Test Procedure (WLTP) cycle is 1988 miles. Actual range varies with conditions, such as external elements, driving behaviours and vehicle maintenance. †Based on full battery charge and full tank without charging/fuelling. Total range on Worldwide Harmonised Light Vehicle Test Procedure (WLTP) cycle is 1988 miles.

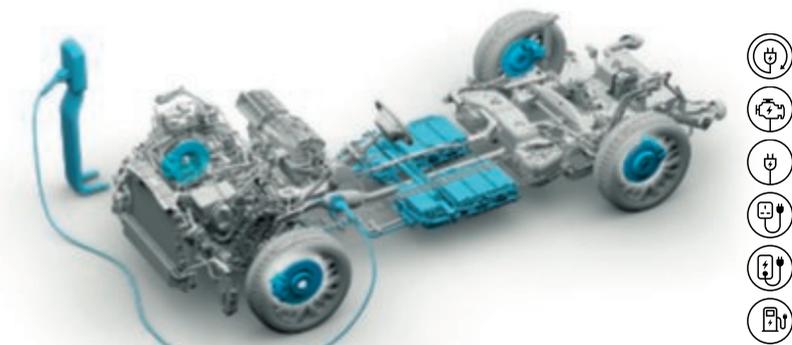
HYBRID POWERTRAIN OVERVIEW



Kuga Plug-in Hybrid (PHEV)

Combines electric and petrol power for effortless performance, while electric-only mode lets you drive with zero tailpipe emissions. To help maximise the distance travelled in electric-only mode, Kuga PHEV can be charged at home or at a public charging station.

- 2.5L Atkinson-cycle petrol engine
- 14.4 kWh 48-volt lithium-ion battery
- Pure-electric driving capability
- Plug-in charging possible



	Battery range*	35 miles
	CO ₂ emissions**	32 g/km
	Fuel range*** 428-462 miles (petrol/electric combined ^{††})	
	Charge time**** 3.5 hours (with Type 2 cable) or 6 hours (with standard 3 pin cable)	

4 SPECIFICATIONS ELECTRIC POWER

The all-new Kuga's forward-thinking Plug-In Hybrid (PHEV) technology can deliver excellent performance, together with impressive fuel economy and low emissions figures.

WHAT IS PHEV?

Plug-In Hybrid (PHEV) vehicles have the functionality of full Hybrid (HEV) technology, with the added advantage that they can be charged from an external electricity supply.

PHEV technology, like full Hybrid, utilises two separate power sources, switching between the vehicle's conventional petrol engine and a battery-powered electric motor. However, because PHEV relies mostly on external charging, once the battery is almost depleted the vehicle behaves like a hybrid, with the petrol engine running when necessary.

A PHEV has a larger battery compared with other Ford hybrid vehicles. This allows you to drive further on electric only power, with Kuga capable of driving up to 35 miles (WLTP test figures)* with zero emissions. As hybrids, PHEV vehicles also have the ability to 'reclaim' energy when decelerating or braking (energy that would be otherwise wasted) to help recharge the battery.

*Kuga's electric-only driving range is up to 35 miles based on results from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age. Official WLTP tested CO₂ emissions of 32 g/km.

Fuel and performance

	1.5L Ford EcoBoost 150 PS (110 kW) (with Auto Start-Stop)	1.5L Ford EcoBlue 120 PS (88 kW) (with Auto Start-Stop)	1.5L Ford EcoBlue 120 PS (88 kW) (with Auto Start-Stop)	2.0L Ford EcoBlue Mild Hybrid (mHEV) 150 PS (110 kW) (with Auto Start-Stop)	2.0 Ford EcoBlue 190 PS (140 kW) (with Auto Start-Stop)	2.5L Ford Full-Hybrid engine (FHEV) 190 PS (140 kW)	2.5L Ford Plug-in Petrol Hybrid engine (PHEV) 225 PS (165 kW)
5-door SUV	Zetec, Titanium Edition, ST-Line Edition, ST-line X Edition and Vignale	Zetec, Titanium Edition, ST-Line Edition and ST-line X Edition	Zetec, Titanium Edition, ST-Line Edition and ST-line X Edition	Titanium Edition, ST-Line X Edition and Vignale	Titanium Edition, ST-Line X Edition and Vignale	ST-Line Edition, ST-line X Edition and Vignale	ST-Line Edition, ST-line X Edition and Vignale
Available on							
Emission standard	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp
Maximum Power PS (kW)	150 (110)	120 (88)	120 (88)	150 (110)	190 (140)	190 (140)	225 (165)
Torque Nm (Nm with overboost)	240	300	300	370	400	-	-
CO ₂ Emissions ⁹⁰ (WLTP equivalent figures shown by wheel size)							
CO ₂ Emissions (g/km) ⁹⁰	149-154	123-130	137-144	128-134	150-155	125-133	32
Fuel type	Petrol	Diesel	Diesel	Diesel	Diesel	Petrol/Electric	Petrol/Electric
Transmission	6-speed manual	6-speed manual	8-speed automatic	6-speed manual	8-speed automatic	CVT automatic	CVT automatic
Drive	4x2	4x2	4x2	4x2	4x4	4x2	4x2
Fuel consumption in L/100 km (WLTP figures with no options) ⁹⁰							
Lowest Performing MPG (L/100k) Combined	41.5 (6.8)	57.6 (4.9)	51.4 (5.5)	55.3 (5.1)	47.1 (6.0)	48.7 (5.8)	201.8 (1.4)
Highest Performing MPG (L/100k) Combined	42.6 (6.6)	60.1 (4.7)	52.3 (5.2)	57.6 (4.9)	49.6 (5.7)	52.3 (5.4)	201.8 (1.4)
Performance ⁹⁰							
Max. speed (mph)	121	112	110	121	129	122	125
0-62 mph (secs)	9.7	11.7	12.0	9.6	8.7	9.1	9.2
31-62 mph* (secs)	9.5	11.5	-	7.8	-	-	-
Weights and loads							
Kerbweight (kg) [#]	1564	1576	1599	1680	1735	1701	1844
Gross vehicle mass (kg)	2075	2085	2110	2155	2245	2215	2320
Gross train mass (kg)	3875	3585	3610	4055	4345	3815	3820
Max. towable mass (braked) (kg)	1800	1500	1500	1900	2100	1600	1200
Max. towable mass (unbraked) (kg)	750	750	750	750	750	750	750

The fuel consumption and CO₂ emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO₂ emissions (these are also WLTP test figures).

Additional PHEV Combined Fuel Consumption (WLTP Figures):

Weighted combined electric consumption (EC) is 26.88 kWh and th Equivalent all electric range (EAER) is 35 miles.

*In 4th gear. ⁹⁰Ford test figures. All petrol engines are equipped with a catalytic converter.

[#]Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its gross vehicle mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Tongue load is a maximum of 100 kg on all models. Gross train mass includes trailer weight.

⁹⁰The declared fuel/energy consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

4 SPECIFICATIONS

Overall length (mm)	4614-4629
Overall width with/folded/without mirrors (mm)	2178/2000/1883
Overall height (unladen) (without/with roof rails) (mm)	1666/1681
Turning circle – Kerb to kerb (m)	11.4
Load capacity (litres)‡	
5-seat mode with sliding second row seats (laden to package tray) (with tyre repair kit)	412-526
5-seat mode with sliding second row seats (laden to roof) (with tyre repair kit)	575-612
2-seat mode (laden to roof) (with tyre repair kit)	1481-1534
2-seat mode (laden to roof) (with mini steel spare)	1423-1478
Load dimensions (mm)‡	
Cargo height (full content) (with Panorama roof)	833-885
Rear opening height	773
Cargo length at floor (behind front row)	1729-1739
Cargo length at floor (behind second row)	933-961
Fuel tank capacity (litres)	
Petrol	54.0
Diesel	54.0
Plug-in Petrol Hybrid	45.0

Want to see the full specifications?

To view the full features and specifications of this vehicle, download the digital brochure or view the interactive brochure at <https://www.ford.co.uk/cars/new-kuga> or scan the code.



‡Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

DIMENSIONS



Height: 1,666 mm - 1,680 mm

Length: 4,614mm - 4,629 mm



Width (with mirrors): 2,178 mm



Width (without mirrors): 1,883 mm

Colour and trim

	Standard body colours		Premium body colours*			Exclusive body colours*		
	Blazer Blue	Frozen White	Agate Black	Chrome Blue	Solar Silver	Magnetic	Lucid Red	White Platinum
Zetec								
Eton in Ebony cloth trim	Available	Available	Available	Available	Available	Available	Available	Available
Titanium Edition								
Ray in Ebony cloth with partial Sensico trim and 10 Way Power Adjust Driver's Seat	Available	Available	Available	Available	Available	Available	Available	Available
ST-Line Edition								
Rapton in Ebony with partial Sensico trim and red stitching with 10 Way Power Adjust Driver's Seat	Available	Available	Available	Available	Available	Available	Available	Available
ST-Line X Edition								
Rapton in Ebony with partial Sensico trim and red stitching with 10 Way Power Adjust Driver's Seat	Available	Available	Available	Available	Available	Available	Available	Available
Vignale								
Premium Windsor leather in Ebony with 10 Way Power Adjust Driver's Seat			Available	Available	Available	Available	Available	Available

Available

*Premium and Exclusive body colours are optional at extra cost.

Styling and appearance

	Zetec	Titanium Edition	ST-Line Edition	ST-Line X Edition	Vignale
Wheels					
17" 5-spoke Shadow Silver alloy wheel (fitted with 225/65 R17 tyres*)	Available				
18" 5x2-spoke Magnetic machined alloy wheel (fitted with 225/60 R18 tyres*)		Available			
18" 5x2-spoke Rock Metallic alloy wheel (fitted with 225/60 R18 tyres*)			Available		
19" 10-spoke Luster Nickel machined alloy wheel (fitted with 225/55 R19 tyres*)		Option at extra cost			
19" 15-spoke Ebony Black machined alloy wheel (fitted with 225/55 R19 tyres*)			Option at extra cost	Available	
19" 5x2-spoke Premium Luster Nickel machined alloy wheel (fitted with 225/55 R19 tyres*)					Available
20" 10-spoke Premium Pearl Grey machined alloy wheel (fitted with 245/45 R20 tyres*)				Option at extra cost	
Locking wheel nuts	Available	Available	Available	Available	Available
Tyre repair kit	Available	Available	Available	Available	Available
Spare wheel – Mini 17" steel wheel, contains mechanical jack and mini spare tyre (not available with 2.0L mHEV engine)	Option at extra cost				
Design features					
Vignale sales badge on left and right side wings, and rear					Available
ST-Line badge on left and right side wings			Available	Available	
AWD tailgate badge (only available on all-wheel drive (AWD))		Available	Available	Available	Available
MHEV (Mild Hybrid) tailgate badge		Available	Available	Available	Available
FHEV (Full Hybrid) badge			Available	Available	Available
PHEV (Plug-in Hybrid) tailgate badge			Available	Available	Available
Kuga badge	Available	Available	Available	Available	Available
Front upper grille – Black mesh, with chrome surround	Available				
Front upper grille – Black mesh, with chrome-finish horizontal bar and surround		Available			
Front upper grille – Unique Vignale, with Carbon Black mesh, and satin aluminium inserts and surround					Available
Front upper grille – Carbon Black honeycomb mesh, and high-gloss black surround			Available	Available	

Standard

Option at extra cost

Part of an option pack at extra cost

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Styling and appearance

	Zetec	Titanium Edition	ST-Line Edition	ST-Line X Edition	Vignale
Front lower grille – Black	Standard	Standard			
Front lower grille – High-gloss black with chrome detailing					Standard
Front lower grille – Ebony Black mesh			Standard	Standard	
Front and rear bumper moulding – Black with silver painted front and rear skid plates	Standard	Standard			
Vignale front and rear bumper moulding – Body colour					Standard
ST-Line front and rear bumper moulding – Body colour			Standard	Standard	
Front and rear bumpers – Partial body colour	Standard	Standard			
Front and rear bumpers – High-series, body colour with rear chrome insert					Standard
Front and rear bumper – Sporty, body colour with rear Ebony high-gloss insert			Standard	Standard	
Rocker panel mouldings – Black	Standard	Standard			
Rocker panel mouldings – Body colour					Standard
Rocker panel mouldings – Body colour ST-Line design			Standard	Standard	
Lower door frame beltline – Black	Standard	Standard	Standard	Standard	
Lower door frame beltline – Bright with bright formed ends					Standard
Upper door frame beltline – Bright with bright formed ends					Standard
Upper door frame beltline – Black	Standard	Standard	Standard	Standard	
Lower bodyside moulding – Black	Standard	Standard			
Lower bodyside moulding – Body colour with chrome insert					Standard
Lower bodyside moulding – Body colour			Standard	Standard	
Exterior door handles – Body colour	Standard	Standard	Standard	Standard	Standard
Tailgate handle – Body colour	Standard	Standard	Standard	Standard	Standard
Rear privacy glass	Standard	Standard	Standard	Standard	Standard
Front windows – Standard glass	Standard				
Front windows – Laminated glass		Standard	Standard	Standard	Standard

Styling and appearance

	Zetec	Titanium Edition	ST-Line Edition	ST-Line X Edition	Vignale
Roof rails – Silver	Standard	Standard			Standard
Roof rails – Black			Standard	Standard	
Roof rails – Crossbars	Option at extra cost				
Rear spoiler	Standard	Standard			Standard
Large rear spoiler			Standard	Standard	
Exhaust – Dual exhaust tailpipes	Standard	Standard			
Exhaust – Dual exhaust tailpipes with unique polished stainless steel finish					Standard
Exhaust – Dual exhaust tailpipes with unique brushed stainless steel finish			Standard	Standard	
Tailgate – Manual	Standard				
Tailgate – Hands-free		Standard	Standard	Standard	Standard
Scuff plates – Front, aluminium-finish with 'Vignale' logo					Standard
Headliner – Deluxe	Standard	Standard			Standard
Headliner – Sports dark			Standard	Standard	
Standard floor pedals – Standard	Standard	Standard			Standard
Aluminium foot pedals – ST-Line design			Standard	Standard	

Standard

Option at extra cost

Part of an option pack at extra cost

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Driving experience

	Zetec	Titanium Edition	ST-Line Edition	ST-Line X Edition	Vignale
Driver assistance					
Front and rear parking sensors	■	■	■	■	■
Active Park Assist – Including perpendicular and parallel park assist, Park-Out Assist (included in the optional Driver Assistance Pack)		□	□	□	□
Front view camera (included in the optional Driver Assistance Pack)		□	□	□	□
Rear view camera		■	■	■	■
Driver alert ²⁾ (included in optional Driver Assistance Pack)		■	■	■	■
Wrong Way Alert ¹⁾		■	■	■	■
Lane-Keeping Aid with Lane Departure Warning ²⁾	■	■	■	■	■
Traffic Sign Recognition ¹⁾ (included in the optional Driver Assistance Pack)		□	□	□	□
Cruise control with Adjustable Speed Limiter	■	■	■	■	■
Adaptive Cruise Control (only available on manual transmissions)(included in the optional Driver Assistance Pack)		□	□	□	□
Intelligent Adaptive Cruise Control with Stop & Go and Lane-Centring (only available on automatic transmissions)(included in the optional Driver Assistance Pack)		□	□	□	□
Pre-Collision Assist with Autonomous Emergency Braking – Camera detection	■	■	■	■	■
Blind Spot Information System with secondary warning system (included in the optional Driver Assistance Pack)		□	□	□	□
Electric power-assisted steering (EPAS)	■	■	■	■	■
GEO awareness – providing details of ULEZ zones within the Satellite Navigation (PHEV engine only)			■	■	■
Exterior lighting					
Headlights – Halogen projector and headlamps, with LED daytime running lights and front halogen fog lights	■				
Headlights – Full LED headlamps with high/low beam, LED daytime running lights and front LED fog lights		■			
Headlights – LED headlamps with LED daytime running lights, auto high beam and front LED fog lights			■	■	■
Headlights – glare-free LED quad projectors with auto levelling and LED daytime running lights and front LED fog lights (available with the optional Technology Pack)		□	□	□	□
Headlights – LED daytime running lights	■	■	■	■	■
Headlights – Automatic follow-me home lighting		■	■	■	■
Headlights – Dynamic bending headlights (included with LED quad projector headlights as part of Technology Pack)		□	□	□	□
Headlights – Unique bending headlights	■	■	■	■	■
Headlights – Manual levelling control	■	■	■	■	■

Driving experience

	Zetec	Titanium Edition	ST-Line Edition	ST-Line X Edition	Vignale
Exterior lighting					
Headlights – Automatic levelling control		□	□	□	□
Headlights – Automatic on/off	■				
Headlights – Automatic on/off with auto high beam (included with LED reflector headlights)		■	■	■	
Headlights – Automatic on/off with glare free high beam with LED quad projector headlights (with the optional Technology Pack)		□	□	□	□
Fog lights – Front halogen	■				
Fog lights – Front LED		■			
Fog lights – Front LED Level 2			■	■	■
Fog light – Single rear	■	■	■	■	■
Rear LED tail lights	■	■	■	■	■
High-mounted brake light	■	■	■	■	■
Suspension					
Standard duty suspension	■	■	■	■	■
Instruments and controls					
Paddle Shifters (only available on EcoBlue engines with automatic transmission)			□	□	
Tyre Pressure Monitoring System (TPMS) ¹⁾	■	■	■	■	■
Technology					
Head-up display (included with the optional Technology Pack)		□	□	□	□
Selectable Drive Modes	■	■	■	■	■
Option Packs					
Driver Assistance Pack – contains Adaptive Cruise Control (incl. Stop & Go and Lane Centring for automatic transmission only), Traffic Sign Recognition, Driver Alert, Blind Spot Information System (BLIS), door edge protectors – front and rear, Active Park Assist (on manual/auto transmissions and front view camera		□	□	□	□
Technology Pack (contains head-up display and glare-free LED quad projector headlights)		□	□	□	□
Winter Pack – contains heated front seats and heated steering wheel		□	□	■	■

Standard ■

Option at extra cost □

Part of an option pack at extra cost □

¹⁾Safety feature. ²⁾Driver assistance feature.

Performance and efficiency

	Zetec	Titanium Edition	ST-Line Edition	ST-Line X Edition	Vignale
Instruments and controls					
Trip computer	■	■	■	■	■
Cluster – Mid-series analogue 4.2" colour	■	■	■	■	■
Cluster – Full digital 12.3" colour	■	■	■	■	■
Technology					
Auto Start-Stop (not available on PHEV engines)	■	■	■	■	■

Comfort and convenience

	Zetec	Titanium Edition	ST-Line Edition	ST-Line X Edition	Vignale
Interior convenience					
Centre console – Includes full armrest, cup holders, CD stowage, front and rear power points, second-row air vents and electric parking brake (EPB)	■	■	■	■	■
Mini overhead console with sunglasses holder bin	■	■	■	■	■
Driver's and passenger's single sun visor with illumination	■	■	■	■	■
Audio and communication systems					
Ford SYNC 3 DAB Radio with Navigation, Ford Pass Connect* (embedded modem), 8" TFT touchscreen, 4.2" instrument cluster, 6 speakers, Bluetooth®, steering wheel and remote audio control with eCall, Applink Android Auto/Apple CarPlay, 2 USB ports	■	■	■	■	■
Ford SYNC 3 DAB Radio with B&O Premium Audio System with 360° sound and Digital Sound Processor, Navigation, Ford Pass Connect* (embedded modem), 12.3" full digital instrument cluster, 10 speakers and subwoofer, Bluetooth®, steering wheel and remote audio control with eCall, Applink Android Auto/Apple CarPlay, 2 USB ports	■	■	■	■	■
FordPass Connect (embedded modem)	■	■	■	■	■
Climate control					
Air conditioning – Manual control	■	■	■	■	■
Air conditioning – Dual-zone Electronic Automatic Temperature Control	■	■	■	■	■
Rear duct on B-Pillar (included with Dual-zone Electronic Automatic Temperature Control)	■	■	■	■	■
Interior lighting					
LED ambient lighting (Ice Blue, contains footwell area lighting)	■	■	■	■	■
Glovebox lights	■	■	■	■	■
Load compartment light	■	■	■	■	■

Standard ■

Option at extra cost □

Part of an option pack at extra cost ▣

Note: The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

Comfort and convenience

	Zetec	Titanium Edition	ST-Line Edition	ST-Line X Edition	Vignale
Seating					
Front seat – Manual 8-way driver's seat (with height, fore/aft, rotary recliner and lumbar support)	Standard				
Front seat – Power 10-way driver's seat (with height, fore/aft, tilt, power recliner and lumbar support)		Standard	Standard	Standard	Standard
Front seat – Manual 4-way passenger's seat (with fore/aft and rotary recliner)	Standard				
Front seat – Manual 8-way passenger's seat, 4-way track with height and fore/aft (contains rotary recliner and lumbar seat support)		Standard	Standard	Standard	Standard
Front seats – Driver's and passenger's seatback map pockets		Standard	Standard	Standard	Standard
Front seats – 2-way manual height adjust passive head restraints	Standard			Standard	Standard
Front seats – Heated driver and passenger seats (included with the optional Winter Pack)		Part of an option pack at extra cost	Part of an option pack at extra cost	Standard	Standard
Front seats – Sports style, V-shape with high bolster	Standard	Standard	Standard	Standard	Standard
Rear seats – Folding centre armrest, with integrated cup holder (included with partial leather and leather seat trims)		Standard	Standard	Standard	Standard
Rear seats – Sliding seat adjust tracks (fore/aft)	Standard	Standard	Standard	Standard	Standard
60:40 Split rear seats – Foldable	Standard	Standard	Standard	Standard	Standard
Rear seats – 2-way head restraint (up/down)	Standard	Standard	Standard	Standard	Standard
Rear seats – Centre head restraint	Standard	Standard	Standard	Standard	Standard
Rear seats – Heated seats				Standard	Standard
Instruments and controls					
Door mirrors – Power-operated, heated with body colour housings and side indicators	Standard				
Door mirrors – Power-operated, heated and power-foldable with body colour housings, side indicators and puddle lights		Standard	Standard	Standard	
Door mirrors – Power-operated, heated and power-foldable, with memory, body colour housings, side indicators and puddle lights					Standard
Panorama roof – Electric sliding and global open/close door and power slide panorama roof switches		Option at extra cost	Option at extra cost	Standard	Option at extra cost
Wipers – Intermittent variable windscreen wipers	Standard				
Wipers – Rain-sensing		Standard	Standard	Standard	Standard
Wiper – Intermittent rear window wiper	Standard	Standard	Standard	Standard	Standard
Gearshift – Sensico-trimmed knob with Ebony high-gloss insert (only available on manual transmissions)	Standard	Standard			
Gearshift – Unique Sensico-trimmed knob with Ebony high-gloss insert and Palazzo Grey gaiter stitching (only available on manual transmissions)					Standard
Gearshift – Unique Sensico-trimmed knob with satin aluminium insert and red gaiter stitching (only available on manual transmissions)			Standard	Standard	
Gearshift – Automatic, electronic rotary gear shift dial (only available on automatic transmissions)	Standard	Standard	Standard	Standard	Standard

Comfort and convenience

	Zetec	Titanium Edition	ST-Line Edition	ST-Line X Edition	Vignale
Steering column – Rake- and reach-adjustable	Standard	Standard	Standard	Standard	Standard
Steering column – Locking electric	Standard	Standard	Standard	Standard	Standard
Steering wheel – 3-spoke, Sensico-trimmed with Ebony Black stitching	Standard	Standard			Standard
Steering wheel – Sensico-trimmed with Medium Light Stone stitching					Standard
Steering wheel – ST-Line sports-style perforated Sensico-trimmed with red stitching			Standard	Standard	
Steering wheel – Heated (included with the optional Winter Pack)		Part of an option pack at extra cost	Part of an option pack at extra cost	Standard	Standard
Remote tailgate release	Standard	Standard	Standard	Standard	Standard
Ford Power starter button	Standard				
Ford KeyFree System with Ford Power starter button and hands-free power tailgate		Standard	Standard	Standard	Standard
Automatic door relocking	Standard	Standard	Standard	Standard	Standard
Global open/close – Doors	Standard	Standard	Standard	Standard	Standard
Global open/close – Doors and panorama roof		Option at extra cost	Option at extra cost	Standard	Option at extra cost
Windows – Electrically-operated front and rear with one-shot lowering/closing on driver's side	Standard	Standard	Standard	Standard	Standard
Technology					
Wireless charging pad	Standard	Standard	Standard	Standard	Standard
Quickclear heated windscreen	Standard	Standard	Standard	Standard	Standard
Rear-view mirror – Standard	Standard				
Rear-view mirror – Auto-dimming		Standard	Standard	Standard	Standard
MyKey	Standard	Standard	Standard	Standard	Standard
Ford Easy Fuel	Standard	Standard	Standard	Standard	Standard

Standard

Option at extra cost

Part of an option pack at extra cost

Note: The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

Safety and security

	Zetec	Titanium Edition	ST-Line Edition	ST-Line X Edition	Vignale
Safety					
Electric parking brake (EPB) with auto hold	■	■	■	■	■
Anti-lock braking system (ABS) ¹⁾ with Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Trailer Sway Control ¹⁾ and Hill Start Assist ²⁾ (includes Roll Stability Control ²⁾) (not available on PHEV engines)	■	■	■	■	■
Anti-lock braking system (ABS) with Electronic Brake Boost, Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist ²⁾ and Trailer Sway Control ¹⁾ (includes Roll Stability Control ²⁾) (standard on PHEV engines)	■	■	■	■	■
eCall	■	■	■	■	■
Emergency Assistance*	■	■	■	■	■
Acoustic Vehicle Alerting System (AVAS) (only available on PHEV engines)	■	■	■	■	■
Airbags – Driver and front passenger's ¹⁾	■	■	■	■	■
Airbags – Driver and front passenger's side airbags	■	■	■	■	■
Airbags – Front passenger's deactivation switch ¹⁾	■	■	■	■	■
Airbags – Curtain airbag (front and rear) ¹⁾	■	■	■	■	■
Seat belts – Driver, front passenger and rear seat belt reminder alert ¹⁾	■	■	■	■	■
Seat belts – Front 3-point seat belts with load limiter ¹⁾	■	■	■	■	■
Seat belts – Front height-adjustable ¹⁾	■	■	■	■	■
Seat belts – Rear retractable rear seat belt (3-point all positions) ¹⁾	■	■	■	■	■
Seats – ISOFIX mounting provision for child seats (rear outer seats only) ¹⁾	■	■	■	■	■
Tether anchorage – Two rear seat top tether anchorage restraints ¹⁾	■	■	■	■	■

Safety and security

	Zetec	Titanium Edition	ST-Line Edition	ST-Line X Edition	Vignale
Security					
Power door locks	■	■	■	■	■
Power door dead locks (included with Thatcham Category 1 perimeter and volume sensing alarm)	■	■	■	■	■
Child locks – Manually-operated on rear doors	■				
Child locks – Electrically-operated on rear doors		■	■	■	■
Thatcham Category 1 perimeter and volume sensing alarm	■	■	■	■	■
Engine immobiliser – Secure lock	■	■	■	■	■
Brakes					
Brake calipers – Standard	■	■			■
Brake calipers – Red finish			■	■	
Power 4-wheel discs and rear brake discs	■	■	■	■	■

Standard ■

Option at extra cost □

Part of an option pack at extra cost ▣

¹⁾Safety feature. ²⁾Driver assistance feature.

◆Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

Utility

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
Carpet and trim					
Floor mats – front and rear	Standard	Standard			
Floor mats – Premium, front and rear with Palazzo Grey stitching					Option at extra cost
Floor mats – Front and rear mats with Red stitching			Standard	Standard	
Load compartment – Reversible mat	Option at extra cost				
Load compartment – Carpet	Standard	Standard	Standard	Standard	Standard
Electrical					
12 V socket – Voltage regulator	Standard	Standard	Standard	Standard	Standard
Electrical charging point in second row	Standard	Standard	Standard	Standard	Standard
12 V power point in cargo area	Standard	Standard	Standard	Standard	Standard
12 V power point in floor console	Standard	Standard	Standard	Standard	Standard
Standard home charging cable (3-pin domestic socket, 230V) – PHEV engines only		Standard	Standard	Standard	Standard
Exterior functional					
Retractable tow bar with electrical release (including 13-pin electrical kit, permanent power supply, Trailer Sway Control and Hill Start Assist) (contains Paddle Shifters), (only on automatic transmissions, excluding PHEV engines)	Option at extra cost				
Trailer tow lighting module (included with optional detachable tow bar and retractable tow bar)	Option at extra cost				
Tow bar electrical pre-equipment kit (includes Trailer Sway Control and Hill Start Assist)	Option at extra cost				
Tow hooks – Front and rear	Standard	Standard	Standard	Standard	Standard
Door edge protectors – Front and rear (included with optional Driver Assistance Pack)	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost
Loadspace compartment					
Removable package tray	Standard	Standard	Standard	Standard	Standard
Load compartment tie-down loops	Standard	Standard	Standard	Standard	Standard
Load retention net, retractable for fitment behind rear seat (contains 1st and 2nd row bezel)	Option at extra cost				

Warranty

3-year/60,000 miles* Base Warranty (first year unlimited mileage)	Standard
1-year unlimited miles* Ford Assistance Roadside Cover (Europe)	Standard
Ford Protect Plans, including scheduled servicing and extended Ford Assistance	Option at extra cost
3-year/60,000 miles* Paint Warranty (first year unlimited mileage)	Standard
12-year/unlimited miles* Perforation Warranty	Standard
Ford Protect Classic Extended Warranty (can only be purchased at point of registration)	Option at extra cost
8-year/100,000 miles* High voltage battery (FHEV/PHEV specific)	Standard
5-year/60,000 miles High voltage components (FHEV/PHEV specific)	Standard

- Standard
- Option at extra cost
- Part of an option pack at extra cost

5

Purchase

Getting behind the wheel of your next new Ford is simple, with a variety of finance options.



Build your vehicle

Build and personalise your vehicle online. Simply head to the Ford website, select your model, then choose your engine, body colour and extras. You'll be able to view the recommended price, and send your configuration to a Ford Dealer if you wish.

www.ford.co.uk/cars



Find a Dealer and request a test drive

You can search for a Ford Dealer by location or Dealer name on the Ford website, and request a test drive online. Simply fill in your details and your chosen Dealer will contact you to arrange a convenient time.

www.ford.co.uk/dealer-locator



Finance

When it comes to financing your vehicle, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit* provides a range of finance products for your vehicle whether you are a private or business user.

Ford Lease^ specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

For more information about our finance products visit www.ford.co.uk/finance/ford-credit

*Finance subject to status. Guarantees may be required. Freepost Ford Credit. Ford Credit is a trading style of FCE Bank plc. Which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under firm reference number 204469.

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Ford Insure

Designed specifically for Ford owners, Ford Insure† offers value, simplicity and a range of benefits that really matter to you.

- Repairs by experts at one of our authorised Ford Repair Centres
- Guaranteed repairs for as long as you own your Ford
- Genuine Ford Parts and manufacturer-spec glass
- Courtesy car whilst your Ford is being repaired at an authorised repairer
- Free 24 hour emergency help lines
- Named Drivers earn a Ford Insure No Claims Bonus which can be used on any Ford Insure car insurance policy
- Up to 90 days cover to drive in Europe

www.fordinsure.co.uk

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Ownership



FordPass app

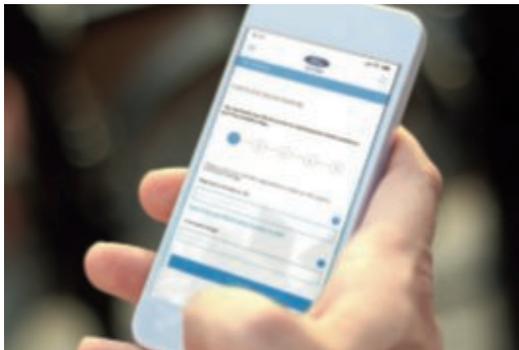
The FordPass app* gives you access to a host of useful features designed to make your journeys easier and help keep your vehicle healthy.

You can monitor your fuel level, mileage and tyre pressures from your smartphone; lock and unlock your car and heat your vehicle while you are elsewhere; find your way back to your parked car on a map; receive Vehicle Health Alerts directly to your phone, and much more.

www.ford.co.uk/owner/owner-services/fordpass

*FordPass Connect features and Live Traffic are complimentary on initial trial period following registration of the vehicle, thereafter a subscription is payable. See fordpass.co.uk for more information. Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards a subscription to Vodafone is required (please refer to their website for details of data packages).

5 Purchase Protect



Ford Service

With Ford, the service doesn't end when you leave the showroom. Ford Service is designed to keep your Ford in great condition and help you make the most of your car throughout its life.

- Ford Online Service Booking
- Comprehensive service and maintenance plans
- Use of genuine Ford parts for added peace of mind
- Ford-trained technicians using the latest diagnostic equipment and tools
- One call for everything Ford 0203 564 4444
- Ford Accident Management, service free to all drivers
- Up to 12 months' UK and European Roadside Assistance (at participating Dealers)

www.ford.co.uk/owner/owner-services/ford-service



Ford Protect

Extend your standard 3-year/60,000 miles warranty to 4 years/80,000 miles or 5 years/100,000 miles with Ford Protect. Key benefits include*:

- High flexibility in duration and mileage
- Cover against unexpected electrical and mechanical repair costs in the UK and Europe
- The price of covered parts and labour are guaranteed for the length of your plan

Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

www.ford.co.uk/owner/my-vehicle/warranties

*Ford Protect terms and conditions apply. Please call 03702 416 726.



Ford Protect Service Plans

With various payment options available, you can cover the cost of your recommended scheduled services for up to 3 years from the day your new Ford is delivered. This can work out cheaper than paying for individual services and gives you added benefits:

- Ford Assistance – your UK and European Roadside Assistance will be increased to the length of your plan
- Vehicle hire – in the event that we can't finish any warranty work within 24 hours, we'll lend you a courtesy car for up to 7 days**
- A full Ford Service History, which may enhance your car's resale value

www.ford.co.uk/owner/service-and-maintenance/service-repair/plans

**Subject to availability and status, excluding fuel and insurance costs.

FOR MORE INFORMATION ON OUR SUV FAMILY, VISIT WWW.FORD.CO.UK/CARS/FORD-SUV



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