#### - CIAO FIAT CUSTOMER CARE -

#### CIAO FIAT 00 800 **342** 800 00

You can contact Fiat by calling the dedicated Toll Free Number 0080034280000\* reachable from most European countries. We are at your disposal to provide Road Assistance services, active 365 days a year, 24 hours a day. By contacting Fiat Customer Care you can also request info on our models, services, dealer network and, lastly, book a test drive on a vehicle of your choice. Fiat is at your disposal to satisfy every necessity or request linked to the use of your vehicle or our assistances services.

\* Remember to check the call costs with your phone provider when calling from abroad or mobile phones.

#### -WEB

### my Fiat

Take care of your car in one click! Go to my fiat.com and discover a world of dedicated services: safe maintenance, reminders and customized promotions.

#### - FLEET & BUSINESS



FCA Fleet & Business is the division that responds to all business customer needs, including self-employees, small and medium enterprises and large companies. Through our partners, we provide our business customers with dedicated financial products for leasing, contract hire or purchasing, and tailored after-sales services, such as scheduled service plans and warranty extensions.

#### www.fcafleet-business.com

### LEASYS

Leasys offers rental and mobility services for individuals, professionals and companies of all size and public administrations: from short-and-medium term rental, long term to car sharing, and from subscription to fleet management, up to the online sale of used end-of-lease cars. Leasys is an all-round mobility operator offering flexible and digital solutions.

For those who wish to drive Fiat 500 and enjoy the experience without thinking at the car management it is possible to rent 500 with Leasys Miles, the pay-per-use offer. Thanks to this innovative formula, Leasys responds to the needs of those who use the car mainly around the city and have a low annual mileage. Leasys Miles has a duration of 48 months, has no down payment and it is characterized by an advantageous monthly fee, to which is added a variable fee calculated on the basis of the kilometers actually travelled. The first 1.000 kms are already included in the fee. It is also possible to enrich the basic rental with additional assistance services and insurance coverages to enjoy the car and its use truly with no worries. To more details, consults www.leasys.com

### Ũconnect

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MOPAR

500 is equipped with a complete range of Connected Services, both on board and outside, including a new smartphone app. With the FIAT app you will be able to manage 500 from anywhere and whenever you want. Discover all the features, download FIAT Mobile App and enjoy!

Using My Uconnect fiat web portal you will always be updated on your activated Uconnect™ Services and you can purchase and manage optional packages and renewals.

Moreover, Uconnect™ Box enables a set of additional services, also specific for Fleet and Large Account, and gives the opportunity to access insurance benefits of the latest Pay-As-You-Drive and Pay-How-You-Drive car insurance policies.

Mopar, is the aftersales brand for FCA vehicles around the globe, representing complete care, genuine parts and authentic accessories for all owners and enthusiasts. At your service



Block the cost of future repairs and services with Mopar, Vehicle Protections extended warranty and maintenance plans. The right mix of expertise, value and convenience.

The official store for accessories, parts and services for FCA vehicles. e-store https://moparstore.co.uk/

#### MOPAR FLEET & BUSINESS SOLUTIONS AND AFTERSALES SERVICES

DISCOVER THE DEDICATED AFTERSALES SERVICES DESIGNED TO SUPPORT YOU AND YOUR BUSINESS. Mopar, Fleet&Business services offers you perfect solutions that optimize your business activities and give you privileged services reducing you vehicles' downtime. Our set of services provides a range of special benefits to help with your vehicle needs, making servicing manageable for all our Fleet&Business customers, as well as making sure that you enjoy a consistent, helpful and worry-free experience whenever you're in contact with us.

PRE-PAID TAILORMADE SERVICE CONTRACTS

Subscribe to any of the tailored plans offered to Mopar Vehicle Protection, to help you maintain your business vehicle in tip-top condition.

PAY -PER-USE SERVICE CONTRACTS

Our customers stipulates a contract which determines lower rates and predefined discounts: a single monthly invoicing service for the entire fleet car parc.

FCA Bank is the digital bank dedicated to motorists specialized in the car financing. Whether you are a private customer, professionals or run your own business, FCA BANK offers you the best and most flexible financial solutions to facilitate your purchase of Fiat 500 so that you can drive it away. With FCA Bank, you can combine your finance with high value-added insurance services tailored to meet your requirements: fire and theft, collision and fully comprehensive insurance, extended warranty, and windscreen or vehicle security marking. For full details visit www.fcabankgroup.com

Trim levels of models and options may vary due to specific market or legal requirements. The data, descriptions and illustrations contained in this brochure are for illustrative purposes and are valid at the date of publication (09/2021). Some equipment described and/or illustrated in this brochure is optional. Refer to the price list for full information. FCA may change the models described in this brochure at any time for technical or commercial reasons. Fiat Marketing 04.2.4043.52 - S - 09/2021 - web version



www.fiat.com





500 POP

## SQUEEZE THE JOY!

The **Fiat 500**, bringing smiles to our faces since 1957. And now, with the new Pop range in vibrant **Sicilia Orange**, it's guaranteed to help us squeeze every ounce of joy out of the everyday.





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**Engine** • 1.0 70HP MT Hybrid



Add a shot of colour with the **new 500 Pop** in Sicilia Orange. A fresh twist on a tasteful icon, since 1957.

Equipment

New blue fabric seats with Fiat monogram
Bodycolour or Blue Dashboard
DAB radio with USB Steering Wheel Mounted Audio Controls
Air Conditioning
14" Steel Wheels
LED Daytime Running Lights

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**500 DOLCEVITA** 

# ENJOY THE GOOD LIFE!

1

The **Fiat 500 Dolcevita** adds a timeless touch of romanticism to your life. Elegant, unique and here to make every single moment special. Let yourself be enhanced by its new **White** and **Lunar Grey** bicolour paint with the black beauty line.





## A S

Dolcevita Plus Equipment

• 7" TFT Instrument Cluster
• 16" Alloy Wheels
• 3D Navigation
• Automatic Air Conditioning

with Apple CarPlay / Android Auto™ connectivity



Outstanding beauty, even on the inside. On board the **Fiat 500 Dolcevita** you can always travel in first class comfort.



500 SPORT

# ALWAYS ARRIVE IN FIRST PLACE.

With its sleek, look the **Fiat 500 Sport** wins you over at first glance, bringing a hint of boldness to your everyday life. Maximise its style with a **Matt Grey** paint, to define its sporty soul and iconic shape.





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- Floor Mats

### **Engine** • 1.0 70HP MT Hybrid

Who says style can't be comfortable? Every detail of the **Fiat 500 Sport** is created to be cool and functional at the same time.

Equipment • Automatic Air Conditioning • Graphite Dashboard with Red Logo • Sports Kit (bumpers, top rear spoiler, side skirts, chrome exhaust) • Sport Black Fabric Seats with Red Logo • 7" TFT Instrument Cluster 16" Alloy Wheel
Sport Badge on Fender

Dark Tinted Rear Windows



N F O

## INFOTAINMENT System.

The Fiat 500 isn't just an exemplar of style, it's clever too. Enjoy the **Uconnect™ 7" HD touchscreen with "tablet effect"** and HD display: including a wide range of functions, with a hands-free system, Bluetooth<sup>®</sup> technology, and voice recognition. Available with Apple CarPlay and Android Auto<sup>™</sup> compatibility, the system has a user friendly interface that will allow you to easily manage maps, music, contacts, and more. All safely within reach while you drive.

#### UCONNECT™ 7" HD

The Uconnect<sup>™</sup> 7" system with DAB+Digital Audio Broadcasting is equipped with a 7" highresolution touch screen display with "smart gesture" functionality to have control at your fingertips. Uconnect<sup>™</sup> 7" HD can optionally be equipped with Uconnect<sup>™</sup> 7" HD Nav that includes the TomTom navigator with 3D maps. Be always connected with new Uconnect<sup>™</sup> Link: Apple CarPlay & Android Auto<sup>™</sup> compatibility.



### A I N M E N T

#### UCONNECT™ 5" RADIO

Adds a large 5" touchscreen with DAB+ digital radio tuner in addition to steering wheel controls, hands-free Bluetooth® function.



#### UCONNECT™ RADIO

This is the gateway to the Uconnect<sup>™</sup> world: a simple but complete sound system thanks to the DAB+ digital radio tuner in addition to FM RDS tuner, the media player with USB and the steering wheel mounted audio controls.



#### **HYBRID ENGINE**

## MILD-HYBRID TECHNOLOGY.

Real beauty starts from the inside, that's why the Fiat 500 comes with a mild-hybrid engine that reduces emissions providing lower consumption and a better driving experience. This technology provides an assist during the acceleration to enhance the driving pleasure (E-ASSIST). This is possible thanks to a 12v lithium battery that is recharged during deceleration (E-COASTING) and braking (E-BREAKING) without any other support needed.

Plus, there's also the LPG engine an alternative solution equally convenient.



#### NEW HYBRID ENGINE

#### **Technical specifications:**

- N° of Cylinders: 3
- · Total Displacement: 999 cm<sup>3</sup>
- EC maximum Power:
- 70 HP (51 kW) 6.000 rpm
- EC Maximum Torque:
- 92 Nm (9.38 kgm) 3.000 rpm
- · Transmission: Manual
- $\cdot$  N° of gears: 6+reverse
- · Top Speed: 104 mph

FUEL CO<sub>2</sub>

ZTL

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- Acceleration (0-62 mph): 13.8 sec
- $\cdot$  CO<sub>2</sub> emissions 114-122g/km

Reduction of consumption and  $CO_2$  emissions.

Easy to use, the battery recharges itself thanks to the E-Coasting and E-Braking features.

Homologated as a mild hybrid, they can take advantage of all possible advantages such as free parking, ZTL entry, tax bonuses.

More fun thanks to the E-Assist function.

### Energy flows

21:3

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Have a look at the TFT Screen to discover how the mild-hybrid engine works, when the battery is supporting the driving pleasure and when is recharging.

#### Trip diagram

The TRIP DIAGRAM allows you to monitor when the electrical engine is providing support to the petrol engine (Power) or charging the lithium battery (Charge).



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Energy flows

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#### Energy saving

Below 30km/h, and whilst under certain conditions, the dashboard will suggest to switch to Neutral, this will turn off the engine, saving fuel consumption and reducing emissions.



#### **CUSTOMIZATIONS**

## A UNIQUE STYLE, FOR EVERY LIFESTYLE.

Pick up your favourite style and leave your mark

wherever you go. With so many customisation options, it's easy to get noticed.











687 Epic Blue

866 Avantgarde Bordeaux

421 Matt Green



695 Electroclash Grey



708 Matt Grey

#### ROOF COLOURS - CONVERTIBLE SEATS

GREY soft-top

RED soft-top

BLACK soft-top

IVORY soft-top



New blue fabric seats with Fiat monogram (Pop)

### WHEELS



0R5 - 14" Grey steel wheels with hub cap (Pop)



9S2 - 16" Alloy wheels diamond finish (Sport)

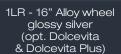


4AV - 15" Alloy wheels glossy silver (Dolcevita)



7PN - 16" Alloy wheels black painted with diamond finish (opt. Dolcevita & Dolcevita Plus)







9S4 - 16" Alloy wheels Matt black painted with diamond finish (opt. Sport)



(Dolcevita &

Dolcevita Plus)

(Dolcevita &

Dolcevita Plus)

Sport Black fabric seats (Sport)

#### THE NEW D-FENCE PACK

### PEACE OF MIND IS THE NEW MUST-HAVE.

Always caring for you, the Fiat 500s give you the new **D-Fence pack**. Available as optional, this innovative system of products allows you to sanitise the cabin and the passenger's atmosphere.







Prime Cabin Filters neutralises allergens and prevents moulds and bacteria from penetrating into the vehicle. The **UV-C Cleaner** irradiates the interior surfaces of a vehicle with a UV light that kills the bacteria on those surfaces. The **Air Purifier** is a portable device that removes up to 98% of airborne bacteria, toxic gases, but also cigarette smoke and dust.

PACKS DOLCEVITA Dolcevita plus POP SPORT PACK VISIBILITY - OPT 201 Bi-Xenon Headlights • Electrochromatic Dipping Rearview Mirror COMFORT D-FENCE PACK - OPT 3WY Prime Cabin Filters • UV-C Cleaner • Air Purifier

TECHNOLOGY

		POP	DOLCEVITA Dolcevita plus	SPORT
<b>POP PACK - OPT 20E</b> • Styled Halogen Headlamp • 15" Alloy wheel • 5" Touchscreen Radio with Bluetooth, USB and DAB	<ul> <li>Leather Steering Wheel with Audio Controls</li> <li>6 Speakers</li> <li>Body Coloured Door Mirror Covers</li> </ul>			
<b>POP PLUS PACK - OPT 20F</b> • Styled Halogen Headlamp • 15" Alloy wheel • 7" HD Touchscreen Radio with 3D Navigation, Bluetooth, USB and DAB	<ul> <li>Leather Steering Wheel with Audio Controls</li> <li>6 Speakers</li> <li>CarPlay/Android Auto™</li> <li>Body Coloured Door Mirror Covers</li> </ul>	•		
<ul> <li>PACK STYLE - OPT 20J</li> <li>Chrome Strip on Bonnet</li> <li>Body Coloured Side Rubbing Strip with 500 logo</li> <li>Body Coloured Side Rubbing Strip with 500 logo</li> </ul>	• Dark Tinted Rear Windows • Leather gear knob			
		РОР	DOLCEVITA Dolcevita plus	SPORT
PACK SKY - OPT 20G				

Opening glass roof

Chromed Kick plate

TECHNICAL DETAILS		1.0 HYBRID		TECHNICAL DETAILS		1.0 HYBRID	
		Hatchback - Convertible				Hatchback - Convertible	
ENGINE	No. of cylinders, layout	3 in line	-	WHEEL	РОР	175/65 R 14	
	Bore x stroke (mm)	70 x 86.5			DOLCEVITA	185/55 R 15	
			_		SPORT	195/45 R16	
	Total displacement (cm³)	999			Length (mm)	3571	
	Emission standard	Euro 6D Final		DIMENSION	Width (mm) without / with mirrors	1627 / 1893	
	Compression ratio	12:1			Height (mm)	1488	
	Maximum power EC: kW (Hp) at rpm	51 (70) 6000			Wheelbase (mm)	2300	
					Front track (mm)	1413	
	Maximum torque: Nm (kgm) at rpm	92 (9,38) 3500		Rear track (mm)	1407		
	Fuel supply system	Multipoint sequential phased electronic injection, returnless system			VDA luggage capacity (dm³)	185	
	Ignition	spark		WEIGHT	Kerb weight DIN (kg)	980	
TRANSMISSION	Drive	front		CAPACITY	Fuel tank capacity (litres)	35	
	Clutch	hydraulic	_	BATTERY 12V	Capacity (Ah)	50	
			PERFORMANCE		Top speed (km/h)	167	
	Gearbox, no. of gears	6 + Reverse		Acceleration (sec.): 0-100 km/h	13.8		
STEERING	Turning circle (m)	9.3			Top speed (mp/h)	104	
BRAKE	Front: Ø (mm)	Pinza zero drag per 257x22		FUEL CONSUMPTION	Combined cycle consumption (I/100km)	5.0 - 5.3	
	Rear: Ø (mm)	Drum Ø 180 mm		EMISSIONS WLTP	CO <sub>2</sub> emissions (g/km) (combined cycle) - min / max	114 - 122	
				ECOLOGY LEVEL	Ecology Level	Euro 6D final	
	Front	independent-wheel, MacPherson-type with lower transversal wishbones secured to an auxiliary crossmember, anti-roll bar connected to the shock absorber		* The electricity consumption value is defined b	ased on official tests, in conformity with the provisions of the EU Regulations in forc	ce at the time of homologation. In particular, the indicated values are calculated based on the WLTP test procedure.	
	Rear	inter-connected wheel through torsion beam and anti-roll bar		* The electricity consumption value is defined based on official tests, in conformity with the provisions of the EU Regulations in force at the time of homologation. In particular, the indicated values are calculated based on the WLTP test procedure. The electricity consumption values are only indicated for the purpose of comparing the vehicle data. The electricity consumption values may not be representative of the effective electricity consumption values, which depend on many factors related, for example, to driving style, route, weather and road conditions and to vehicle condition, use and equipment. The electricity consumption values specified in this document refer to the vehicle with the highest and lowest values. These values may change depending on the selected equipment and/or tyre dimensions. The indicated electricity consumption values are not definitive and may evolve if the production cycle is modified. In any case, the official electricity consumption values of the purchased vehicle will be provided with its accompanying documents. If the electricity consumption values are required to calculate the taxes and duties due for the vehicle, please refer to the applicable law in force.			