

# THE NEW MINI ELECTRIC.

BECAUSE WE LOVE TO FEEL ELECTRIC.



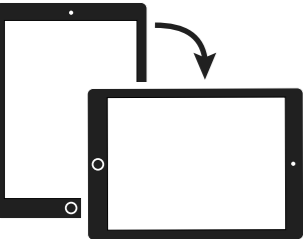
MINI ELECTRIC

MODEL BROCHURE. FROM JULY 2021.




# CONTENTS.

FEELS LIKE ELECTRIC, LOOKS LIKE MINI
EXPLORE THE NEW MINI ELECTRIC
ALWAYS CHARGED AND READY TO GO
CHOOSE YOUR NEW MINI ELECTRIC
THE NEW MINI ELECTRIC COLLECTION
THE NEW MINI ELECTRIC SHADOW EDITION
EYES ON THE PRICE
LIVING WITH ELECTRIC
FAQ



Best viewed in landscape mode.



Wherever you see this icon, a simple click will return you to this page.



Model featured: The new MINI Electric Level 3 personalised with White Silver metallic exterior paint colour, Energetic Yellow mirror caps with roof in black and 17" Electric Power Spoke alloy wheels in two-tone.

# FEELS LIKE ELECTRIC, LOOKS LIKE MINI.



If you're looking for a car that's all torque, as well as action, then let us introduce the latest MINI Electric. It feels better than ever, with immediate oomph thanks to instant torque. And it looks better than ever too. With a sharper, sleeker update to its legendary MINI look and, of course, that MINI Electric feeling. The new MINI Electric is the best of both worlds, giving you the iconic character of MINI with all the benefits of going electric. Emitting zero emissions, it's the perfect combination of sustainable driving, thrilling driving performance and iconic MINI design. The new MINI Electric is reinventing urban life.



EXPLORE THE NEW MINI ELECTRIC.

ALWAYS CHARGED AND READY TO GO.



STANDARD EQUIPMENT HIGHLIGHTS.

- EXTERIOR:**
- LED headlights and rear lights
  - MINI e-badge
- INTERIOR:**
- 8.8” centre display screen
  - Digital cockpit display
  - Passenger seat height adjustment
  - Automatic dual zone air conditioning
  - Multi-function controls for steering wheel
  - Design highlights in Energetic Yellow
- CHARGING:**
- AC and DC charging
  - AC home (occasional 3-pin plug) charging cable (type 2 – 2.3 kW)
  - AC public charging cable (type 2 – 11 kW)
  - MINI Charging (access to more than 12,000 public charging points in the UK)
- TECHNOLOGY:**
- Automatic transmission
  - Heat pump
  - Pre-conditioning
  - Two levels of power regeneration
  - Electric parking brake
  - MINI Driving Modes
  - Acoustic protection
  - Rain sensor and automatic headlight activation

- INFOTAINMENT:**
- MINI Navigation System
  - MINI Connected
  - Real Time Traffic Information (RTTI)
  - Apple CarPlay
  - Remote Services
  - ConnectedDrive Services
  - Intelligent emergency calling (E-call)
  - MINI Teleservices
  - Car Share Preparation

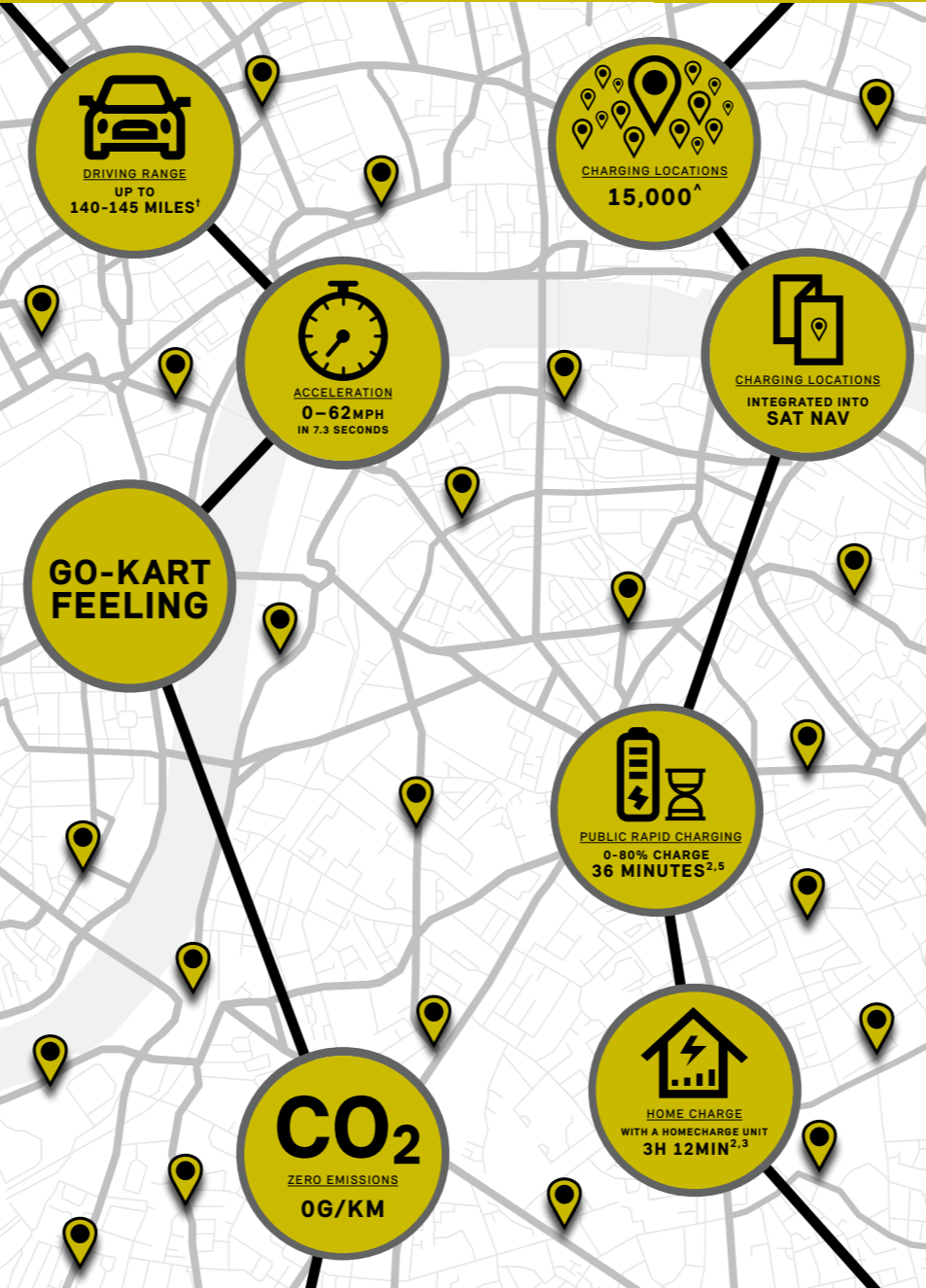
TECHNICAL DATA.

- PERFORMANCE.**
- Max. output: 184 hp
  - Max. torque: 270 Nm
  - 0–37 mph: 3.9 seconds
  - 0–62 mph: 7.3 seconds
  - Top speed: 93 mph
- BATTERY.**
- Battery type: Lithium-Ion
  - Gross battery content<sup>1</sup>: 32.6 kWh
  - Net battery content<sup>1</sup>: 28.9 kWh
  - Battery capacity<sup>1</sup>: 93.2 Ah
- RANGE AND CONSUMPTION.<sup>2</sup>**
- Electric Range: 140 – 145 miles<sup>†</sup>
  - Electric energy consumption (weighted): 3.9 – 4.1 miles/kWh (15.8 – 15.2 kWh/100 km)
  - CO<sub>2</sub> emissions: 0 g/km

<sup>1</sup>High voltage.

<sup>2</sup>These figures were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. There is a new test for fuel consumption, CO<sub>2</sub> and electric range figures. The electric range shown was achieved using the new test procedure. Figures shown are for comparability purposes. Only compare fuel consumption, CO<sub>2</sub> and electric range figures with other cars tested to the same technical procedures. The CO<sub>2</sub> figures have been determined according to the WLTP test. WLTP has been used as the applicable CO<sub>2</sub> figure from 1 April 2020 for first year vehicle tax (VED) and from 6 April 2020 for company car tax (BIK). The CO<sub>2</sub> figures were previously based on the NEDC equivalent.

<sup>†</sup>These figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post-registration), variations in weather, driving styles and vehicle load.



EASY HOME CHARGING OR CHARGING ON THE GO.

The new MINI Electric includes AC for easy home and public charging and DC for rapid public charging.

**CHARGING CABLES.**

The new MINI Electric comes with both an AC occasional home charging cable (3-pin plug) and an AC public charging cable (type 2 – 11 kW) as standard.

**PUBLIC CHARGING.**

You can use both AC public charging and DC rapid chargers (with their own cables ready to use). Just activate your MINI Charging account to access more than 12,000 public charging points in the UK.\*

**HOME CHARGING.**

You can charge your car at home using the occasional 3-pin plug home charging cable or your Homecharge unit.<sup>1</sup>



CHARGING TIME.<sup>2</sup>

Home charging (AC)		
With occasional home charging cable (3-pin plug)	2.3 kW	12 hours
With Homecharge unit <sup>1</sup>	7.4 kW	3 hours 12 minutes <sup>3</sup>
Public charging (AC/DC)		
With AC public charging	11 kW	2 hours 30 minutes <sup>4</sup>
With DC rapid charger	50 kW	36 minutes <sup>5</sup>

**MINI CHARGING.**

MINI Charging is your gateway to one of the world's largest public charging networks. You will have access\* to more than 12,000 public charging points in the UK across a range of providers, using just one RFID card or via a mobile app. What's more, your MINI Charging account is also valid across Europe. You can monitor your charging history directly from your account, and you can find MINI Charging locations via the MINI Charging App or on [MINI-Charging.com](#)

MINI Charging also comprises a one-year free upgrade to include a bp pulse subscription package\*, offering discounted and preferential charging rates at bp pulse points (normally worth £7.85 per month).















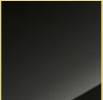
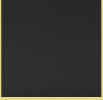
















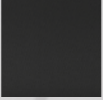















**PARTNERSHIP WITH BP PULSE.**

For home charging you can use the bp pulse Homecharge unit. For more information please visit [mini-electric.bpchargemaster.com](#)



<sup>†</sup>Source: Zap-Map. <sup>\*</sup>Access is included with all new MINI Electric models delivered from April 2021. <sup>1</sup>The Homecharge unit is not included in the price of the car, it has to be purchased separately. For more information please check [mini.co.uk](#) or speak to your MINI Retailer. <sup>2</sup>Charging time corresponds to an 80% charge. Charging times are approximate and may vary depending on various factors such as the type and condition of the charger and the temperature of the battery at the point of use. <sup>3</sup>Charging time applies to any 7.4 kW Homecharge unit. <sup>4</sup>A 100% charge is achieved in 3 hours 30 minutes. <sup>5</sup>A 100% charge is achieved in 1 hour 24 minutes.

# CHOOSE YOUR NEW MINI ELECTRIC.

<div><div><div>LEVEL 1.</div><div>Keep things simple and iconic.</div><div></div><div>From £26,000 OTR*</div></div></div>	<div><div>STANDARD EQUIPMENT.</div><div><div></div><div>Sport seats with Double Stripe cloth upholstery in Carbon Black<sup>1</sup></div></div><div><div></div><div>Piano Black interior trim</div></div><div><div></div><div>Satellite Grey headlining</div></div><div><div><ul style="list-style-type: none"><li>– Navigation Pack</li><li>– Sport leather steering wheel</li><li>– Cruise control with brake function</li><li>– Floor mats</li><li>– Ambient Lighting</li><li>– Interior lights pack</li><li>– Front and rear ISOFIX child seat attachment</li><li>– DAB tuner</li></ul></div></div></div>	<div><div>PERSONALISATION.<sup>^</sup></div><div>ALLOY WHEELS.</div><div><div></div><div>16" Electric Revolute Spoke in Dark Grey (standard)</div></div><div><div></div><div>16" Victory Spoke in black</div></div><div><div></div><div>17" Electric Power Spoke in two-tone</div></div></div>	<div><div>EXTERIOR PAINT COLOURS.</div><div><div></div><div>Moonwalk Grey<sup>†</sup> (standard)</div></div><div><div></div><div>White Silver<sup>†, 3</sup></div></div></div> <div><div>ROOF AND MIRROR CAPS.<sup>6</sup></div><div><div></div><div>Aspen White</div></div><div><div></div><div>Jet Black</div></div></div> <div><div>MIRROR CAPS.<sup>6</sup></div><div><div></div><div>Energetic Yellow</div></div></div>
<div><div><div>LEVEL 2.</div><div>Extra technology, increased comfort.</div><div></div><div>From £28,000 OTR*</div></div></div>	<div><div>STANDARD EQUIPMENT.</div><div><div></div><div>Sport seats with Black Pearl cloth/leatherette upholstery<sup>1</sup></div></div><div><div></div><div>Piano Black interior trim</div></div><div><div></div><div>Anthracite headlining</div></div><div><div><ul style="list-style-type: none"><li>– All the standard features from the Level 1</li><li>– Comfort Access System</li><li>– Driving Assistant</li><li>– Folding and auto-dimming mirrors</li><li>– Front centre armrest</li><li>– MINI logo projection</li><li>– Rear Park Distance Control</li><li>– Rear view camera</li><li>– Seat heating, front</li><li>– Storage compartment pack</li></ul></div></div></div>	<div><div>PERSONALISATION.<sup>^</sup></div><div>ALLOY WHEELS.</div><div><div></div><div>16" Victory Spoke in black</div></div><div><div></div><div>17" Electric Power Spoke in two-tone</div></div><div><div></div><div>17" Tentacle Spoke in silver</div></div><div><div></div><div>17" Tentacle Spoke in black (standard)</div></div><div><div></div><div>17" Rail Spoke in two-tone</div></div></div>	<div><div>EXTERIOR PAINT COLOURS.</div><div><div></div><div>Moonwalk Grey<sup>†</sup></div></div><div><div></div><div>White Silver<sup>†, 3</sup></div></div><div><div></div><div>Midnight Black<sup>†, 4</sup></div></div><div><div></div><div>Chili Red<sup>5</sup></div></div><div><div></div><div>British Racing Green<sup>†, 5</sup> (standard)</div></div></div> <div><div>ROOF AND MIRROR CAPS.<sup>6</sup></div><div><div></div><div>Aspen White</div></div><div><div></div><div>Jet Black<sup>4</sup></div></div></div> <div><div>MIRROR CAPS.<sup>6</sup></div><div><div></div><div>Energetic Yellow<sup>5</sup></div></div></div>
<div><div><div>LEVEL 3.</div><div>High specification, more customisation.</div><div></div><div>From £32,000 OTR*</div></div></div>	<div><div>STANDARD EQUIPMENT.</div><div><div></div><div>Sport seats with MINI Yours Lounge leather upholstery in Carbon Black<sup>2</sup> (standard)</div></div><div><div></div><div>Piano Black interior trim</div></div><div><div></div><div>Anthracite headlining</div></div><div><div><ul style="list-style-type: none"><li>– All the standard features from the Level 1 and Level 2</li><li>– Adaptive LED headlights with matrix function</li><li>– Front Park Distance Control</li><li>– MINI Head-up Display</li><li>– Navigation Plus Pack (with Concierge Service, MINI Connected XL and Bluetooth with wireless charging)</li><li>– Panoramic glass sunroof</li><li>– Parking Assistant</li><li>– Walknappa steering wheel</li></ul></div></div></div>	<div><div>PERSONALISATION.<sup>^</sup></div><div>ALLOY WHEELS.</div><div><div></div><div>16" Victory Spoke in black</div></div><div><div></div><div>17" Electric Power Spoke in two-tone</div></div><div><div></div><div>17" Tentacle Spoke in silver</div></div><div><div></div><div>17" Tentacle Spoke in black</div></div><div><div></div><div>17" Rail Spoke in two-tone</div></div><div><div></div><div>17" Roulette Spoke in two-tone (standard)</div></div></div>	<div><div>EXTERIOR PAINT COLOURS.</div><div><div></div><div>Moonwalk Grey<sup>†</sup></div></div><div><div></div><div>White Silver<sup>†, 3</sup></div></div><div><div></div><div>Midnight Black<sup>†, 4</sup></div></div><div><div></div><div>Chili Red<sup>5</sup></div></div><div><div></div><div>British Racing Green<sup>†, 5</sup></div></div><div><div></div><div>MINI Yours Enigmatic Black<sup>†</sup> (standard)</div></div></div> <div><div>ROOF AND MIRROR CAPS.<sup>6</sup></div><div><div></div><div>Aspen White</div></div><div><div></div><div>Jet Black<sup>4</sup></div></div></div> <div><div>MIRROR CAPS.<sup>6</sup></div><div><div></div><div>Energetic Yellow<sup>5</sup></div></div></div>

\* The price shown includes the HM Government Plug-In Car Grant of up to a maximum of £2,500. The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation. OTR price is based on the Recommended Retail Price (including VAT) and On The Road charges (including delivery and emergency service, vehicle first registration fee and VED costs).  
<sup>^</sup>Personalisation options are available at no additional cost.  
<sup>†</sup>Metallic exterior paint colour.  
<sup>1</sup>Seats don't include lumbar support.  
<sup>2</sup>Seats include lumbar support.  
<sup>3</sup>White Silver exterior paint colour is not available with roof and mirror caps in body colour.  
<sup>4</sup>Midnight Black exterior paint colour is not available with roof and mirror caps in Jet Black.  
<sup>5</sup>Chili Red and British Racing Green exterior paint colours are not available with Energetic Yellow mirror caps.  
<sup>6</sup>Roof and mirror caps come in body colour<sup>3</sup> as standard, the colour is overridden if roof and mirror caps in white or black are selected, and if mirror caps in Energetic Yellow are selected this will supersede the white or black caps.

# THE NEW MINI ELECTRIC COLLECTION.

The new MINI Electric welcomes a new edition: the MINI Electric Collection. Created as the ‘Designers Choice’ from MINI, the Collection is a truly unique MINI Electric. Coming with a fixed standard specification apart from an exterior colour personalisation option and optional upholsteries, the new MINI Electric Collection is based on the Level 3 and includes some unique features such as the 17” Electric Collection Spoke alloy wheels and Collection exterior graphics. It’s also the only MINI Electric which includes the new exterior paint colours, perfectly partnered with the new multi-tone roof and Piano Black Exterior. The interior design complements the exterior of the car, thanks to sport seats upholstered with cloth/leatherette in Light Grey and Aluminium interior trim.

## STANDARD EQUIPMENT HIGHLIGHTS.

IN ADDITION TO THE NEW MINI ELECTRIC LEVEL 3 STANDARD EQUIPMENT.^

### EXTERIOR:

- Island Blue metallic exterior paint colour
- Multi-tone roof
- Black mirror caps
- 17” Electric Collection Spoke alloy wheels
- Piano Black Exterior

- Collection exterior graphics (bonnet and doors)

### INTERIOR:

- Cloth/leatherette upholstery in Light Grey
- Anthracite headlining

- Aluminium interior trim
- Walknappa steering wheel
- Collection door sill finishers



Multi-tone roof



17” Electric Collection Spoke alloy wheels



Cloth/leatherette upholstery in Light Grey

## PERSONALISATION.

NO ADDITIONAL COST.

- Rooftop Grey metallic exterior paint colour

## OPTIONAL UPHOLSTERIES.



MINI Yours Lounge leather upholstery in Carbon Black



Chester leather upholstery in Satellite Grey

From £32,550 OTR\*



Model featured: The new MINI Electric Collection in Island Blue exterior paint colour.

^ Excludes Panoramic glass sunroof, available as a cost option.    \* The price shown includes the HM Government Plug-In Car Grant of up to a maximum of £2,500. The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle’s first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation. OTR price is based on the Recommended Retail Price (including VAT) and On The Road charges (including delivery and emergency service, vehicle first registration fee and VED costs).

# THE NEW MINI ELECTRIC SHADOW EDITION.

The Shadow Edition's sleek look and bold attitude push the playful MINI spirit to new levels. This sporty and masculine inspired special edition is now offered on the new MINI Electric model. Based on the Level 3, the Shadow Edition is given a definitively grown-up look thanks to the Midnight Black metallic exterior paint colour, Piano Black Exterior and 17" Tentacle Spoke alloy wheels in black. Fully electric, this edition focuses on blacked out features with contrasting decal highlights. The bespoke Shadow Edition logo, embellished with a unique design, can be spotted on the side scuttles, bonnet, roof, dashboard interior trim and door sill finishers too. These specific Shadow Edition decals offer changing tones and textures depending on the light conditions. You can also personalise your limited edition thanks to various options<sup>†</sup>, so what are you waiting for?

## STANDARD EQUIPMENT HIGHLIGHTS.

IN ADDITION/REPLACEMENT TO THE NEW MINI ELECTRIC LEVEL 3 STANDARD EQUIPMENT.<sup>^</sup>

### EXTERIOR:

- 17" Tentacle Spoke alloy wheels in black
- Midnight Black metallic exterior paint colour
- Piano Black Exterior

- Roof and mirror caps in body colour

- Shadow Edition design on A-panel with integrated side scuttle trim
- Shadow Edition decal on bonnet
- Shadow Edition exterior logo on roof

### INTERIOR:

- Piano Black interior trim with Shadow Edition logo
- Door sill finishers with Shadow Edition design and logo



Shadow Edition design on A-panel with integrated side scuttle trim



Door sill finishers with Shadow Edition design and logo



17" Tentacle Spoke alloy wheels in black

The Shadow Edition standard equipment comprises fixed specification including unique Shadow Edition features, the Level 3 standard equipment features as well as a few locked options such as the exterior paint colour, alloy wheels, interior trim and Piano Black Exterior. All other options available on the new MINI Electric Level 3 are optionally available<sup>†</sup> on the new MINI Electric Shadow Edition (excluding the options that would replace the Shadow Edition features and locked equipment).

From £32,550 OTR\*



Model featured: The new MINI Electric Shadow Edition.

<sup>†</sup> For more information about the new MINI Electric Level 3 optional equipment, please refer to the new MINI Electric price list. <sup>^</sup> Excludes Panoramic glass sunroof, available as a cost option. \* The price shown includes the HM Government Plug-In Car Grant of up to a maximum of £2,500. The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation. OTR price is based on the Recommended Retail Price (including VAT) and On The Road charges (including delivery and emergency service, vehicle first registration fee and VED costs).

# EYES ON THE PRICE.

## HOW MUCH DOES IT COST TO OWN A NEW MINI ELECTRIC?

### FINANCIAL PERKS.

The government currently offers £2,500\* towards your new MINI Electric as it's classed as a low-emission vehicle. Plus, if you're considering the new MINI Electric as your company car, it will have a BIK tax rate of 1% for the year 2021/22.



To find out more about the benefits of owning an ultra low emission vehicle, visit [www.GoUltraLow.com](http://www.GoUltraLow.com)

### CHARGING COSTS.

The cost per mile for the new MINI Electric is only 4p, which is approximately **2 to 5 times cheaper** than cars with a petrol or a diesel engine.\*\*



AS LITTLE AS  
**4P PER MILE**



BATTERY WARRANTY  
**8 YEAR**  
(OR 100,000 MILES)\*



**BIK**  
2021/22  
**1%**



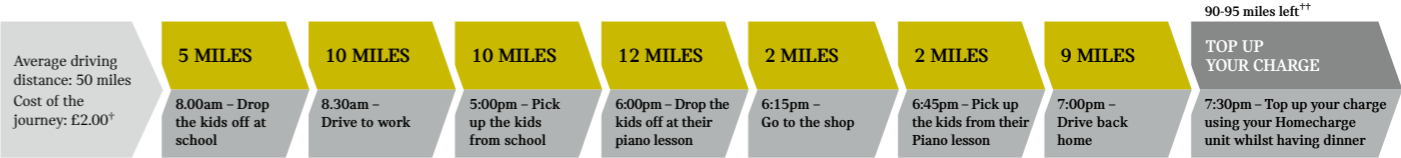
\*The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation. \*\*Cost per mile for cars with a petrol or a diesel engine varies between 8p to 19p. Source: [UK Government website](http://UK Government website) (26 May 2021). ^ The Warranty on the battery is 8 years or 100,000 miles, whichever is reached first.

# LIVING WITH ELECTRIC.

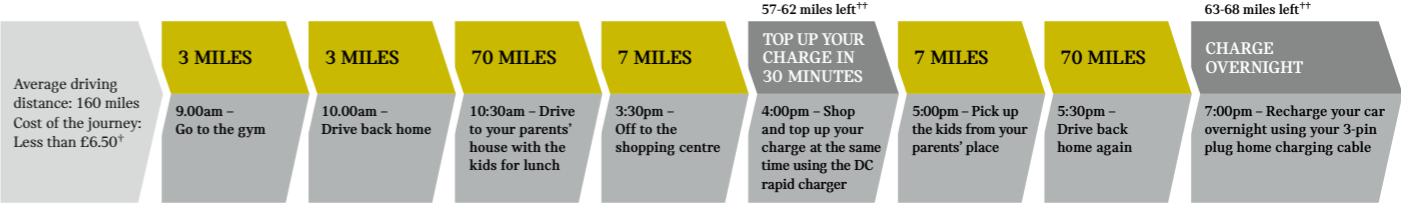
## IDEAL FOR SHORTER OR LONGER JOURNEYS.

Your life may evolve. Your schedules may vary. But the new MINI Electric will accommodate you for shorter or longer journeys.

### YOUR AVERAGE WEEK DAY.



### YOUR TYPICAL SUNDAY.



†Cost based on cost per mile of 4p. ††For illustration purposes only and based on the estimated driving range of 140-145 miles. Electric range figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post-registration), variations in weather, driving styles and vehicle load. These figures were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. There is a new test for fuel consumption, CO<sub>2</sub> and electric range figures. The electric range shown was achieved using the new test procedure. Figures shown are for comparability purposes. Only compare fuel consumption, CO<sub>2</sub> and electric range figures with other cars tested to the same technical procedures.

## MINI APP.

With your new MINI Electric, the MINI App includes some unique remote features:

- Pre-condition your car remotely
- Search for charging stations near your car or any location
- Check the range remotely
- Check the charging status remotely
- Start charging your car remotely
- Assess the driving efficiency of your latest journey



For more information please check out the **MINI App Discovery Guide**, visit [mini.co.uk/connected](http://mini.co.uk/connected) or scan the below QR code.



# FAQ.

**Q** Is the new MINI Electric only available as a 3-door?

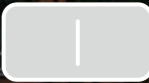
**A** Yes.

**Q** What is the Warranty on the battery?

**A** The Warranty on the battery is 8 years or 100,000 miles, whichever is reached first. The battery is also included in the price of the car.

**Q** Are there single options available to select?

**A** Yes, you can now personalise your new MINI Electric even more with the single options offered on Level 2, Level 3 and on the new MINI Electric Collection, such as steering wheel heating, roof rails, sun protection glass, Active Cruise Control and even Piano Black Exterior. A large selection of paint and wheel options is also available on Level 1, Level 2 and Level 3 at no extra cost.



**Q** How much does it cost to charge the new MINI Electric?

**A** Based on £0.163 per kWh on average it costs £5.31 for a full charge. 1 mile costs only 4p.

**Q** How can I find public charging stations?

**A** Just use the MINI App on the move or see the charging locations integrated into your Sat Nav! To find MINI Charging points you can also use your MINI Charging App or check the MINI Charging website: [MINI-charging.com](https://www.mini-charging.com)

**Q** How and where can I charge my car?

**A** You can charge your car at home using your bp pulse Homecharge unit or your 3-pin plug home charging cable. You can also charge your car at one of many public charging stations in the UK, using either AC or DC charging.

