

FORD FIESTA



THE SIMPLE WAY TO DRIVE A NEW FORD FIESTA

1 EXPLORE

2 SELECT

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5 PURCHASE

Fiesta Titanium Vignale shown with 17" Pearl Grey machined alloy wheels (standard), in Beautiful Berry metallic body colour (option) with Full LED Matrix headlights (option).



1

EXPLORE

TAKE EXCITEMENT WITH YOU

From the morning commute to the spur-of-the-moment weekend away, Ford Fiesta brings its personality to every drive. With its head-turning style, engaging driving dynamics and a range of options to make it your own, your perfect driving partner is ready when you are.

Fiesta ST-Line Vignale shown with 18" Pearl Grey machined alloy wheels (standard), in Frozen White body colour (option) with Full LED Matrix headlights (option).



PLAY WITH COLOUR

Whatever your individual style, you can express yourself with a choice of optional Fiesta personalisation packs. Choose from a range of alloy wheels, body colours and contrast stitching on seat trims for a subtle accent of colour to complement your Fiesta's beautiful exterior.



Fiesta ST-Line Vignale shown with Spotlight on Neosuede in Generic Red/Black seat insert with Sensico® perforated in Ebony with red stitching (standard).

ELECTRIFIED PERFORMANCE

FIESTA ECOBOOST HYBRID

The exciting Fiesta EcoBoost Hybrid features sophisticated mild-hybrid technology to optimise fuel efficiency and enhance performance*. The 48-volt mild-hybrid electrified powertrain seamlessly integrates electric torque with a choice of low-friction, three-cylinder petrol engines to deliver up to 155 PS (114 kW). Regenerative braking reclaims energy as you slow down, and uses it to deliver a boost when you accelerate, helping to improve performance and efficiency while reducing emissions*.



Fiesta EcoBoost Hybrid displays how much electrical power has been generated by the mild-hybrid system, and tracks whether energy is currently being returned to the battery or used to assist fuel efficiency or performance.

**For further fuel economy and emissions information, please refer to the specification section.

Fiesta ST-Line Vignale shown with 18" Pearl Grey machined alloy wheels (standard), in Frozen White body colour (option) with Full LED Matrix headlights (option).





1 EXPLORE

BREATHTAKING PERFORMANCE

FIESTA ST

The Fiesta ST injects all the exhilaration of motorsport performance into your everyday journey. Each component has been engineered to energise the senses. The 1.5-litre 200 PS Ford EcoBoost petrol engine is capable of 0-62 mph in just 6.5 seconds. While unique Fiesta ST features include 18" alloy wheels with red brake calipers (standard on ST-3), exclusive ST bodystyling and Ford Performance front seats. With remarkable handling and driving dynamics, the Fiesta ST delivers a spirited driving experience like no other.

- 200 PS 1.5-litre EcoBoost engine
- Sports-tuned suspension
- Three Selectable Drive Modes (Normal, Sport, Track)
- Unique ST upper grille, front bumper, and rear bumper with diffuser

Fiesta ST-3 shown with 18" Magnetite alloy wheels with red painted brake calipers (standard), in Mean Green metallic body colour (option).

THE SPIRIT OF ADVENTURE

FIESTA ACTIVE

Discover a new evolution of the iconic Ford Fiesta. The Active model presents the Fiesta trademark of fun and sophistication, wrapped with the standout styling of an intrepid crossover. With a commanding character to match its larger SUV cousins, the Fiesta Active's unique exterior features include:

- Exclusive 17" alloy wheels on Active, 18" on Active Vignale
- Rugged bodystyling kit
- Rough road suspension including increased ride height
- Roof rails in black
- Rear privacy glass

Vehicle shown features accessories.

Fiesta Active Vignale shown with 18" Absolute Black machined alloy wheels (standard). In exclusive Boundless Blue metallic body colour (option) and Agate Black contrasting roof and door mirrors (option) with Full LED Matrix headlights (option).



AN ELEGANT EXPERIENCE

The Fiesta Titanium Vignale cossets you with modern luxury. An elegant Ford Vignale display screen welcomes you, synchronising effortlessly with your mobile device, putting contacts, navigation and entertainment at your command.

Sumptuous quilted Sensico® seats with unique hexagonal trim designs provide added luxury. While heated front seats, a heated steering wheel and luxury floor mats keep the elements at bay on cold days.



Fiesta Titanium Vignale shown with Spotlight on Neosuede in Black with Sensico® perforated in Ebony (standard).



1 EXPLORE

EFFORTLESS DRIVING

Fiesta features an abundance of technology to help take the stress out of stop-start driving in heavy traffic. Adaptive Cruise Control with Stop & Go* keeps you a safe distance from the vehicle in front, even if it slows to a stop. And when the traffic starts moving again, your car will pull away too. Lane-Centring Assist will gently correct the steering to help keep you within your marked lane, while other systems keep you alerted to road regulations, including:

- **Traffic Sign Recognition⁽²⁾** displays important traffic sign information in the instrument cluster and head-up display
- **Intelligent Speed Assist⁽²⁾** scans traffic signs and uses navigation data to automatically set a speed limit and then regulate your speed accordingly
- **Wrong Way Alert⁽²⁾** is designed to provide visual and audible warnings if you pass a no-entry sign

¹Availability varies according to series - see Section 4 Specifications for details.

*Stop & Go feature available for models with automatic transmission only. If stop is longer than three seconds, driver must intervene and press "RES" button or accelerator pedal to resume system operation.

⁽²⁾Uses sensors. ⁽²⁾Driver Assistance feature.

Note Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.



SYNC



1 EXPLORE

CONNECTED AND IN CONTROL

FORD SYNC 3

integrates seamlessly with your compatible smartphone to make communication and navigation effortless. You can control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you use the 8" colour touchscreen as if it were your smartphone handset*. Using the touchscreen or simple voice commands, you can make calls, write and listen to text messages, and control your music and satellite navigation.

FORDPASS CONNECT

The FordPass Connect modem that's built into your car enables a range of features designed to make driving easier and more enjoyable. These include Live Traffic† that delivers up-to-date traffic information to your SYNC 3 Navigation system, and Local Hazard Information†† that can warn you of upcoming hazards before they are encountered. In the event of an accident, eCall‡ automatically places a call with the emergency services and shares your location. While for optimum connectivity, it also provides on-board Wi-Fi** for a maximum of ten devices.

FORDPASS APP

Get the most from your connected car experience with the FordPass app®, from smart remote features to detailed vehicle health reports, the FordPass app lets you access even more functions via your smartphone. For peace of mind, you can lock or unlock your vehicle wherever you are, while Remote Start††† gets you ready for the journey by cooling the interior on a warm day or defrosting it on a cold winter's morning. Health Alerts send important information, including tyre pressure and fluid level warnings such as oil life, direct to your phone. Other FordPass app features include My Journeys, that can record your trips and deliver tailored insights on how to optimise your driving technique. Each journey is tracked and stored, allowing you to compare by distance, duration and more.

FordPass also helps with security; you'll receive a notification if your car's alarm is activated. Then, the SecuriAlert feature takes security a step further and alerts you on your compatible smartphone where it detects unauthorised access attempts – even with a stolen or duplicate key.

Connect your Fiesta to FordPass.

Please note: Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. 100% connected. Only AppLink would incur charges. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information. Map updates are complimentary for a limited time following vehicle registration.

*Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

**FordPass Connect enables connected services and is available on selected vehicles or vehicles with navigation. FordPass Connect will be enabled at time of vehicle delivery. You may choose to opt in/out of certain data sharing. Data coverage and service is not available everywhere. Data rates may be incurred. FordPass and Connected Car Privacy Policies apply, available on your local Ford website.

†Live Traffic access is complimentary for a limited time following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a subscription is required.

††Local Hazard information is complimentary for a limited time following vehicle registration of a new Ford with certain driver information modules; thereafter a subscription is required.

†††Remote start only on models with automatic transmission.

‡Ford eCall shares vehicle location and helps the occupants initiate a call in their respective language to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

‡‡FordPass app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

1 EXPLORE

SELECTABLE DRIVE MODES

You can tailor your Fiesta driving experience to suit the conditions through a selection of drive modes: Eco, Normal, and Sport. For those who take their driving a bit more seriously, Fiesta ST includes Track Mode in place of Eco, while Fiesta Active allows you to choose from two additional drive modes, Slippery and Trail.

The system adjusts various settings, including throttle response and steering feel, as well as gear-change behaviour on cars with automatic transmission. The instrument cluster also changes to reflect your chosen setting and includes a 'quiet' mode that displays only the most important information.



FIESTA TEACHES YOU TO GO FURTHER

Fiesta EcoBoost mild Hybrid displays how much electrical power has been generated by the mild-hybrid system through an analogue cluster. Here you can view brake coach, which appears once your vehicle has come to a stop. It coaches you to brake in a manner that maximises the amount of energy returned through the regenerative braking system, helping optimise your range on every journey.



Top right image: Fiesta ST-Line Vignale with full LED matrix headlights and integrated fog lights (option), in Frozen White body colour (option).



LED HEADLIGHTS

Fiesta's full LED headlights can help make driving at night or in poor visibility safer and less demanding. LED technology delivers a precise light pattern with an intensely bright natural light that provides exceptional illumination. LED daytime running lights are fitted as standard, while LED signature rear lights are fitted as standard on higher series models. The full LED headlights have integrated fog lights as standard.

- **Auto high beam†** can detect oncoming vehicles and will automatically dip your beams for you. Image shows Full LED matrix headlights (option)



Fiesta ST-Line Vignale with options in Race Red body colour (standard). Shows location of B&O speakers.

B&O AUDIO PREMIUM SOUND SYSTEM†

Whatever your taste in music, from classic tracks to modern anthems, it deserves to sound the way the artists intended. Ford's exciting 675 watt, 10-speaker audio system from B&O delivers exactly that. Exclusively designed and fine-tuned for the Fiesta by specialist B&O acoustic engineers, it elevates the experience of every journey. And the distinctive speaker designs perfectly complement the Fiesta's stylish interior.

- Model specific sound calibration
- 10-speaker premium sound system
- Dual voice sub woofer
- Surround sound
- 675 W power output
- Unique B&O design

†Availability varies according to series – see Section 4 Specifications for details.

2

SELECT

Available in a range of distinctly individual series design options, whatever your preference there's a Ford Fiesta to suit you.



Trend

An elegant design, impressive integrated technologies and superb engine range all contribute to Ford Fiesta's outstanding appeal.

Key features

- 15" 10-spoke structured steel wheels with Sparkle Silver cover
- Electrically-operated and door mirrors with side indicators, and body colour housings
- LED headlamps with LED daytime running lights and integrated fog lamp
- Adjustable Speed Limiter
- Lane Keeping Alert and Lane Keeping Aid
- Ford SYNC with 8" touchscreen
- Manual air conditioning
- Rear seat belt minder

Engines

Petrol

- 1.1L Ti-VCT 75 PS
- 1.0L Ford EcoBoost 100 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS



Titanium and Titanium Vignale

The superior quality materials and additional technologies of Titanium and Titanium Vignale deliver elevated levels of sophistication and comfort.

Key features in addition to Trend

- 15" 10-spoke structured steel wheels with Black/Silver cover on Titanium
- 17" 10-spoke alloy wheels in Pearl Grey machined finish on Titanium Vignale
- Rain-sensing wipers
- Keyless Start (with Keyless Entry on Titanium Vignale)
- Ford SYNC 3 Navigation with 8" touchscreen
- Electronic Automatic Temperature Control (EATC) on Titanium Vignale
- 12.3" Full Digital Cluster on Titanium Vignale

Engines

Petrol

- 1.0L Ford EcoBoost 100 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS (Titanium Vignale)



Active and Active Vignale

Fiesta's crossover model is an evolution of an icon, with its SUV-inspired detailing, exclusive body colour and elevated driving position.

Key features in addition to Trend

- 17" 5-spoke alloy wheels in Rough Metal finish on Active
- 18" 5x2-spoke alloy wheels in bi-colour Black finish on Active Vignale
- Rough road suspension including increased ride height (18 mm additional ground clearance)
- Rugged bodystyling kit
- Five Selectable Drive Modes: Normal, Eco, Slippery, Trail and Sport (Normal, Eco, Slippery with 1.0L EcoBoost 100 PS)
- Black roof rails
- Ford SYNC 3 Navigation with 8" touchscreen
- Electronic Automatic Temperature Control (EATC) on Active Vignale
- 12.3" Full Digital Cluster on Active Vignale

Engines

Petrol

- 1.0L Ford EcoBoost 100 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS (Active Vignale)

2 SELECT RANGE OVERVIEW



ST-Line and ST-Line Vignale

The striking Fiesta ST-Line and ST-Line Vignale have distinctly sporty characters thanks to their unique exterior styling and interior detailing.

Key features in addition to Trend

- 17" 5x2-spoke alloy wheels in Rock Metallic Light finish on ST-Line
- 18" 5x2-spoke alloy in Pearl Grey machined finish on ST-Line Vignale
- Sports-tuned suspension
- Sports-style front seats
- ST-Line upper grille and full bodystyling kit
- Large body colour rear spoiler
- SYNC 3 Navigation with 8" touchscreen
- Electronic Automatic Temperature Control (EATC) on ST-Line Vignale
- 12.3" Full Digital Cluster on ST-Line Vignale

Engines

Petrol

- 1.0L Ford EcoBoost 100 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS (ST-Line Vignale)



ST-2 and ST-3

Unashamedly sporty in every way, Fiesta ST-2 and ST-3 deliver raw, breathtaking power – turning every journey into a dynamic driving experience.

Key features in addition to ST-Line

- 17" 5x2-spoke (ST-2) and 18" 5-spoke (ST-3) Magnetite-finish alloys
- Dual exhaust
- Unique ST front grille
- Unique ST rear bumper with diffuser
- Unique ST suspension
- Ford Performance sports seats
- Leather-trimmed 3-spoke, sports-style steering wheel
- Performance Pack with Quaife Limited Slip Differential on ST-3
- Electronic Automatic Temperature Control (EATC)
- 12.3" Full Digital Cluster on ST-3

Engines

Petrol

- 1.5L Ford EcoBoost 200 PS



Trend

Key exterior features

- 15" 10-spoke structured steel wheel with Sparkle Silver cover
- Electrically-operated door mirrors with side indicators, and body colour housings
- Full LED headlights and dedicated LED daytime running lights and integrated fog lamp
- Quickclear heated windscreen
- Body colour bumpers and rear spoiler
- Body colour door and tailgate handles
- Ford Easy Fuel capless refuelling system

Key Interior features

- SYNC with 8" touchscreen
- Manual air conditioning
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Speed Limiter
- Selectable Drive Modes (not available with 1.1 Ti-VCT engine) – Eco, Normal, Sport
- Front overhead courtesy lights
- Driver's seat 4-way manual adjustment
- Electrically-operated front windows
- Automatic Headlights
- Front floor mats
- MyKey technology

Engines

Petrol

- 1.1L Ti-VCT 75 PS
- 1.0L EcoBoost 100 PS
- 1.0L EcoBoost Hybrid (mHEV) 125 PS



Titanium

Exterior features additional to Trend

- 15" 10-spoke structured steel wheel with black/silver cover
- Front upper grille with chrome surround and horizontal bars
- Chrome belt line finisher
- Rear parking sensors
- Rain-sensing wipers
- Rear privacy glass

Interior features additional to Trend

- Ford SYNC 3 Navigation with FordPass Connect
- Cruise control including Active Speed Limiting Device (ASLD)
- Keyless Start with Ford Power starter button
- Hand-stitched Sensico® premium-touch steering wheel
- Auto-dimming rear view mirror
- Traffic Sign Recognition
- Automatic High Beam
- Driver Alert
- Centre console with openable armrest, USB connectivity, and 12 V power point
- Electrically-operated rear windows
- Premium front floor mats

Engines

Petrol

- 1.0L Ford EcoBoost 100 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS



Titanium Vignale

Exterior features additional to Titanium

- 17" 5-spoke Pearl Grey machined finish alloy wheels
- LED night signature to rear lights

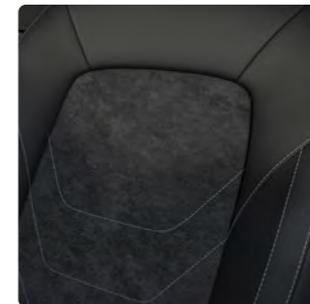
Interior features additional to Titanium

- Rear View Camera
- Electronic Automatic Temperature Control (EATC)
- Ford KeyFree System with Keyless Entry and Keyless Start (with sleep-mode key fob)
- Premium seat with partial Sensico®
- Manual passenger seat height adjust
- LED ambient lighting
- 12.3" Full Digital Cluster
- Heated front seats and steering wheel
- Rear floor mats

Engines

Petrol

- 1.0L Ford EcoBoost 100 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS



2 SELECT

Active

Exterior features additional to Trend

- 17" 5-spoke Rough Metal machined-finish alloy wheels
- Rugged bodystyling kit with Active front wing badges
- Rough Road Suspension with increased ride-height
- Black finish roof rails
- Rear parking distance sensors
- Rain-sensing wipers
- Rear privacy glass

Interior features additional to Trend

- Ford SYNC 3 Navigation with FordPass Connect
- Cruise control with Adjustable Speed Limiter
- Keyless Start with Ford Power starter button
- Hand-stitched Sensico® premium-touch steering wheel
- Auto-dimming rear-view mirror
- Traffic Sign Recognition
- Automatic High Beam
- Driver Alert
- Centre console with opening armrest, USB connectivity and 12 V power point
- Electrically-operated rear windows
- Premium front floor mats

- Extra Selectable Drive Modes – Slippery and Trail (not available with 1.0L EcoBoost 100 PS engine)

Engines

Petrol

- 1.0L Ford EcoBoost 100 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS

SERIES



Active Vignale

Exterior features additional to Active

- 18" 5x2-spoke bi-colour Black machined finish alloy wheels
- LED night signature to rear lights
- Rear View Camera

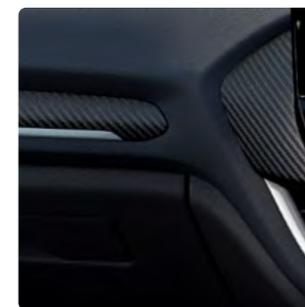
Interior features additional to Active

- Electronic Automatic Temperature Control (EATC)
- Ford Keyfree System with Keyless Entry and Keyless Start (with sleep-mode keyfob)
- Premium seat with partial Sensico®
- Manual passenger seat height adjust
- LED ambient lighting
- 12.3" Full Digital Cluster
- Heated front seats and steering wheel
- Rear floor mats

Engines

Petrol

- 1.0L Ford EcoBoost 100 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS



ST-Line

Exterior features additional to Trend

- 17" 5x2-spoke alloy wheels in Rock Metallic finish
- Unique ST-Line upper grille and full bodystyling kit with ST-Line wing badges
- Large body colour rear spoiler
- Single chrome exhaust
- Sports-tuned suspension
- Rear parking distance sensors
- Rain-sensing wipers
- Rear privacy glass

Interior features additional to Trend

- Ford SYNC 3 Navigation with FordPass Connect
- Cruise control with Adjustable Speed Limiter
- Keyless Start with Ford Power starter button
- Sensico®-trimmed flat-bottomed sports steering wheel
- Auto-dimming rear-view mirror
- Centre console with openable armrest, USB connectivity and 12 V power point
- Black headlining
- Traffic Sign Recognition
- Automatic High Beam and driver Alert
- Premium front floor mats

Engines

Petrol

- 1.0L Ford EcoBoost 100 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS



ST-Line Vignale

Exterior features additional to ST-Line

- 18" 5x2-spoke alloy wheel in Pearl Grey machined-finish
- Rear View Camera
- LED Rear Lights

Interior features additional to ST-Line

- Interior features additional to ST-Line
- Electronic Automatic Temperature Control (EATC)
- Ford Keyfree System with Keyless Entry and Keyless Start (with sleep-mode key fob)
- Premium sport seats with partial Sensico®
- Manual passenger seat height adjust
- LED ambient lighting
- 12.3" Full Digital Cluster
- Rear floor mats

Engines

Petrol

- 1.0L Ford EcoBoost 100 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS



2 SELECT

ST-2

Exterior features additional to ST-Line

- 17" 5x2-spoke alloy wheels with Magnetite finish
- Dual exhaust
- Unique ST front grille and front bumper
- Unique ST rear bumper with diffuser
- Unique ST suspension with Force Vectored Springs
- Rear view camera
- LED rear lights

Interior features additional to ST-Line

- Electronic Automatic Temperature Control (EATC)
- Selectable Drive Modes: Normal, Sport, Track
- 6-way adjustable Ford Performance Partial Sensico® front seats with grey and silver detailing and lumbar adjust
- Steering Wheel with Red Stitching
- Front and rear floor mats

Engine

Petrol

1.5L Ford EcoBoost 200 PS



SERIES

ST-3

Exterior features additional to ST-2

- 18" 5-spoke alloy wheels with Magnetite finish
- Matrix LED headlights with integrated fog light and integrated sequential indicator
- Red painted brake calipers
- Performance Pack with Quaife Limited Slip Differential, Launch Control and Performance Shift Indicators

Interior features additional to ST-2

- Ford Keyfree System with Keyless Entry and Keyless Start (with sleep-mode key fob)
- 12.3" Full Digital Cluster

Engine

Petrol

1.5L Ford EcoBoost 200 PS



3

PERSONALISE

Choose your colour, options and extras, and make Fiesta unmistakably yours.



Mean Green**
Exclusive body colour*

LIFE IN GLORIOUS COLOUR

The Ford Fiesta owes its beautiful and durable exterior to a special multistage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your Fiesta will retain its good looks for many years to come.

BODY COLOURS



Frozen White
Premium body colour*



Boundless Blue
Exclusive body colour*



Magnetic
Exclusive body colour*



Race Red
Standard body colour



Beautiful Berry***
Exclusive body colour*



Moondust Silver
Premium body colour*



Agate Black
Premium body colour*



Chrome Blue
Premium body colour*

*At extra cost.

**ST Only

***Not available on ST or Trend.

The Ford Fiesta is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



Logica In Black/Belgrano In Black
Standard for Trend



Kasbah on Eton/Eton In Black
Standard for Titanium



Nunatak in Black/Nordic Blue Emboss with Eton/Combo in Black
Standard for Active



Spotlight on Neosuede in Generic Red/Black with Sensico® Perf in Ebony with red stitching
Standard for ST-Line Vignale



Spotlight on Neo Suede in Black/Sensico® Perf in Ebony with silver stitching
Standard for Titanium Vignale



Spotlight on Neo Suede in Black/Sensico® Perf in Ebony with blue stitching
Standard for Active Vignale



Eton in Black/Enzit in Generic Red with Eton in Black
Standard for ST-Line



Twin track Neosuede in Ebony/Sensico® in Ebony
Standard for ST-2 and ST-3

Note Sensico® is a Ford EU trademark for premium synthetic upholstery developed for automotive interiors. As a vegan upholstery, it combines a premium, soft feel, is durable and looks great. Maintenance friendly it is easy to clean and protected against stains and odour. With a high-quality appearance, Sensico® not only feels great to sit on during a long journey, but also gives a good conscience since it is not animal based. It is the peace of mind design for modern, aspiring car drivers.



15"
Steel wheel with wheel cover
Standard on Trend



15"
Sparkle Silver aluminium alloy wheel
Option for Trend



15"
Structured steel wheel Black e-coat
Standard on Titanium



16"
Sparkle Silver alloy wheel
Option on Trend Connected



16"
Sparkle Silver alloy wheel
Option on Trend



17"
Absolute Black machined aluminium alloy wheel
Standard on Active



17"
Rock Metallic alloy wheel
Standard on ST-Line



17"
Pearl Grey machined alloy wheel
Standard for Titanium Vignale



17"
Magnetite alloy wheel
Standard on ST-2



18"
Absolute Black machined alloy wheel
Standard for Active Vignale



18"
Pearl Grey machined alloy wheel
Standard for ST-Line Vignale



18"
Magnetite alloy wheel
Standard on ST-3

3 PERSONALISE

ST-Line Pack^o

- Unique ST-Line front scuff plates
- ST-Line leather-trimmed gearshift knob with aluminium insert and Metal Grey gaiter stitching (manual transmission only)
- Sport pedal set with stainless steel cappings and rubber inserts (manual transmission only)



Winter Pack**

- Heated steering wheel
- Heated front seats



OPTION PACKS

Driver Assistance Pack*

- Adaptive Cruise Control with Traffic Sign recognition (with Stop & Go for automatics)
- Intelligent Speed Assist (ISA)
- Driver's impairment monitor
- Autonomous Emergency Braking (AEB)

Parking Pack***

- Active Park Assist
- Front and Rear Parking Sensors
- Door Edge Protectors (5 door only)
- Rear View Camera (standard on Vignale series).

*Not available on Trend, ST-2 and ST-3.

^oST-Line only not available on ST-Line Vignale.

**Included as standard on Vignale series.

***Not available on ST-2 or ST-3.

3 PERSONALISE ACCESSORIES



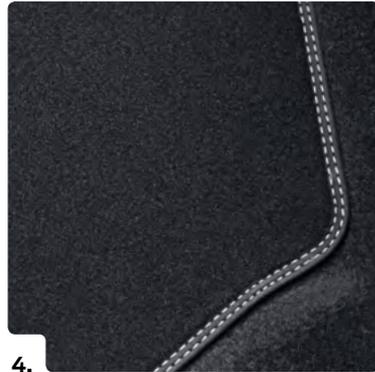
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1. Air purifier
2. 17" Alloy Wheel, 5x2-spoke Y design, black painted with red accent ring
3. 18" Alloy Wheel, 5-spoke Y design, magnetite matt
4. Velours floor mats with metal grey stitching
5. Boot liner
6. Rubber floor mats
7. Mud flaps
8. Rear bumper protector
9. Cross bars
10. Roof base carrier
11. G3+ roof box
12. Detachable tow bar
13. Climair®+ wind deflectors

Items ordered as an option, will be fitted in the factory. If ordered as an accessory, items will be fitted at the dealership. Fitment of accessories may have an impact on your vehicle's fuel consumption.

*Item covered by third party supplier's warranty, please see back cover for details.

For more Fiesta accessories please visit www.ford-accessories.co.uk

For a range of Ford branded merchandise – from clothing to lifestyle and travel products – visit www.fordlifestylecollection.com



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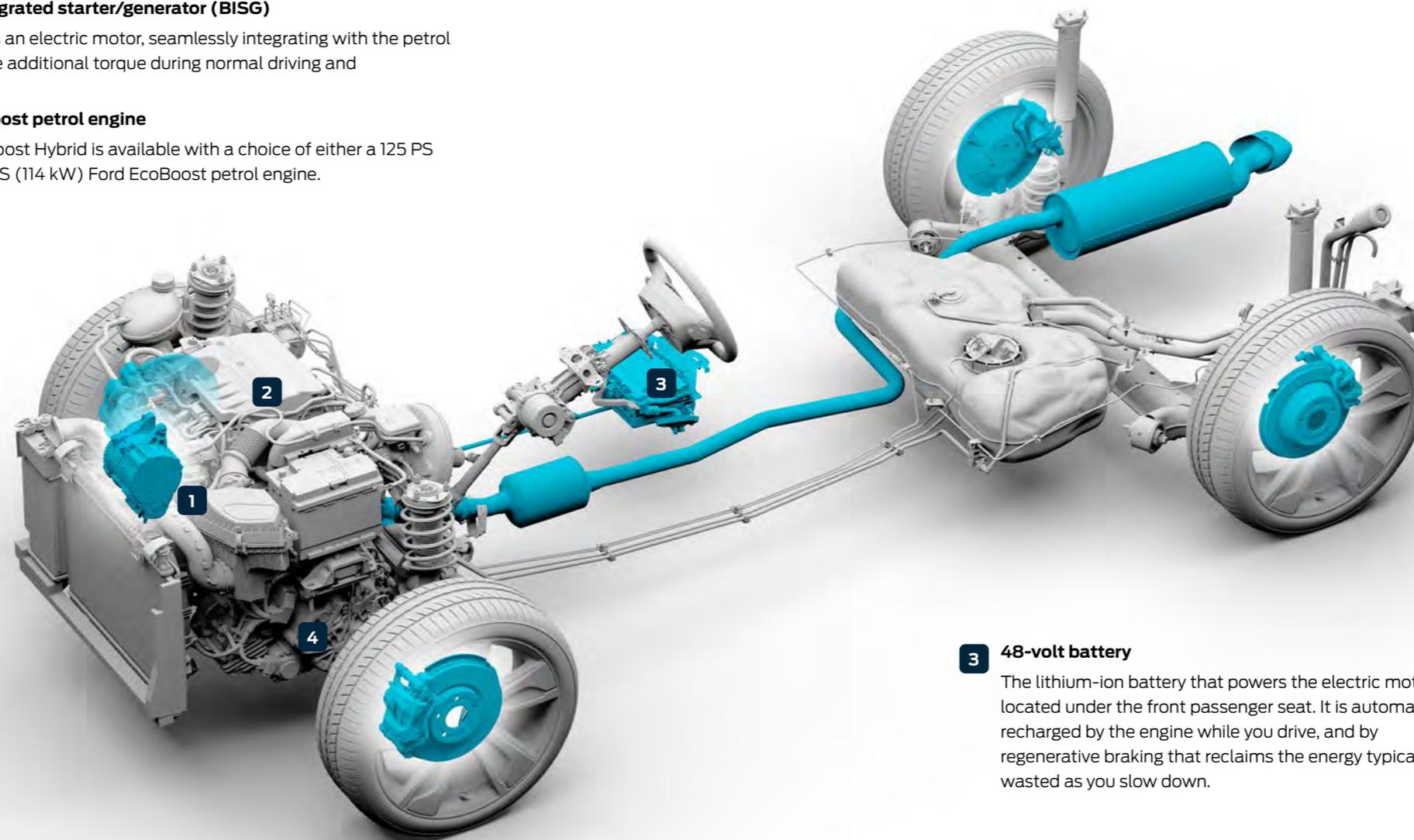
SPECIFICATIONS

Get to know your new Ford Fiesta inside and out, from its intelligent engine technology to its generous equipment levels.

Fiesta EcoBoost Mild Hybrid

Available with a choice of 125 PS (92 kW) or 155 PS (114 kW) 1.0L Ford EcoBoost Mild Hybrid (mHEV) engines

- 1 Belt-driven integrated starter/generator (BISG)**
The BISG acts as an electric motor, seamlessly integrating with the petrol engine to provide additional torque during normal driving and accelerating.
- 2 1.0L Ford EcoBoost petrol engine**
The Fiesta EcoBoost Hybrid is available with a choice of either a 125 PS (92 kW) or 155 PS (114 kW) Ford EcoBoost petrol engine.



- 3 48-volt battery**
The lithium-ion battery that powers the electric motor is located under the front passenger seat. It is automatically recharged by the engine while you drive, and by regenerative braking that reclaims the energy typically wasted as you slow down.

- 4 Automatic transmission**
Fiesta EcoBoost mild Hybrid's optional 7-speed dual-clutch automatic transmission delivers seamless acceleration with smooth gearchanges.

Fuel and performance

The fuel consumption and CO₂ emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO₂ emissions (these are also WLTP test figures).

	1.1L Ti-VCT 75 PS (55 kW)	1.0L EcoBoost 100 PS (74 kW)	1.0L EcoBoost Hybrid 125 PS (92 kW)	1.0L EcoBoost Hybrid 125 PS (92 kW)	1.0L EcoBoost Hybrid 155 PS (114 kW)	1.5L EcoBoost 200 PS (147 kW)
3-door & 5-door						
Available On	Trend	All series except ST-2, ST-3	All series except ST-2, ST-3	All series except ST-2, ST-3	Titanium Vignale, ST-Line Vignale and Active Vignale	ST
Emission standard	Euro 6d	Euro 6d	Euro 6d	Euro 6d	Euro 6d	Euro 6d
Fuel Type	Petrol	Petrol	Petrol	Petrol	Petrol	Petrol
Maximum Power PS (kW)	75 (55)	100 (74)	125 (92)	125 (92)	155 (114)	200 (147)
Torque Nm	105	170	180	180	190	320
CO₂ Emissions** (WLTP figures with no options)						
Lowest Performing CO ₂ (g/km)	120	121	113	118	114	145
Highest Performing CO ₂ (g/km)	121	129	122	127	120	151
Transmission	5-speed manual	6-speed manual	6-speed manual	7-speed DCT Auto	6-speed manual	6-speed manual

*In 4th gear. ^oActive series. **Ford test figures. ^{oo}The declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and fully replaced NEDC by end of 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <https://carfueldata.vehicle-certification-agency.gov.uk/>.

[#]Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc. fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 50 kg on all models.

Fuel and performance

	1.1L Ti-VCT 75 PS (55 kW)	1.0L EcoBoost 100 PS (74 kW)	1.0L EcoBoost Hybrid 125 PS (92 kW)	1.0L EcoBoost Hybrid 125 PS (92 kW)	1.0L EcoBoost Hybrid 155 PS (114 kW)	1.5L EcoBoost 200 PS (147 kW)
Drive	FWD	FWD	FWD	FWD	FWD	FWD
Combined Fuel Consumption** (WLTP figures with no options)						
Lowest Performing MPG (L/100km) (Combined)	53.3 (5.3)	52.3 (5.4)	52.3 (5.4)	50.4 (5.6)	53.3 (5.3)	42.2 (6.7)
Highest Performing MPG (L/100km) (Combined)	53.3 (5.3)	53.3 (5.3)	56.5 (5.0)	53.3 (5.3)	56.5 (5.0)	44.1 (6.4)
3-door & 5-door Performance**						
Max. speed (mph)	103	112	124	124	136	143
0-62 mph (secs)	14.7	10.8	9.4	9.6	8.9	6.5
3-door Weights and loads						
Kerbweight (kg) [#]	1187	1164	1196	1236	1198	1267
Gross vehicle mass (kg)	1585	1665	1675	1705	1675	1645

*In 4th gear. ^oActive series. **Ford test figures. ^{oo}The declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and fully replaced NEDC by end of 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <https://carfueldata.vehicle-certification-agency.gov.uk/>.

[#]Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc. fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 50 kg on all models.

4 SPECIFICATIONS DIMENSIONS

Dimensions

	Fiesta Trend & Titanium 3 & 5-door	Fiesta ST-Line 3 & 5-door	Fiesta Active 5-door	Fiesta ST 3 & 5-door
Overall length without/with tow bar (mm)	4048/4148	4069/4169	4068/4140	4091/-
Overall width with/without mirrors (mm)	1941/1735	1941/1735	1941/1756	1941/1735
Overall width with folded-back mirrors (mm)	1783	1783	1783	1783
Overall height (mm) (unladen)	1490	1484	1509	1487
Minimum distance between wheel arches (mm) (in luggage compartment)	984	984	984	984
Turning circle – kerb to kerb (m)	9.8 (10.2 Titanium Vignale)	10.4	10.3	11.0
Interior dimensions				
1st seat row headroom (mm) (without panorama roof)	992	992	992	992
1st seat row legroom (mm) (maximum with seat in rearmost lowest position)	1125	1125	1125	1125
1st seat row shoulder room (mm)	1350 3Dr 347 5Dr	1350 3Dr 1347 5Dr	1347	1350 3Dr 1347 5Dr
2nd seat row headroom (mm) (without panorama roof)	955	955	955	955
2nd seat row legroom (mm)	835	835	835	835
2nd seat row shoulder room (mm)	1300 3Dr 1301 5Dr	1300 3Dr 1301 5Dr	1301	1300 3Dr 1301 5Dr
Luggage capacity (litres)†				
5-seat mode (laden to package tray) (with tyre repair kit)	292	292	292	292
2-seat mode (laden to roof) (with tyre repair kit)	1093	1093	1093	1093
Loadspace				
Max. loading height (mm)	824	824	824	824
Loading width between wheel houses (mm)	984	984	984	984
Loading length (at floor to second row seats) (mm)	723	723	723	723
Fuel tank capacity (litres)				
Petrol	42	42	42	42

†Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

FIESTA ST-LINE 3-DOOR



Length: 4,069 mm
(Titanium: 4,048 mm, ST: 4,091 mm)

Height: 1,484 mm
(ST: 1,487 mm)



Width: 1,735 mm
(with mirrors: 1,941 mm)

FIESTA ST-LINE 5-DOOR



Length: 4,069 mm
(Titanium: 4,048 mm, Active: 4,068, ST: 4,091 mm)

Height: 1,484 mm
(ST: 1,487 mm)



Width: 1,735 mm
(Active: 1,756 mm)
(with mirrors: 1,941 mm)

*Active height with roof rails is 1,509 mm

Colour and trim

	Standard body colours	Premium body colours ^a				Exclusive body colours ^a			
	Race Red	Frozen White	Agate Black	Moondust Silver	Chrome Blue	Magnetic	Boundless Blue	Beautiful Berry Red	Mean Green
Trend									
Seat facing trim and colour: Logica in Black	■	☒	☒	☒	☒	☒	☒		
Seat bolster trim and colour: Belgrano in Black with Metal Grey stitching									
Titanium									
Seat facing trim and colour: Kasbah in Black and Combo	■	☒	☒	☒	☒	☒	☒	☒	
Seat bolster trim and colour: Eton in Black with Metal Grey stitching									
Titanium Vignale									
Seat facing trim and colour: Spotlight Neosuede in Black	■	☒	☒	☒	☒	☒	☒	☒	
Seat bolster trim and colour: Sensico [®] in Ebony with Metal Grey stitching									
Active									
Seat facing trim and colour: Nunatek in Black and Nordic Blue	■	☒	☒	☒	☒	☒	☒	☒	
Seat bolster trim and colour: Eton in Black with Boundless Blue stitching									
Active Vignale									
Seat facing trim and colour: Spotlight Neosuede in Black	■	☒	☒	☒	☒	☒	☒	☒	
Seat bolster trim and colour: Sensico [®] in Ebony with Boundless Blue stitching									
ST-Line									
Seat facing trim and colour: Eton and Enzit Line in Generic Red/Black	■	☒	☒	☒	☒	☒	☒	☒	
Seat bolster trim and colour: Eton in Black with Generic Red stitching									
ST-Line Vignale									
Seat facing trim and colour: Spotlight Neosuede in Generic Red and Black	■	☒	☒	☒	☒	☒	☒	☒	
Seat bolster trim and colour: Sensico [®] in Ebony with Generic Red stitching									
ST-2									
Seat facing trim and colour: Ford Performance Seats in Twin Track Neosuede in Black	■	☒	☒			☒	☒		☒
Seat bolster trim and colour: Sensico [®] in Ebony with Generic Red stitching									
ST-3									
Seat facing trim and colour: Ford Performance Seats in Twin Track Neosuede in Black	■	☒	☒			☒	☒		☒
Seat bolster trim and colour: Sensico [®] in Ebony with Generic Red stitching									

^aPremium and Exclusive paints are optional at extra cost.

Standard ■
Option at extra cost □
Available ☒

Styling and appearance

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
Wheels									
Structured Steel Wheel – 15"x6", 10-spoke, Sparkle Silver cover (fitted with 195/60 R15 tyres*)	■								
Structured Steel Wheel – 15"x6", 10-spoke, Black/Silver cover (fitted with 195/60 R15 tyres*)		■							
Alloy – 17"x7", 10-spoke, Pearl Grey machined finish (fitted with 205/45 R17 tyres*)			■						
Alloy – 17"x7.5", 5-spoke, Rough Metal machined finish (fitted with 205/45 R17 tyres*)				■					
Alloy – 18"x7.5", 5x2-spoke, Bi-colour Black machined finish (fitted with 205/40 R18 tyres*)					■				
Alloy – 17"x7.5", 5x2-spoke, Rock Metallic finish (fitted with 205/45 R17 tyres*)						■			
Alloy – 18"x7", 5x2-spoke, Pearl Grey machined finish (fitted with 205/40 R18 tyres*)							■		
Alloy – 16"x6.5", Trend design, Sparkle Silver finish (fitted with 195/55 R16 tyres*)	□								
Alloy – 16"x6.5", Trend design, Sparkle Silver finish (fitted with 195/55 R16 tyres*)		□							
Alloy – 17"x7.5", 5x2-spoke, ST-2 design (fitted with 205/45 R17 tyres*)								■	
Alloy – 18"x7.5", 5-spoke, ST-3 design machined finish (fitted with 205/40 R18 tyres*)									■
Brake calipers – Red									■
Spare wheel – Steel (not available with 1.1L Ti-VCT 75 PS engine or panoramic roof option) 14"x5.5" mini spare	□	□	□	□	□	□	□		
Spare wheel – ST Series 15"x4" mini spare								□	□
Locking wheel nuts	■	■	■	■	■	■	■	■	■

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.
Note: the 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15" and 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).

Standard ■
Option at extra cost □
Part of an option pack at extra cost ☒

Styling and appearance

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
Design features									
Front upper grille – Self colour, mesh design	■								
Front upper grille – Chrome surround with silver horizontal bars		■	■						
Front upper grille – Unique Active, black mesh				■					
Front upper grille – Unique Active Vignale, self colour mesh with chrome surround					■				
Front upper grille – Unique ST-Line, body colour						■			
Front upper grille – Unique ST-Line Vignale, self colour mesh with chrome surround							■		
Front upper grille – Unique ST, painted								■	■
Front bumper – Body colour	■	■	■						
Front bumper – Active design body colour two piece				■	■				
Front bumper – ST-Line & ST design body colour						■	■	■	■
Rear bumper – Body colour upper, self colour lower	■	■	■						
Rear bumper – Unique Active with diffuser				■	■				
Rear bumper – Unique ST-Line, body colour						■	■		
Rear bumper – Unique ST sport bumper with diffuser								■	■
Chrome exhaust trim						■	■		
Dual chrome exhaust trim								■	■
Side rocker panel mouldings – Unique Active				■	■				

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Note: the 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15" and 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).

Driving experience

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
Driver assistance									
Active Park Assist – Front and rear parking distance sensors, including perpendicular park assist (Option as part of Parking Pack)	☒	☒	☒	☒	☒	☒	☒		
Rear parking distance sensors (Option as part of Parking Pack)	☒	■	■	■	■	■	■	■	■
Cruise control (includes Adjustable Speed Limiter and Intelligent Speed Assist (excl. Trend))									
Adaptive Cruise Control (Option as part of Driver Assistance Pack)		☒	☒	☒	☒	☒	☒		
Adaptive Cruise Control with Stop & Go (includes Adjustable Speed Limiter) (7-speed automatic transmission only) (Option as part of Driver Assistance Pack)		☒	☒	☒	☒	☒	☒		
Rear-view camera (Option as part of Parking Pack)		☒	■	☒	■	☒	■	■	■
Selectable Drive Modes – Normal/Eco/Sport (Normal/Eco with 1.1L Ti-VCT 75 PS Engine on Trend)	■	■	■			■	■		
Selectable Drive Modes – Normal/Eco/Sport/Slippery/Trail (Normal/Eco/Slippery with 1.0L EcoBoost 100 PS)				■	■				
Selectable Drive Modes – Normal/Sport/Track								■	■
Traffic Sign Recognition		■	■	■	■	■	■	■	■
Lane Keeping Aid		■	■	■	■	■	■	■	■
Exterior lighting									
Rear fog lights	■	■	■	■	■	■	■	■	■
Full LED low/high beam headlights with signature daytime running lights and fog lights	■	■	■	■	■	■	■	■	■
Matrix LED headlights with signature LED daytime running lights, glare-free automatic headlights, auto high beam and automatic headlight levelling		☐	☐	☐	☐	☐	☐	☐	■
Headlights – Automatic on/off	■								
Headlights – Auto high beam		■	■	■	■	■	■	■	■
Rear lights – Non-LED, split	■	■		■		■			
Rear lights – LED technology, split (Option as part of Fixed Full LED Headlights)			■		■		■	■	■

Standard ■
 Option at extra cost ☐
 Part of an option pack at extra cost ☒

Driving experience

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
Suspension									
Suspension – Standard duty (front – MacPherson struts and anti-roll bar, rear twistbeam suspension)	■	■	■						
Suspension – Sports						■	■		
Suspension – Rough road				■	■				
Suspension – ST unique								■	■
Instruments and controls									
Steering wheel – 3-spoke, polyurethane	■								
Steering wheel – 3-spoke, Sensico®-trimmed (includes leather handbrake and leather gearshift knob)	□	■	■	■	■				
Steering wheel – ST-Line, 3-spoke, Sensico®-trimmed, flat-bottomed with red stitching						■	■		
Steering wheel – ST, 3-spoke, Sensico®-trimmed with red stitching								■	■
Steering wheel – Heated, Sensico®-trimmed (Option as part of Winter Pack)	☒	☒	■	☒	■	☒	■		
Steering wheel – Heated, Sensico®-trimmed (Option as part of Winter Pack)								☒	☒
Steering column – Rake- and reach-adjustable	■	■	■	■	■	■	■	■	■
Option Packs									
Driver Assistance Pack – Contains Adaptive Cruise Control with Traffic Sign Recognition (with Stop & Go for automatics), Intelligent Speed Assist (ISA), Driver's impairment monitor, Autonomous Emergency Braking (AEB)		■	■	■	■	■	■		
Parking Pack – Includes rear parking sensors (Trend only), Active Park Assist, front parking sensors, door edge protectors (5-door only), Rear-view camera (Standard on Vignale series)	■	■	■	■	■	■	■		
ST Performance Pack – Includes Quaife Limited Slip Differential, Launch Control and Performance Shift Lights								□	■

Performance and efficiency

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
Engine									
Auto Start-Stop	■	■	■	■	■	■	■	■	■
Technology									
Trip/fuel computer	■	■	■	■	■	■	■	■	■
Instrument cluster – 4.2" Colour TFT with Ice Blue illumination analogue dials. Speedometer, tachometer, fuel gauge, water temperature gauge, warning lights and automatic transmission indicator where applicable	■	■		■	■	■		■	
Instrument cluster – 12.3" full digital cluster			■	■	■		■		■
Active Grille Shutter	■	■	■	■	■	■	■		

Comfort and convenience

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
Interior convenience									
Openable panorama roof (not available with spare wheel or roof rails on Active & Active Vignale)		□	□	□	□	□	□	□	□
Door lever – Chrome-finish		■	■	■	■	■	■	■	■
Centre console – With open stowage bins, 12 V power point and 3 cup holders (2 front, 1 rear)	■								
Centre console – Premium, with openable armrest stowage area with USB connectivity, 2 cup holders and 12 V power point		■	■	■	■	■	■	■	■

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

- Standard ■
- Option at extra cost □
- Part of an option pack at extra cost ☒

Comfort and convenience

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
Audio and communication systems									
Ford SYNC with 8" touchscreen, DAB Radio, Apple CarPlay and Android Auto, 6 speakers and Emergency Assistance	■								
Ford SYNC 3 Navigation System with 8" touchscreen, DAB Radio, Apple CarPlay and Android Auto, 6 speakers, Emergency Assistance, Voice Control and FordPass Connect (Embedded Modem)	□	■	■	■	■	■	■	■	■
B&O In-car Audio Premium Sound System with Ford SYNC 3 Navigation System with 8" touchscreen, DAB Radio, Apple CarPlay and Android Auto, 10 speakers for 360° sound, Emergency Assistance, Voice Control and FordPass Connect (Embedded Modem)		□	□	□	□	□	□		□
Climate control									
Air conditioning – Manual control	■	■		■		■		■	
Air conditioning – Electronic Automatic Temperature Control (EATC)			■		■		■		■
Interior lighting									
Courtesy light – Front, overhead halogen	■								
Courtesy light – Front LED light with map-reading light		■	■	■	■	■	■	■	■
Courtesy light – Ambient LED courtesy lighting (single colour), footwell area, door map pockets (footwell only on 3-door)			■		■		■	■	■
Seating									
Front seats – Comfort-style	■								
Front seats – Sports-style		■	■	■	■	■	■		
Front seat – Driver's manual height and fore/aft adjustment	■	■	■	■	■	■	■		
Ford Performance front seat – Driver's manual height, fore/aft and base angle adjustment								■	■
Front seat – Passenger's manual fore/aft adjustment	■	■		■		■			
Front seat – Passenger's manual height and fore/aft adjustment (included with openable panorama roof option for Titanium, Active & ST-Line)		□	■	□	■	□	■	■	■
Front seat – Driver's manual lumbar support adjustment								■	■
Front seat – Passenger's manual lumbar support adjustment								■	■
Front seats – Heated cushion and seatback (included in optional Comfort Pack)	□	□	■	□	■	□	■	□	□

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Comfort and convenience

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
Seating									
Rear seat – 60:40 split back and one piece fixed cushion	■	■	■	■	■	■	■	■	■
Rear seat centre headrest	■	■	■	■	■	■	■	■	■
Front seats – Driver's and passenger's seatback map pockets		■	■	■	■	■	■	■	■
Instruments and controls									
Door mirrors – Electrically-operated, integrated side indicator, body colour housings	■	■	■	■	■	■	■	■	■
Tailgate wash/wipe	■	■	■	■	■	■	■	■	■
Wipers – Standard with 6-speed interval settings	■								
Wipers – Automatic, with rain sensor		■	■	■	■	■	■	■	■
Handbrake – Black	■	■	■	■	■	■	■	■	■
Gearshift knob – Polyurethane (manual transmission only)	■	■	■	■	■	■	■		
Gearshift knob – Leather-trimmed (automatic transmission only)		■	■	■	■	■	■		
Gearshift knob – unique ST soft-feel design								■	■
Gearshift knob – ST-Line, leather-trimmed with aluminium insert (part of optional ST-Line Design Pack when with manual transmission)						□			
Ford Power Keyless Start button		■		■		■		■	
Ford KeyFree System with Keyless Entry & Ford Power Keyless Start button			■		■		■		■
Windows – Electrically-operated front with one-touch lowering/closing on driver's side	■	■	■	■	■	■	■	■	■
Windows – Manually-operated rear (5-door)	■								
Windows – Electrically-operated rear (5-door)		■	■	■	■	■	■	■	■

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Standard ■
Option at extra cost □
Part of an option pack at extra cost □

Comfort and convenience

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
Technology									
Quickclear heated windscreen	■	■	■	■	■	■	■	■	■
FordPass Connect (part of optional SYNC 3 Navigation)	▣	■	■	■	■	■	■	■	■
Ford MyKey	■	■	■	■	■	■	■	■	■
Rear-view mirror – Standard	■								
Rear-view mirror – Auto-dimming		■	■	■	■	■	■	■	■
Wireless charging pad	▣	▣	▣	▣	▣	▣	▣	▣	▣
Option Packs									
Winter Pack – Contains heated front seats and steering wheel	□	□	■	□	■	□	■	□	□
ST-Line Design Pack – Contains ST-Line scuff plates, aluminium gearshift and aluminium pedals (with manual transmission)						□			

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Safety features

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
Safety									
Intelligent Protection System (IPS) ¹⁾	■	■	■	■	■	■	■	■	■
Anti-lock braking system (ABS) ¹⁾ with electronic brake-force distribution (EBD) ¹⁾	■	■	■	■	■	■	■	■	■
Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾	■	■	■	■	■	■	■	■	■
Emergency Brake Warning ²⁾ – Automatic flashing of brake lights under heavy braking	■	■	■	■	■	■	■	■	■
Airbags – Driver and front passenger's♦ ¹⁾ (single stage)	■	■	■	■	■	■	■	■	■
Airbags – Front side impact ¹⁾	■	■	■	■	■	■	■	■	■
Airbags – Side curtain ¹⁾	■	■	■	■	■	■	■	■	■
Tyre Pressure Monitoring ¹⁾	■	■	■	■	■	■	■	■	■
Seats – ISOFIX mounting provision for child seat ¹⁾	■	■	■	■	■	■	■	■	■
Security									
Remote central/double locking	■	■	■	■	■	■	■	■	■
Thatcham Category 1 Alarm	■	■	■	■	■	■	■	■	■

¹⁾Safety feature, ²⁾Driver Assistance feature.

♦**Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**

Standard ■
 Option at extra cost □
 Part of an option pack at extra cost ▣

Utility

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
Carpet and trim									
Floor mats – Front, velours	■								
Floor mats – Front, deluxe carpet		■	■	■	■	■	■		
Floor mats – Rear, deluxe carpet			■		■		■	■	
Exterior functional									
Door edge protectors (5-door only) (Option as part of Parking Pack)		□	□	□	□	□	□		
Ford Easy Fuel capless refuelling system	■	■	■	■	■	■	■	■	■
Loadspace compartment									
Cargo area cover	■	■	■	■	■	■	■	■	■

Extended warranties

	All Fiesta models
Ford Warranty	
3-year/60,000 miles* Base Warranty (first year unlimited mileage)	■
1-year/unlimited miles* Ford Assistance Roadside Cover (Europe)	■
Ford Protect Service Plans, including scheduled servicing and extended Ford Assistance	□
3-year/60,000 miles* Paint Warranty (first year unlimited mileage)	■
12-year/unlimited miles* Perforation Warranty	■
Ford Protect Classic Extended Warranty (can only be purchased at point of registration)	□

*Whichever occurs soonest; from date of first registration. Subject to terms and conditions.

Insurance groups

	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST-2	ST-3
3-door									
1.1 Ti-VCT 75 PS (55 kW) (5-speed manual)	7E								
1.0 Ford EcoBoost 100 PS (74 kW) (6-speed manual)	12E					13E	13E		
1.0 Ford EcoBoost Hybrid 125 PS (92 kW) (6-speed manual)	17E					17E	17E		
1.0 Ford EcoBoost Hybrid 125 PS (92 kW) (7-speed DCT automatic)						17E	17E		
1.0 Ford EcoBoost Hybrid 155 PS (114 kW) (6-speed manual)						20E	20E		
1.5 Ford EcoBoost 200 PS (147 kW) (6-speed manual)								25E	26E
5-door									
1.1 Ti-VCT 75 PS (55 kW) (5-speed manual)	7E								
1.0 Ford EcoBoost 100 PS (74 kW) (6-speed manual)	12E	13E	13E	13E	13E	13E	13E		
1.0 Ford EcoBoost Hybrid 125 PS (92 kW) (6-speed manual)	17E	17E	17E	17E	18E	17E	18E		
1.0 Ford EcoBoost Hybrid 125 PS (92 kW) (7-speed DCT automatic)		17E	17E	17E	18E	17E	18E		
1.0 Ford EcoBoost Hybrid 155 PS (114 kW) (6-speed manual)			20E	20E	20E	20E	20E		
1.5 Ford EcoBoost 200 PS (147 kW) (6-speed manual)								28E	26E

E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown on 1-50 rating scales.

Standard ■
 Option at extra cost □
 Part of an option pack at extra cost □

Transportation

	Part Number	Bodystyle		Series							
		3-door	5-door	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST
Tow Bars											
Detachable Tow Bar	2 344 267	■	■	■	■	■	■	■	■	■	■
Rear Transportation											
Mottez* Ski & Snowboard Carrier tow bar mounted	2 483 279	■	■	■	■	■	■	■	■	■	■
Roof Transportation											
Roof Base Carrier 5 door	2 112 395		■	■	■	■	■	■	■	■	■
Roof Base Carrier 3 door	2 112 681	■		■	■			■	■	■	
Roof Cross Bars	2 246 735		■				■				
Thule** Roof Box FORCE XT M, Matt Black	2 430 265	■	■	■	■	■	■	■	■	■	■
G3* Roof Box Elegance Europe 330 Premium, Glossy anthracite	2 371 147	■	■	■	■	■	■	■	■	■	■
Interior Transportation Systems											
4pets** Caree Transport Box For cats and dogs to be securely fixed onto most passenger seats, Cool Grey	2 460 886	■	■	■	■	■	■	■	■	■	■
4pets** Caree Replacement Seat Cushion for Caree transport boxes, Cool Grey	2 461 207	■	■	■	■	■	■	■	■	■	■

*The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

Transportation

	Part Number	Bodystyle		Series							
		3-door	5-door	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST
Load Compartment Accessories											
Boot Liner	2 145 696	■	■	■	■	■	■	■	■	■	■
Boot Liner reversible	2 451 631										■
Load Retention Guard half height, behind rear seats	2 169 667	■	■	■	■	■	■	■	■	■	■
Box-In-Box System for placement inside the Ford Puma MegaBox or as a stand-alone transport solution, black	2 469 549	■	■	■	■	■	■	■	■	■	■
Foldable Organizer Box black fabric, with white Ford oval on both sides	2 470 825	■	■	■	■	■	■	■	■	■	■
padsforall** Pet Travel Mat Black PU leather with blue piping, size: S	2 500 387	■	■	■	■	■	■	■	■	■	■

*The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

Protection

	Part Number	Bodystyle		Series							
		3-door	5-door	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST
Interior Protection											
Rubber Floor Mats tray style with raised edges, front, black	2 439 076	■	■	■	■	■	■	■	■	■	■
Rubber Floor Mats tray style, rear, black	2 109 989	■	■	■	■	■	■	■	■	■	■
Carpet Floor Mats black, front	Various	■	■	■	■	■	■	■	■	■	■
Carpet Floor Mats rear, black	2 478 645	■	■	■	■	■	■	■	■	■	■
K&K* Marten Repellent M9300, with electric shock protection	2 540 999	■	■	■	■	■	■	■	■	■	■
K&K* Marten Repellent	2 541 005	■	■	■	■	■	■	■	■	■	■
ACTIVline* Seat Covers	Various	■	■	■	■	■	■	■	■	■	■
Exterior Protection											
Mud Flaps front, contoured	Various	■	■	■	■	■	■	■	■	■	■
Mud Flaps rear, contoured	Various	■	■	■	■	■	■	■	■	■	■
ClimAir** Rear Bumper Protector Gloss Black	2 122 068	■	■	■	■	■	■	■	■	■	■
ClimAir** Rear Bumper Protector contoured, matt black	2 122 070	■	■	■	■	■	■	■	■	■	■

*The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

Safety & Security

	Part Number	Bodystyle		Series							
		3-door	5-door	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST
Roadside Assistance											
First Aid Kit	2 431 452	■	■	■	■	■	■	■	■	■	■
Life Safety Products* Life Hammer automatic	2 471 504	■	■	■	■	■	■	■	■	■	■
Life Safety Products* Window Cleaner with extendable handle	2 471 674	■	■	■	■	■	■	■	■	■	■
Child Safety											
Britax Römer® Child Seat Kidfix II R with detachable backrest	2 474 787	■	■	■	■	■	■	■	■	■	■

*The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

Comfort

	Part Number	Bodystyle		Series							
		3-door	5-door	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST
Comfort Products											
Air Purifier	2 485 741	■	■	■	■	■	■	■	■	■	■
Coat Hanger with docking unit, matt black	2 448 529	■	■	■	■	■	■	■	■	■	■
Dashboard Camera for integration with SYNC 3	2 421 817	■	■	■	■	■	■	■	■	■	■
NEXTBASE* Dashboard Camera 380GWX, front and rear	2 534 404	■	■	■	■	■	■	■	■	■	■
Xvision (SCC)* Parking Distance Sensors 4 sensor rear kit, matt black	Various	■	■	■	■	■	■	■	■	■	■
Xvision (SCC)* Parking Distance Sensors rear, with 4 sensors in matt black	Various	■	■	■	■	■	■	■	■	■	■
ACV* Sleeping Headrest black PVC leather with silver piping	2 520 207	■	■	■	■	■	■	■	■	■	■
ClimAir** Wind Deflectors for front door windows, black	2 110 130	■		■	■	■	■	■	■	■	■
ClimAir** Wind Deflectors for front door windows, black	2 110 134		■	■	■	■	■	■	■	■	■
ClimAir** Wind Deflectors for front door windows, transparent	2 110 138		■	■	■	■	■	■	■	■	■
ClimAir** Wind Deflectors for front door windows, transparent	2 110 132	■		■	■	■	■	■	■	■	■
ClimAir** Wind Deflectors for rear door windows, black	2 110 136		■	■	■	■	■	■	■	■	■
ClimAir** Wind Deflectors for rear door windows, transparent	2 110 140		■	■	■	■	■	■	■	■	■

*The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

Infotainment

	Part Number	Bodystyle		Series							
		3-door	5-door	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST
Audio											
CD Player	2 475 588	■	■	■	■	■	■	■	■	■	■
Axion* Digital Radio Upgrade for RDS-FM radios with AF-function	2 146 136	■	■	■	■	■	■	■	■	■	■
Other Infotainment Accessories											
Bury* POWERMOUNT System Powercharge Qi	2 332 681	■	■	■	■	■	■	■	■	■	■
Bury* USB Adapter USB type C to Micro USB	2 279 208	■	■	■	■	■	■	■	■	■	■
Bury* USB Adapter USB type C to Apple® Lightning Connector	2 279 206	■	■	■	■	■	■	■	■	■	■

*The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

Wheels

	Part Number	Bodystyle		Series							
		3-door	5-door	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST
Alloy Wheels											
	Alloy Wheel 15" 8-spoke design, Absolute Black	2 382 926	■	■	■	■	■	■	■	■	■
	Alloy Wheel 15" 8-spoke design, Sparkle Silver	2 238 333	■	■	■	■	■	■	■	■	■
	Alloy Wheel 16" 10-spoke design, Sparkle Silver	2 238 241	■	■	■	■	■	■	■	■	■
	Alloy Wheel 16" 8-spoke design, Black	2 237 394	■	■	■	■	■	■	■	■	■
	Alloy Wheel 16" 8-spoke design, Rock Metallic Machined	2 237 385	■	■	■	■	■	■	■	■	■
	Alloy Wheel 17" 10-spoke design, Luster Nickel	2 238 246	■	■	■	■	■	■	■	■	■
	Alloy Wheel 17" 5 x 2-spoke Y design, Black with red accent ring	2 327 911	■	■	■	■	■	■	■	■	■
	Alloy Wheel 17" 5 x 2-spoke Y design, Flash Grey	2 169 235	■	■	■	■	■	■	■	■	■
	Alloy Wheel 17" 5 x 2-spoke Y design, Black Matt Machined	2 169 241	■	■	■	■	■	■	■	■	■
	Alloy Wheel 17" 5 x 2-spoke Y design, Rado Grey	2 237 389	■	■	■	■	■	■	■	■	■
	Alloy Wheel 17" 5-spoke design, Absolute Black	2 357 898	■	■	■	■	■	■	■	■	■
	Alloy Wheel 17" 5-spoke design, Rough Metal	2 246 352	■	■	■	■	■	■	■	■	■
	Alloy Wheel 17" 8-spoke design, Sparkle Silver	2 238 244	■	■	■	■	■	■	■	■	■
	Alloy Wheel 18" 5 x 2-spoke design, Magnetite Machined	2 169 247	■	■	■	■	■	■	■	■	■
	Alloy Wheel 18" 5 x 2-spoke design, Rock Metallic Machined	2 237 392	■	■	■	■	■	■	■	■	■
	Alloy Wheel 18" 5-spoke Y design, Matt Gun Metal	2 528 378	■	■	■	■	■	■	■	■	■
	Alloy Wheel 18" 8-spoke design, Polished	2 238 248	■	■	■	■	■	■	■	■	■
Wheel Accessories											
	Locking Wheel Nuts Kit for alloy wheels	1 751 660	■	■	■	■	■	■	■	■	■

*The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

Performance Parts

	Part Number	Bodystyle		Series							
		3-door	5-door	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST
Body Performance											
	Ford Performance Licence Plate Holder black, with white "Ford Performance" logo	2 569 841	■	■	■	■	■	■	■	■	■
	Ford Performance Licence Plate Holder black, with white 3D effect "Ford Performance" logo	2 569 833	■	■	■	■	■	■	■	■	■
	Ford Performance Licence Plate Holder silver, with black 3D effect "Ford Performance" logo	2 569 822	■	■	■	■	■	■	■	■	■
Chassis Performance											
	Tarox** Ford Performance Big Front Brake Kit	2 468 756	■	■	■	■	■	■	■	■	■
	Tarox** Ford Performance Front Brake Disc Kit F2000 Model Discs	2 468 784	■	■	■	■	■	■	■	■	■
	Tarox** Ford Performance Front Brake Disc Kit F2000 Model Discs	2 468 715	■	■	■	■	■	■	■	■	■
Interior Performance											
	Performance Floor Mats front, black	2 309 800	■	■	■	■	■	■	■	■	■
	Performance Floor Mats rear, black	2 309 806	■	■	■	■	■	■	■	■	■
Wheel Performance											
	Performance Wheel 17" lightweight Ford Performance alloy wheel	2 222 632	■	■	■	■	■	■	■	■	■
	Performance Wheel 18" lightweight Ford Performance alloy wheel	2 429 876	■	■	■	■	■	■	■	■	■
Driveline Performance											
	Performance Shift Knob Carbon	5 599 855	■	■	■	■	■	■	■	■	■
	Performance Shift Knob with Ford ST logo	5 603 242	■	■	■	■	■	■	■	■	■

*The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

Styling

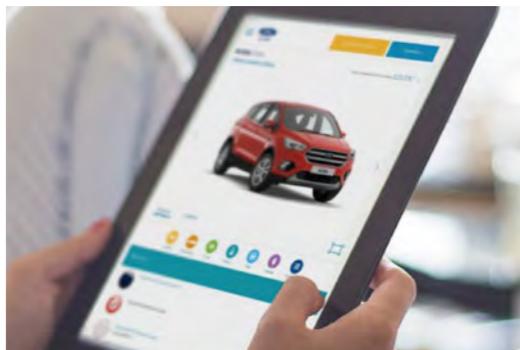
	Part Number	Bodystyle		Series								
		3-door	5-door	Trend	Titanium	Titanium Vignale	Active	Active Vignale	ST-Line	ST-Line Vignale	ST	
Body Design												
Decor Stripes for bonnet, matte black / high-gloss black	2 375 796	■	■	■	■	■	■	■	■	■	■	■
Decor Stripes for bonnet, matte black / high-gloss red	2 378 998	■	■	■	■	■	■	■	■	■	■	■
Decor Stripes for roof, matte black / high-gloss red	2 378 993	■	■	■	■	■	■	■	■	■	■	■
Ford Licence Plate Holder black, with blue Ford logo and white "BRING ON TOMORROW" lettering	2 569 816	■	■	■	■	■	■	■	■	■	■	■
Ford Licence Plate Holder black, with Ford oval and white "BRING ON TOMORROW" lettering	2 460 006											■
Ford Licence Plate Holder silver, with blue Ford logo and black "BRING ON TOMORROW" lettering	2 569 770	■	■	■	■	■	■	■	■	■	■	■
Eibach®* Pro-Spacer Kit Wheel Spacer System 4, silver anodized	2 516 582	■	■	■	■	■	■	■	■	■	■	■
Interior Design												
Scuff Plates front, with Active logo	2 521 720	■	■				■	■				
Scuff Plates front, with ST-Line logo	2 521 716	■	■						■	■		
Sports Pedal Cappings steel	1 835 213	■	■	■	■	■	■					
Suspension-Lowering Kit												
Eibach®* Suspension-Lowering Kit PRO-KIT Performance Springs	2 457 001											■

*The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

5

PURCHASE

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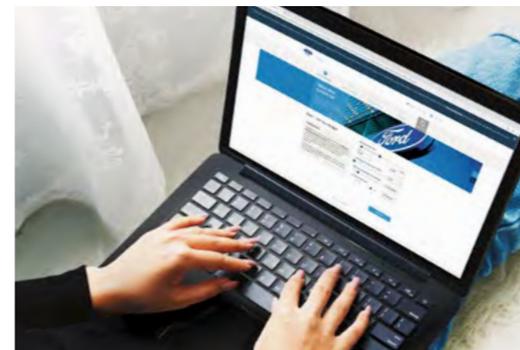
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www.fordinsure.co.uk

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www.ford.co.uk/owner/owner-services/fordpass

5 PURCHASE PROTECT



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- Up to 12 months' UK and European Roadside Assistance (at participating Dealers)

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Ford Protect

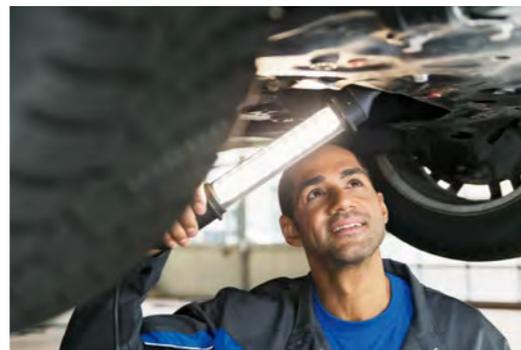
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**Subject to availability and status, excluding fuel and insurance costs.

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The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

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Sub 150 PS
Ford 1.0 litre EcoBoost



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