

THE NEW FIAT 500

ALL-ELECTRIC

Welcome to the New Fiat 500, a new type of mobility: more advanced and technological than ever, but above all simple to use. The iconic 500 is now all electric.



DISCOVER THE NEW FIAT 500 The New 500 available in Hatchback, and Convertible versions. All you have to do is find the one that suits you best. W

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A NEW LOOK AT TOMORROW



LITTLE DETAILS MAKE BIG THINGS HAPPEN

True to its roots and to 500's iconic style, the New 500 is more beautiful than ever thanks to a new cleaner, more refined design and subtle lines, with the 500 logo moved to the front to reaffirm its unmistakable personality.

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WINGED ARROWS The LED side indicators are a tribute to the historic 500 design, this feature takes you on a journey from past to future.









LED INFINITY LIGHT With a renewed design and the technology of the future, offering a clearer view of the road.













INSPIRED BY NATURE

Style joins comfort to offer an exclusive driving experience. All details are inspired by nature, like the seats made with Seaqual® fabric, containing plastic recycled from the sea, and designed to amplify the spaciousness. With the new front armrest and smartphone holder with wireless charging, everything will find its place.

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RECHARGE YOUR EMOTIONS

The New 500, built on a completely new 100% electric platform. Designed for the next decade.



CRAFTED FOR THE CITY Enjoy the ride with up to 285 miles of range in the city and up to 199 miles on the combined cycle (WLTP)*.

*see page 42



FAST CHARGING UP TO 85 KILOWATTS In just 5 minutes, you can get 30 miles of range: a whole day in the city.



EASYWALLBOX

Recharge your New 500 easily from home with the EasyWallbox, offering a standard charging power of 2.3kW. With the help of an electrician your EasyWallbox can be upgraded to provide charging power of up to 7.4kW, to charge your New 500 in half the time.



SHERPA MODE

This intelligent driving mode saves energy by optimising battery charge, air conditioning, speed and acceleration. It gives you more range, getting you to your destination.



MODE 3 CABLE Use the Mode 3 Cable to charge your New 500 at a public charge point.



ONE PEDAL DRIVING

With just one pedal you can accelerate and decelerate, thus recovering kinetic energy that helps recharge the battery. Though you will still be able to brake with the specific pedal to make driving as easy as possible.



Overcome all limits with top of the range, easy to use charging solutions.







LISTEN TO ALL THE NEW 500 SOUNDS HERE.





MY E-CHARGE

Enter a world of services to find the nearest public charging station and access charging modes, payments and history. You can also remotely manage your EasyWallbox or Connected Wallbox from home

RFID CARD

RFID card with My Easy Charge app provides access to more than 240,000 charging points in 21 countries in Europe.













ENJOY THE EASY LIFE WITH THE BEST TECHNOLOGY

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The New 500 is able to accelerate and decelerate, maintain a safe distance, read traffic signs and remind you of speed limits.



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Lane Control

With just a push of a button, this innovative system helps you stay central in your lane.

Urban Blind Spot

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Thanks to an ultrasonic sensor you will be alerted when there is something to your side and rear.



Drone View (360° Parking Sensors)

11 sensors create a 360° drone view of the car, detecting any obstacles and alerting you about each object's proximity



Rear view parking camera

The camera will transmit a high-resolution image while you reverse, increasing visibility while parking.



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Traffic sign recognition and Speed Advisor

The New 500 detects and recognises traffic signs. When activated, the speed advisor can help you adhere to the speed limit.



Attention Assist

Signs of fatigue can be detected by the car, advising you to take a break.



Lane Keep Assist

Helping you to avoid unintentionally changing lanes.



Emergency Call

In case of emergencies the New 500 will help by making a call that transmits the location and status of the vehicle.



CONNECTED TO YOUR WORLD

Now Playing

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THE ALL-NEW CINERAMA INFOTAINMENT SYSTEM

The new infotainment system, with a fast, intuitive and easy-to-use 10.25" display, Ultra-fast Bluetooth[®] which connects to your smartphone in less than 5 seconds. A natural language speech recognition allows interaction by simply saying "Hey Fiat"; the fully integrated Navigation platform shows drivers up-to-the minute traffic information, speed cameras, parking, EV stations, and destination weather information. In addition, the New 500 features a wireless mobile charger to help you stay connected and recharged. This top of the range infotainment system comes as standard in the New 500 Icon and in the New 500 «La Prima», and available as optional in the New 500 Passion.

WIRELESS APPLE CARPLAY AND ANDROID AUTO™

Wireless Apple CarPlay or Android Auto[™] are the smarter and safer ways to use your smartphone in your car. You can get directions, make calls, send and receive messages, and listen to music, audiobooks or podcasts while still staying focused on the road.

7" TOUCHSCREEN INFOTAINMENT SYSTEM

The all new Uconnect[™] 5 Infotainment system, included in the New 500 Passion and optional in the New 500 Action, comes with a 7" touchscreen display. Offering the same user experience as the Uconnect[™] 10,25" with a more compact display. You can also listen to music and connect devices thanks to the Digital Radio featuring Apple CarPlay and Android Auto™ wireless connectivity.

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Available in the New 500 Action, this keeps you smartphone safely stored and under control: with a dedicated FIAT Link & Drive app that you can use for music, radio, navigation and much more. You can also access everything you need to monitor electric charging.

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7" DIGITAL CLUSTER

Comes as standard in all trims, this round, fully-digital instrument arrangement evokes the iconic style of the 1957 500 and will help you to keep all vehicle parameters under control. Speed, Safety Systems, charging status and driving mode are all available in the blink of an eye.



YOUR NEW 500, ON YOUR SMARTPHONE

Enjoy the best connection, both on board and when you're away from the car. Thanks to the new FIAT app that's more than just an application, it's an advanced ecosystem that, together with Uconnect[™] Services, enables you to access a world of possibilities and control your New 500, whenever and wherever you are.



MANAGE YOUR RECHARGE: MY E-CHARGE

A world of services for the management of the electric charge. Find public charging stations nearby and access features for charging, payments and track charging history. At home you can quickly access your private Wallbox and, thanks to the remote management, get the most out of your connected Wallbox.



Contact a dedicated assistant, or request road side assistance directly from the vehicle's touchscreen or through the FIAT app. In the event of a severe impact, the car will contact emergency services automatically. Alternatively this can be manually done via the SOS button on the ceiling.



SEAMLESS REMOTE CONTROL: MY REMOTE

Locate the position of the car directly from your smartphone. Lock and unlock the doors and check the charging level and schedule the Air Conditioning and the vehicle charging. Alexa integration.



ALL-NEW CONNECTED NAVIGATION MY NAVIGATION

Share the destination from your app and your vehicle. The display shows your destination, with live traffic, weather updates, speed cameras notifications and point of charge. Your maps are always updated "over the air" with a seamless frictionless experience.







Connect up to 8 devices and access your Amazon Alexa Voice Assistant onboard.



DOWNLOAD THE FIAT APP



STOLEN VEHICLE TRACKING: MY ALERT

In case of theft you will be put in contact with an operator and your car will be tracked to help the police to rescue it.

The New 500 comes just the way you want it. With a variety of different trims available, all you have to do is find the one that best suits you. PASSION

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ICON

DIFFERENT VERSIONS ALL UNIQUE

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Enjoy every day with the New 500 Action, the best way to go electric. Discover a multitude of infotainment and safety options: life is beautiful and the New 500 knows it.

*Figure obtained after the battery had been fully charged. The New Fiat 500 is a battery electric vehicle requiring mains electricity for charging. Figures shown are for comparability purposes. Only compare electric range figures with other cars tested to the same technical procedures. This figure may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post registration), variations in weather, driving styles and vehicle load.



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ACTION

HATCHBACK ONLY



FIND YOUR PASSION

With the New 500 Passion, city life is even more satisfying. Innovative Uconnect™ applications like the 7″ touchscreen Radio, now enhanced by Wireless connection with Apple CarPlay and Android Auto™, all help bring the urban world to life.

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In addition to Action contents:

_DAB Radio _DAB Radio _Automatic Air Conditioning _50/50 Split Folding Rear Seats _Cruise Control _Fast charge 85 kW _ Up to 199 Mile Range (WLTP Combined Cycle*)



* Figure obtained after the battery had been fully charged. The New Fiat 500 is a battery electric vehicle requiring mains electricity for charging. Figures shown are for comparability purposes. Only compare electric range figures with other cars tested to the same technical procedures. This figure may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post registration), variations in weather, driving styles and vehicle load.







HATCHBACK + CONVERTIBLE

_15" Bi-Colour Style Wheels _7" Touchscreen Infotainment _Wireless CarPlay/Android Auto™ _Uconnect™ Services









THE JOY OF AN ICON

Step into the future with the New 500 icon, a new era in mobility. Think advanced technology and infotainment with a 10,25" Radio, NAV and a stylish wearable key with a pebble-shaped cover and unique, elegant seats inspired by Italian "Gessato". Finally, coolness meets sustainability thanks to new and exclusive fabric interiors with Seaqual® Yarn: containing recycled marine plastics.

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HATCHBACK + CONVERTIBLE

In addition to Passion contents: _16" Alloy Wheel _Eco-leather Steering Wheel _Passive Entry + Wearable Key _ 10.25" Touchscreen Infotainment with Navigation _Traffic Sign Information _Rain Sensor













OPEN AT THE TOP

The launch edition 500 <<La Prima>> bringing in a new generation of mobility. A new refined design and more connected than ever, it's the ultimate blend of exclusivity and innovation. Beauty really can change the world.













HATCHBACK + CONVERTIBLE In addition to Icon contents:

_17" Alloy Wheels _LED Headlights with Auto high/low Beam _Kick Plate _Fiat Monogram Roof (Convertible)/ Fixed Panoramic Sunroof (Hatchback) _Eco-Leather Seats with Fiat Monogram _Electrochromic Rearview Mirror _ Front Armrest _Floor Mats with 500 Logo _Fiat Co-Driver (Autonomous Driving L2) _Wireless Mobile Charging _Drone View (360° Parking Sensors) _Blind Spot Warning _Rearview Parking Camera _Easy Wallbox (Home charging) COLOUR







OCEAN GREEN



GLACIER BLUE



CELESTIAL BLUE





ROOF







WHAT COLOUR **IS THE FUTURE?**

15" STYLE WHEELS Standard on ACTION





16" BURNISHED ALLOY WHEEL Standard on ICON Opt. on ACTION and PASSION



15" BICOLOUR STYLE WHEELS Standard on PASSION





17" ALLOY WHEEL Diamond finish Standard on LA PRIMA Opt. on ICON



THE SHOW STARTS **ON THE INSIDE**



















CHOOSE YOUR WAY

and Passenger's One Touch Up/Down) (038) Passive Entry + Wearable key (9Z0)

Customise your New 500 however you wish, with three different packages to choose from.



 Automatic Air Conditioning (140) • Electric Windows (Driver and Passenger's One Touch Up/Down) (038) • Passive Entry + Wearable key (9Z0) • Electrically Opening/Closing Roof (GWB)

COMFORT

_Easy Wallbox (Hor

		ACTION	PASSION	ICON
STYLE PACK HB (OPT 3RL) • Tinted Rear Windows (070) • Floor Mats with 500 logo (396) • Kickplate (018)	• Tinted Rear Windows (070) • Floor Mats with 500 logo (396)		•	•
MAGIC EYE PACK (OPT 3RK) • LED Headlamps (5EM) • Auto High/Low Beam (1H2) • Electrochromic Rearview Mirror (410)			•	•

ACTION	PASSION	ICON
ome charging)	TECH _Easy Wallbox (Home charging) _Rain sensing wipers (347) _Radio 10,25" (9YT) _Wireless charging pad (RFX)	TECH _Easy Wallbox (Home charging) _Wireless charging pad (RFX)
	STYLE _16" Alloy wheels (4AY)	STYLE _Electric sun roof (400) _Panoramic sun roof (59E) _17" alloy wheels (404) _Chrome side moulding (4MQ) _Chromed daylight opening (5IG) _Wrapped dashboard "Technowood" (52J)

TECHNICAL CHARACTERISTICS

	UTANAUTENIUTUU	ACTION Hatchback 23,8kwh	PASSION Hatchback 42kwh	PASSION CABRIO 42KWH	ICON Hatchback 42kwh	ICON CABRIO 42KWH	LA PRIMA HATCHBACK 42KWH	LA PRIMA CABRIO 42KWH
	Number of seats	4	4	4	4	4	4	4
	Drive type	FWD	FWD	FWD	FWD	FWD	FWD	FWD
	Electric Range WLTP combined Cycle miles (km)	118 (190)	196 - 199 (315 -320)	188 (303)	194 - 199 (312-321)	186 - 188 (300 - 303)	193 - 194 (310 - 312)	185 (298)
DANOE & CONCUMPTION	Electric Range WLTP City Cycle miles (km)	159 (257)	449 - 459 (279 - 285)	436 (271)	447 - 460 (278 - 286)	435 - 437	442 - 446 (270 - 277)	430 (267)
RANGE & CONSUMPTION	Certified combined cycle consumption (Wh/km)	130	140 - 142	147 - 147	140 - 143	147 - 148	144 - 144	149 - 149
	Wheels size of the certified version	15"	15"	15"	16"	16"	17"	17"
	Electric engine technology	Permanent Magnet e-motor	Permanent Magnet e-motor	Permanent Magnet e-motor	Permanent Magnet e-motor	Permanent Magnet e-motor	Permanent Magnet e-motor	Permanent Magnet e-motor
	Max power output EEC kW (cv)	70 (95)	87 (118)	87 (118)	87 (118)	87 (118)	87 (118)	118 (87)
ENGINE & PERFORMANCE	Max torque Nm EEC (Nm)	220	220	220	220	220	220	220
	Top Speed (mph)	84	93	93	93	93	93	93
	0 - 63 mph/h	9,5	9	9	9	9	9	9
	0 - 31 mph/h	3,1	3,1	3,1	3,1	3,1	3,1	3,1
GEARBOX	Туре	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer
	Number of forward gears	1	1	1	1	1	1	1
	Capacity (kWh)	23,8	42	42	42	42	42	42
	Usable capacity (kWh)	21,3	37,3	37,3	37,3	37,3	37,3	37,3
BATTERY	Technology	Lithium-ion	Lithium-ion	Lithium-ion	Lithium-ion	Lithium-ion	Lithium-ion	Lithium-ion
BATTERT	Total voltage (volts)	400	400	400	400	400	400	400
	Cell configuration (Series Parallel)	108S 1P	96S 2P					
	Battery weight (kg)	182	294,3	294,3	294,3	294,3	294,3	294,3
CHARGING TIME	2,3kW AC home outlet (single-phase 13A) (0-100%) - MODE 2	8h 45'	15h 15'					
	11kW AC station (three-phase 16A) (0-100%) - MODE 3	2h 30'	4h 15'	4h15'	4h 15'	4h 15'	4h 15'	4h 15'
	50kW DC Fast Charging - MODE 4 (0-80%)	30'	-	-	-	-	-	-
	85kW DC Fast Charging - MODE 4 (0-80%)	•	35'	35'	35'	35'	35'	35'

* The electricity consumption value is defined based on official tests, in conformity with the provisions of the EU Regulations in force at the time of homologation. In particular, the indicated values are calculated based on the WLTP test procedure. The electricity consumption values are only indicated for the purpose of comparing the vehicle data. The electricity consumption homologation values may not be representative of the effective electricity consumption values, which depend on many factors related, for example, to driving style, route, weather and road conditions and to vehicle condition, use and equipment. The electricity consumption values specified in this document refer to the

versions of the vehicle with the highest and lowest values. These values may change depending on the selected equipment and/or tyre dimensions. The indicated electricity consumption values are not definitive and may evolve if the production cycle is modified. In any case, the official electricity consumption values of the purchased vehicle will be provided with its accompanying documents. If the electricity consumption values are required to calculate the taxes and duties due for the vehicle, please refer to the applicable law in force.

TECHNICAL CHARACTERISTICS

	CHARACTERISTICS	ACTION Hatchback 23,8kwh	PASSION Hatchback 42kwh	PASSION CABRIO 42KWH	ICON Hatchback 42kwh	ICON CABRIO 42KWH	LA PRIMA HATCHBACK 42KWH	LA PRIMA CABRIO 42KWH
	Length (mm)	2.632	3.632	3.632	3.632	3.632	3.632	3.632
	Height (mm)	1.527	1.527	1.527	1.527	1.527	1.527	1.527
	Width (mm) - no mirrors (W 103)	1.683	1.683	1.683	1.683	1.683	1.683	1.683
	Width (mm) - folded mirrors (W 145)	1.748	1.748	1.748	1.748	1.748	1.748	1.748
DIMENCIONS	Width (mm) - with mirrors (W 144)	1.900	1.900	1.900	1.900	1.900	1.900	1.900
DIMENSIONS	Wheelbase (mm)	2.322	2.322	2.322	2.322	2.322	2.322	2.322
	Boot volume min (l)	185	185	185	185	185	185	185
	Boot volume max (l)	550	550	550	550	550	550	550
	Front overhang (mm)	732	732	732	732	732	732	732
	Rear overhang (mm)	577	577	577	577	577	577	577
	DIN Kerb weight (kg)	1255	1365	1405	1365	1405	1365	1405
WEIGHT	Weight standard A (kg)	1180	1290	1330	1290	1330	1290	1330
WEIGHT	Max payload (kg) including driver	400	400	400	400	400	400	400
	Max trailer weight (kg) - towing capacity	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED
	Front	Disc rotor: Ø 257 x 22	Disc rotor. Ø 281 x 26	Disc rotor. Ø 281 x 26	Disc rotor. Ø 281 x 26	Disc rotor: Ø 281 x 26	Disc rotor: Ø 281 x 26	Disc rotor. Ø 281 x 26
BRAKES	Rear	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28
WHEELS	Tyres	185/65 R15	185/65 R15	185/65 R15	195/55 R16	195/55 R16	205/45 R17	205/45 R17
CHOPENCIONO	Front	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut
SUSPENSIONS	Rear	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam
	Power	electric	electric	electric	electric	electric	electric	electric
	Ratio	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1
STEERING	Turn lock to lock	2.98	2.98	2.98	2.98	2.98	2.98	2.98
	Kerb to Kerb turning circle (m)	9.7	9.7	9.7	9.7	9.7	9.7	9.7

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LEASYS

Leasys offers rental and mobility services for individuals, professionals and companies of all size and public administrations: from short-and-medium term rental, long term to car sharing, and from subscription to fleet management, up to the online sale of used end-of-lease cars. Leasys is an all-round mobility operator offering flexible and digital solutions. For those who wish to drive the New Fiat 500 and enjoy the experience without thinking at the car management it is possible to rent the New 500 with Leasys Miles, the pay-per-use offer. Thanks to this innovative formula, Leasys responds to the needs of those who use the car mainly around the city and have a low annual mileage. Leasys Miles has a duration of 48 months, has no down payment and it is characterized by an advantageous monthly fee, to which is added a variable fee calculated on the basis of the kilometers actually travelled. The first 1,000 kms are already included in the fee. It is also possible to enrich the basic rental with additional assistance services and insurance coverages to enjoy the car and its use truly with no worries. For those who, instead, will choose to buy the New Fiat 500, Leasys have created My Dream Garage: a virtual garage, 100% digital, simply managed through your smartphone that allows driving the most iconic FCA's House of Brands Vehicles.

FINANCE PACKAGES AND INSURANCE SERVICES -

FCABANK

FCA Bank is the digital bank dedicated to motorists specialized in the car financing. Whether you are a private customer, professionals or run your own business, FCA BANK offers you the best and most flexible financial solutions to facilitate your purchase of the New Fiat 500 so that you can drive it away. With FCA Bank, you can combine your finance with high value-added insurance services tailored to meet your requirements: fire and theft, collision and fully comprehensive insurance, extended warranty, and windscreen or vehicle security marking. For those who want to buy the New 500, FCA Bank has created Go Easy, a new financial solution dedicated, which will be available in all Europe. It is a PCP with a low monthly payment and the guaranteed future of the car. The financing solution which makes it possible to have always a new vehicle, paying just for the effective use, with a broad range of options available at contract expiration including, but not limited to, replacement of vehicle by purchasing a new one. For full details visit www.fcabankgroup.com



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VEHICLE PROTECTION

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